



County of Santa Cruz 0447

COUNTY ADMINISTRATIVE OFFICE

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SUSANA. MAURIELLO, J.D., COUNTY ADMINISTRATIVE OFFICER

November 7, 2001

Agenda: November 20, 2001

BOARD OF SUPERVISORS
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

ELEVENTH ANNUAL COUNTY EMPLOYEE FOOD DRIVE

Dear Members of the Board:

During the past ten years the County has supported the Second Harvest Food Bank Holiday Food Drive which distributes millions of pounds of donated food to food pantries and individuals throughout the County. Again, we request that your Board endorse this year's effort and encourage County employees to participate. This is a collaborative effort among employee groups including SEIU Local 415, the Mid-Management Association and Executive Management to support the Second Harvest Food Bank Holiday Food Drive.

The Second Harvest Food Bank is a private, non-profit charitable organization which regularly distributes food to one hundred and twenty charitable organizations serving over 38,000 people a month. Representatives of the Second Harvest Food Bank will be at your meeting on November 20 to make brief remarks.

The proposed dates for this year's holiday food drive are November 13 through December 7, 2001. Last year, County employees collected 48,301 pounds worth of food which earned County Employees the highest award - the Platinum Award for a third year, as well as the President's Cup which is given to the second highest contributor to the Holiday Food Drive. This year's goal is 50,000 pounds which equals about 18.2 pounds per employee donation, if we were to have 100% participation. We will distribute the attached flyer to all County employees to encourage their participation.

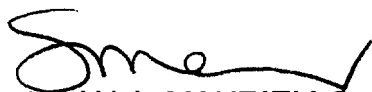
ELEVENTH ANNUAL COUNTY EMPLOYEE HOLIDAY FOOD DRIVE

With your Board's continued support, I am confident that the County can meet our goal for the Eleventh Annual County Food Drive.

It is therefore RECOMMENDED that your Board:

1. Consider the presentation of the representatives from the Second Harvest Food Bank;
2. Approve the County's participation in the Food Bank Holiday Food Drive and the goal of 50,000 pounds of nonperishable foods at County facilities for 2001, and encourage County department heads and employees to actively participate in this effort; and
3. Establish November 13 through December 7, 2001 as the period for contributions at County facilities.

Very truly yours,



SUSAN A. MAURIELLO
County Administrative Officer

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Attachment

cc: Each Department Head
SEIU Local 415
Mid-Management Association
Second Harvest Food Bank