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# **County of Santa Cruz**

#### **BOARD OF SUPERVISORS**

701 OCEAN STREET, SUITE 500, SANTA CRUZ, CA 95060-4069 (831) 454-2200 FAX: (831) 454-3262 TDD: (831) 454-2123

JANET K. BEAUTZ FIRST DISTRICT ELLEN PIRIE SECOND DISTRICT MARDI WORMHOUDT THIRD DISTRICT TONY CAMPOS FOURTH DISTRICT

JEFF ALMQUIST FIFTH DISTRICT

AGENDA: 1/15/02

December 28, 2001

BOARD OF SUPERVISORS County of Santa Cruz 701 Ocean Street Santa Cruz, CA 95060

RE: ANNUAL REPORT OF THE ARTS COMMISSION

Dear Members of the Board:

Attached is the Annual Report of the Arts Commission for calendar year 2001. I recommend that the Board accept and file this report and direct the Chairman to thank the members of the Commission for their efforts on the County's behalf.

Sincerely,

TONY (AMPOS, Chairman Board of Supervisors

TC:ted

cc: Arts Commission

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#### PARKS, OPEN SPACE & CULTURAL SERVICES

979 17 th AVENUE, SANTA CRUZ, CA 95062 (831) 454-7900 FAX: (831) 454-7940 TDD: (831) 454-7978

BARRY C. SAMUEL, DIRECTOR

December 20,2001

AGENDA: January 8,2002

BOARD OF SUPERVISORS County of Santa Cruz 701 Ocean Street Santa Cruz, CA 95060

SUBJECT: ANNUAL REPORT OF THE ARTS COMMISSION

Dear Members of the Board:

Attached is the Annual Report of the Arts Commission for calendar year 2001. I recommend that the Board accept and file this report and direct the Chair to thank the members of the Commission for their efforts on the County's behalf.

Sincerely

Barry C. Samuel

Director

Enclosure /cms

cc: Arts Commission





## County of Santa Cruz

#### PARKS, OPEN SPACE & CULTURAL SERVICES

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**BARRY C. SAMUEL, DIRECTOR** 

# ARTS COMMISSION 2001 ANNUAL REPORT

## ROLE OF THE COMMISSION

For the benefit of the citizens of the County of Santa Cruz, the **Arts** Commission is responsible for advising and making recommendations to the Board of Supervisors and the Parks Department staff on all matters relating to the encouragement and coordination of artistic and cultural affairs within the County. In addition, the Commission:

- 1. Identifies and addresses the unmet needs of cultural and artistic life in Santa Cruz County.
- 2. Serves as advocates for the arts, soliciting multiple sources to support artistic and cultural programs in Santa Cruz County.
- 3. Communicates and cooperates with the County of Santa Cruz, Department of Parks, Open Space and Cultural Services and related Commissions, community and private resources and arts-related groups performing as contractors, in order to ensure coordination of arts and cultural activities.
- 4. Assembles and makes available to the public up-to-date information relating to Santa Cruz County's artistic and cultural resources.
- 5. Is responsible for Cultural Council oversight for the Board of Supervisors and conducts a formal annual review in May.
- 6. Helps facilitate public and private partnerships for the Arts in Santa Cruz County.

## MEETINGS AND STRUCTURE

The Arts Commission meets the first Monday of each month at 7:00 p.m. at the Simpkins Family Swim Center, except during the months of July and December, when there will be no Commission meetings.

The Commission is made up of ten members, two nominated by each Supervisor, which operates using the Sturgis Rules of Order and a structure that includes a Chairperson and a Vice-Chairperson. Staff support is provided by the Department of Parks, Open Space and Cultural Services.

#### ATTENDANCE

Attachment A displays the attendance of the Commissioners for the past twelve months.

## **2001** Accomplishments

## **Arts** Awards and Recognition:

- Conducted the Artist of the year profile performance at the Government Center Carol Summers
- Continued Art Exhibits in the County Government Center and produced catalogues for each show

## Public Arts Programs:

- Developed the 2001/2002 Public Art Plan
- Completed the art selection process for Hestwood Park and the Jim Keeffe Skate Park at Highlands County Park
- Started the art selection process for the Polo Grounds art component
- Mobile Muse in cooperation with the Metro continued display on buses
- Developed a new brochure featuring the County's public art collection
- Placed photos of the County's public art collection on the Parks Department's web site scparks.com
- Completed installation of the "Skyballs" at Anna Jean Cummings Park

## County Art Collection:

• Undertook the task of raising funds to purchase a Mela Lyman piece for the Swim Center lobby

## Information and Communications:

Hosted a meeting for the Presidents of the major art organizations in the County

#### Commission Business:

- Articulated the goals and objectives of the Arts Commission within its mission statement
- Reviewed the current arts activities offered by the County Parks, Open Space & Cultural Services
  Department
- Began discussing a joint venture with the CVC to highlight the County's Public Art Collection
- Conducted annual Arts Commission Retreat



## **2002** Goals

## Arts Awards and Recognition:

- Continue Art Exhibits in the County Government Center
- Select the Artist of the Year 2003
- Consider presentation of the Eloise Pickard Smith Award
- Conduct the Artist of the Year profile performance

## Public Art Programs:

- Develop the 2002/2003 public art plan
- Empanel an Art Selection Panel for Felt Street Park
- Continue the Mobile Muse program in cooperation with the Santa Cruz Metropolitan Transit District

## County Art Collection:

Secure donations from previous Artists of the Year.

## Information and Communication:

- Conduct a joint meeting for all Arts Commissions in the County
- Conduct a meeting for Presidents of large art organizations in the County

## **Commission Business:**

- Start the Art Master Plan process
- Meet with Parks and Recreation Commission
- Review Cultural Council activities
- Continue fundraising for the Mela Lyman painting for the Swim Center

## Future Planning:

Conduct an annual Art Commission planning retreat

# **ATTACHMENT A**

ARTS COMMISSION - Attendance 2001
P=Present, E=Excused Absence; U=Un-excused Absence; V=Vacant, R=Resigned

BRUCE ARNOLD	SHIRLEE BYRD	DISTRICT 5	MARIBEL CUERVO	VACANT	DISTRICT 4	DEBORAH TURNER	MARCIA MCDOUGAL	DISTRICT 3	SUE STRUCK	DAVID MYERS	DISTRICT 2	ROY HOLMBERG	BARBARA BEERSTEIN	DISTRICTI	
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