



County of Santa Cruz

BOARD OF SUPERVISORS

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AGENDA: 9/25/01

September 21, 2001

BOARD OF SUPERVISORS
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

RE: COMMUNITY SUPPORT FOR RELIEF EFFORTS IN
RESPONSE TO THE TERRORIST ATTACKS ON
AMERICAN SOIL ON SEPTEMBER 11, 2001

Dear Members of the Board:

Drawing on incredible personal strength and national spirit, the people of the United States continue to absorb the shock of the tragic events which occurred on September 11, 2001, and also continue their heroic efforts towards recovery and restoration. I have been joined by others in hoping that Santa Cruz County government could demonstrate our support to those who have suffered from this cowardly act in a very tangible way, including coordination of some form of a financial contribution to relief and recovery efforts.

The people of the Santa Cruz County community have demonstrated their desire to provide meaningful assistance in light of this national affront. Models exist of how communities have responded in the past to disasters. During our own earthquake recovery, the people of the San Mateo County community demonstrated their desire to provide meaningful assistance to earthquake victims in Santa Cruz by raising private donations through an effort coordinated and authorized by the San Mateo County Board of Supervisors. County Counsel notes an independent effort or an effort in conjunction with the following long-established relief organizations would be an appropriate vehicle for a County response. I have been advised by County Counsel that a direct

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cash donation would be in violation of the State Constitutional prohibition against making gifts of public funds.

A number of local avenues exist for area residents to demonstrate our unity during this time of national crisis, some of which include:

American Red Cross

A local blood drive will be held on Thursday, September 27, 2001, from 12:30 until 5:30 p.m. at the First Presbyterian Church on the corner of Highway 1 and Mission Street. It should be noted that this is the regular monthly blood drive sponsored by the Red Cross and only a limited number of appointments are available. Community members interested in donating blood should call 1-800-448-3543 to schedule an appointment.

In addition, the Santa Cruz County Chapter of the American Red Cross is accepting cash, check or credit card donations to its various disaster funds.

- Credit card donations - Call 462-2881.
- Cash or check - Cash contributions should be hand delivered and contributions by check can be hand delivered or sent to the Santa Cruz Chapter of the American Red Cross at their office at 2960 Soquel Avenue, Santa Cruz, CA 95062.

In order to ensure that donations are channeled to the proper fund, checks should be made payable to the "American Red Cross" and must specify donations as being earmarked for either the "National Disaster Fund," the "New York Disaster Fund," or the "Local Disaster Fund."

Large Blood Drive

The County Health Services Agency will be assisting the local Red Cross chapter in conducting a large blood drive which will take place on Wednesday, October 3, 2001, from 12:00 noon until 5:30 p.m. at the County Health Center at 1080 Emeline Avenue (located in Building D) in Santa Cruz. The drive will be held in the Auditoriums in the basement of Building D. County staff will assist the Red Cross by making appointments for potential blood donors. Beginning Monday, September 24, potential blood donors should call 454-5482 to schedule an appointment.

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It should be noted that the Red Cross is limited in its capacity to accept donors. However, blood donations are always needed and the County will ask the Red Cross to sponsor additional blood drives to meet the community requests to donate the gift of life.

Community Foundation of Santa Cruz County

The Community Foundation of Santa Cruz County is joining forces with The New York Community Trust and United Way of America, which will distribute donations in each of the disaster locations. The Community Foundation of Santa Cruz County will accept and forward local donations paid by cash, check or credit card:

- Credit card donations - Call 477-0800.
- Cash or check - Cash contributions should be hand delivered and contributions by check can be hand delivered or sent to the Community Foundation of Santa Cruz County, 2425 Porter Street, Soquel, CA 95073. Checks must be made out as follows: "Community Foundation of Santa Cruz County - September 11th Fund"

Salvation Army

The Salvation Army is accepting financial donations (only) which are forwarded to the Salvation Army's disaster office.

- Credit card donations - Call 1-800-SAL-ARMY (1-800-725-2769)
- Cash or check - Cash contributions should be hand delivered to The Salvation Army office at 721 Laurel Street, Santa Cruz, and contributions by check can be sent to: The Salvation Army, P.O. Box 640, Santa Cruz, CA 95061.

United Way of Santa Cruz County

The United Way of Santa Cruz County is accepting donations by cash, check or credit card which are compiled on a weekly basis and then conveyed to the New York United Way office for distribution. United Way of Santa Cruz County accepts donations as follows:

- Credit card donations - Call 479-5466,

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- Cash or check - Cash contributions should be hand delivered and contributions by check can be hand delivered or sent to: United Way of Santa Cruz County, 1220 41st Avenue, Capitola, CA 95010. Checks should be made payable to "United Way of Santa Cruz County" and should include "September 11th Fund" on the memo line.

The terrorist attacks occurring on September 11, 2001, are unequalled in the history of our nation. However, I am confident that the residents of Santa Cruz County will continue to demonstrate their unity, generosity and commitment through an outpouring of contributions to benefit those who experienced such incredible loss and devastation resulting from these unprecedented terrorist attacks on American soil. Accordingly, I recommend that the Board authorize the Human Resources Agency and other appropriate County departments to cooperate fully with local organizations in an effort to maximize the ability of residents to provide financial assistance to those affected by this national tragedy.

Sincerely yours,



TONY CAMPOS, Supervisor
Fourth District

TC:ted

cc: County Administrative Officer
Human Resources Agency Administrator
Health Services Agency Administrator

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