



County of Santa Cruz 0213

BOARD OF SUPERVISORS

701 OCEAN STREET, SUITE 500, SANTA CRUZ, CA 95060-4069
(831) 454-2200 FAX: (831) 454-3262 TDD: (831) 454-2123

JANET K. BEAUTZ
FIRST DISTRICT

ELLEN PIRIE
SECOND DISTRICT

MARDI WORMHOUDT
THIRD DISTRICT

TONY CAMPOS
FOURTH DISTRICT

JEFF ALMQUIST
FIFTH DISTRICT

AGENDA: 11/20/01

November 13, 2001

BOARD OF SUPERVISORS
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

RE: APPOINTMENT TO ALCOHOLISM AND DRUG ABUSE COMMISSION

Dear Members of the Board:

I recommend the appointment of the following person to the Alcoholism and Drug Abuse Commission in accordance with County Code Chapter 2.84, Section 40, for a term to expire April 1, 2003:

Alfred J. Richard
230 Chico Avenue
Santa Cruz, CA 95060
426-4671 (H)

Sincerely,

MARDI WORMHOUDT, Supervisor
Third District

MW:ted

cc: Alfred Richard
Alcoholism and Drug Abuse Commission

2846A3

FROM : RERLTY-CHIP & Rssoc.

PHONE NO. : 4083709448

Feb. 13 2001 02:11PM P2

0214

APPLICATION FOR APPOINTMENT TO A COUNTY ADVISORY BODYINSTRUCTIONS:

If you are interested in serving an a County Advisory Body, please complete this application and return it to the Board of Supervisors, 701 Ocean Street, Room 500, Santa Cruz, CA 95060-4069. If you are interested in being considered for appointment to more than one advisory body, a separate application must be submitted for each appointment you are seeking.

Upon receipt, your application for appointment will be routed to each Board member and then filed for further consideration by Board members when there is a vacancy on the advisory body. If a Supervisor is interested in nominating you for appointment, you will be contacted to discuss the appointment, the appointment process, and requirements for the advisory body in question. Please specify the Codssion, Committee or 'Board 'towhich you are seeking appointment and provide the requested information.

Thank you for your interest in County Government _____

COMMISSION, COMMITTEE or BOARD: *Alcohol and Drug Abuse Commission*

Name: *Alfred J. Richard*

Address: *230 Chico Avenue
Santa Cruz CA 95060*

Phone : (Home) *(831) 426-4671*
(Business)

Supervisorial District: *Third District*

Length of Residence in Area: *Seven years*

Age (Optional) : ☐ Under 21 ☐ 21-30 ☐ 31-40 ☒ Over 40

PREVIOUS COMMISSION OR COMMITTEE SERVICE (Please specify):

Advisory Body

Term

No previous Commission or Committee service experience

FROM : RERLTY-CHIP & Assoc.

PHONE NO. : 4083709448

Feb. 13 2001 02:11PM P3

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EDUCATION :

<u>Institution</u>	<u>Major</u>	<u>Degree</u>	<u>Year</u>
Northeastern Univ.	EE/Math	Incomplete	1957 - 61
Merrimack College	MBA Courses	Credits	1961 - 63
George Washington Univ.	Bus.Mgmt./Marketing	Update	1982

WORK/VOLUNTEER EXPERIENCE :

<u>Organization</u>	<u>Address</u>	<u>Position</u>	<u>Year</u>
<u>WORK :</u>			
IBM Corp.	Boston	Systems Engineering/Sales	1961 - 68
	New York	Sales & Marketing Management	1968 - 75
		Corporate Management	1975 - 78
	San Jose	Business Management/Marketing	1978 - 84
Independent		Business Consultant	1984 - 86
Amdahl Corp.	Sunnyvale	Marketing Management	1986 - 97

VOLUNTEER:

Grand Jury	S.C. county	Committee Chair	1998/1999
		Special Charge - Youth Drug Issues	
		Foreperson	1999/2000
		Continued Special Charge	
Together For Youth		Volunteer/Executive Comm.	1998-present
		Policy Panel Chair:	1999
		'Youth Access To Alcohol'	
		Ongoing Panel Committees	1999-present
		Prop. 36 Roundtable Committee	2001

STATEMENT OF QUALIFICATIONS :

Please attach a brief statement indicating why you are interested in serving on the advisory body in question and why you are qualified for appointment.

CERTIFICATION

I certify that the above information is true and correct and authorize the verification of the information in the application in the event I am a finalist for the appointment.



Signature

2-13-01
Date

FROM : RERLTY-CHIP & Assoc.

PHONE NO. : 4083789448

Feb. 13 2001 02:12PM P4

Alfred J. Richard

230 Chico Avenue
Santa Cruz, CA 95060
(831) 426-4671

0216

February 13, 2001

Mardi Wormhoudt, Supervisor
Third District
County of Santa Cruz

Dear Supervisor Wormhoudt,

As stated in my earlier email message expressing my interest in serving on the Alcohol and Drug Abuse Commission, I have been involved in alcohol and drug related issues since my first Grand Jury term three years ago.

My principle interest is youth, but in the last few years, as I have become more knowledgeable about the issues, I have learned that solutions must consider adults, especially parents and all others who influence youth. The dangers associated with the abuse of any drug, including alcohol, are either not well understood or ignored by youth and many adults who seem to think and act as though nothing can harm them. Any ten year old who wants drugs can quickly learn where and how to obtain them. The challenge is to divert youth attention away from harmful substances that could ruin their lives, and to get responsible adults to act accordingly.

I believe that education is a major part of the overall solution – not just for kids, but for everyone involved. Adults need to be kept informed and constantly reminded of the dangers. Proper controls, laws and ordinances, must be maintained to enable our law enforcement officials to keep our community as clean and safe as possible. Also, there will always be a need for rehabilitation facilities to get those who get addicted back on track – proposition 36 will hopefully help our Health Services Agency manage this difficult task.

Finally, I have personally witnessed the dangers and the fatal results in the loss of a family member. I therefore know first hand how it effects the family and community.

I ask that you consider my application for the Alcohol and Drug Commission and let me know if additional information is needed.

Sincerely,



Alfred J. Richard