



# County of Santa Cruz

## BOARD OF SUPERVISORS

701 OCEAN STREET, SUITE 500, SANTA CRUZ, CA 95060-4069

(831) 454-2200 FAX: (831) 454-3262 TDD: (831) 454-2123

**JANET K. BEAUTZ**  
FIRST DISTRICT

**ELLEN PIRIE**  
SECOND DISTRICT

**MARDI WORMHOUDT**  
THIRD DISTRICT

**TONY CAMPOS**  
FOURTH DISTRICT

**JEFF ALMQUIST**  
FIFTH DISTRICT

AGENDA: 2/12/02

January 31, 2002

BOARD OF SUPERVISORS  
County of Santa Cruz  
701 Ocean Street  
Santa Cruz, CA 95060

RE: AT-LARGE APPOINTMENT TO THE WORKFORCE  
INVESTMENT BOARD (REPRESENTING THE PUBLIC  
SECTOR FOR THE OLDER ADULT WORKER)

Dear Members of the Board:

I recommend the appointment of the following person to the Workforce Investment Board, as an at-large representative of the public sector for the older adult worker, in accordance with County Code Chapter 2.110, Section 20, for a term June 30, 2002:

Jan Nelson  
AARP Foundation  
Senior Community Services Foundation  
18 West Beach Street  
Watsonville, CA 95076  
481-2306 (H)  
763-8797 (B)

Sincerely,

  
JANET K. BEAUTZ, Chairperson  
Board of Supervisors

JKB:ted  
Attachment

cc: Jan Nelson  
Workforce Investment Board

2938A6

**APPLICATION FOR APPOINTMENT TO THE SANTA CRUZ COUNTY**  
**WORKFORCE INVESTMENT BOARD**  
**FOR**  
**WORKFORCE INVESTMENT ACT**

0184

**INSTRUCTIONS**

If you are interested in serving on this board, please complete the following application and supplement and return to the Interim Workforce Investment Board, c/o Human Resources Agency/Workforce Investment Board, 1040 Emeline Avenue, Building E, Santa Cruz, California 95060. This application will be forwarded on your behalf to the Board of Supervisors for their consideration and final approval.

Thank you for your interest in County Government.

**Name**

JAN Nelson

**Address**

18 WEST BEACH STREET  
WATSONVILLE, Ca. 95076

**Phone**

(Home)

(805) 481-2306

(Business)

(831) 763-8797

**FAX**

(831) 763-8796

**Email Address**

SCC.SANTA CRUZ@AOL.COM

**Job Title**

PROJECT DIRECTOR

**Organization Represented**

AARP / Foundation - SCSEP

**Supervisory District**

33rd and 15th

**Length of Residence in Area**

14 years

**PREVIOUS COMMISSION OR COMMITTEE SERVED (Please specify)**

**Advisory Body**

**Term**

WORKFORCE I. B. Comm. Hce

1998

SAN LUIS OBISPO CO. / SANTA BARBARA COUNTY

STEERING COMMITTEE'S

**EDUCATION**

**Institution**

**Major**

**Degree**

**Year**

SAN FRANCISCO STATE U. Social Welfare B.A. 1974

UNIVERSITY OF SANTA CLARA M.A. 1979  
Counseling Psychology

# WORKFORCE INVESTMENT BOARD - APPLICATION SUPPLEMENT

Name: JAN Nelson

Date: 1.8.02

Please provide the information requested below as it relates to the category of the0185 Workforce Investment Board (WIB) nomination you are seeking.

Workforce Investment Board areas for nominations - Please check one box:

1. ☐ Business (Private Sector/Non-Governmental)
  2. ☐ Employment Development Department
  3. ☐ Economic Development Agency
  4. ☐ Community Services Block Grant
  5. ☒ Title V of the Older Americans Grant
  6. ☐ Migrant and Seasonal Farmworker Programs
  7. ☐ Representatives from Local Jurisdictions
  8. ☐ Vocational Rehabilitation
  9. ☐ Organized Labor
  10. ☐ Community Based Organization
  11. ☐ Economic Development Agency
  12. ☐ Public Assistance Agency (Welfare to Work, CalWORKs)
  13. ☐ Education
    - Adult Education ☐
    - Post-Secondary Education ☐
    - Local School Board ☐
- Circle One

If you checked box 1, please complete question 14. If you checked box 2-13 please go to question 15.

14. What is the name of your business?

Name of Business

- (a) Are you the Chief Executive or Owner Yes \_\_\_ No \_\_\_
- (b) Are you the Chief Operating Officer Yes \_\_\_ No \_\_\_
- (c) Do you have substantial management or policy responsibility Yes \_\_\_ No \_\_\_

(If you answered no to a, b, and c your application cannot be considered by the Board of Supervisors)

- (d) Number of employees at the Santa Cruz County facility \_\_\_\_\_
- (e) Is the business minority owned or operated Yes \_\_\_ No \_\_\_
- (f) Please check the box indicating which Chamber of Commerce is nominating you:
- |   |                                     |
|---|-------------------------------------|
| <input type="checkbox"/> Aptos              | <input type="checkbox"/> Capitola   |
| <input type="checkbox"/> San Lorenzo Valley | <input type="checkbox"/> Santa Cruz |
| <input type="checkbox"/> Scotts Valley      | <input type="checkbox"/> Soquel     |
| <input type="checkbox"/> Pajaro Valley      |                                     |

15) What is the name of organization which nominated you? This organization may also be your employer.

AARP

Organization Name

**WORK/VOLUNTEER EXPERIENCE**

<u>Organization</u>	<u>Address</u>	<u>Position</u>	<u>Year</u>

**STATEMENT OF QUALIFICATIONS**

Please attach:

- your business card; and
- a brief statement indicating why you are interested in serving on the advisory body in question and why you are qualified for the appointment.

**CERTIFICATION**

I certify that the information on this application and supplement is true and correct and I authorize the verification of the information in the application in the event I am a finalist for the appointment.

Signature [Signature]

Date 1.8.02

For Private Sector Representatives Only:

Single Slate Nominee of local Santa Cruz County  
General business organization

Nominating Organization \_\_\_\_\_

Authorizing Signature \_\_\_\_\_

Date \_\_\_\_\_



## WORK/VOLUNTEER EXPERIENCE

0187

Organization	Address	Position	Year
Ulery & Associates	Menlo Park, CA	Vocational Rehabilitation Counselor	1975
San Mateo county Community College	San Mateo, CA	Assessment Specialist for new students	1978-1982
Apple Computer, Inc.	Cupertino, CA	Training Manager	1982-1991
Employment Development Department	San Luis Obispo, CA	Employment Program Representative/Trainer for CalJOBS	1991-1998
AARP Foundation/ Senior Community Services Program (SCSEP)	Santa Barbara, San Luis Obispo and Santa Cruz Counties	Project Director	1998-Present (2002)

### STATEMENT OF QUALIFICATIONS

Social welfare, social service, and counseling psychology have been the themes and majors of my life in higher education and my careers. However, seven years at Apple Computer gave me tremendous perspective on the stresses **and** strains of the business world.

I've been fortunate with my positions at Apple Computer, EDD and AARP to have traveled to many sites across the United States and California. I believe I have both local and interstate perspective.

At EDD I trained Caljobs to all the partners in the One-Stops in the Central California Region, including Los Angeles. At AARP I have visited many

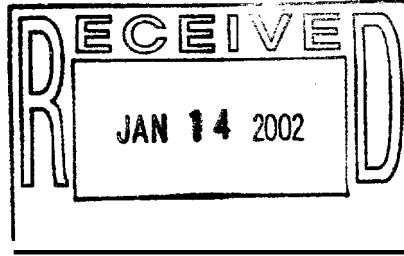
project sites **and** one-stops in Florida, Idaho, Washington DC, North Carolina **and** Philadelphia.

Being a part of the Workforce Investment Board in Santa Cruz County is important to me. My role **as** Project Director helping older workers is enhanced by the services of the One-Stop. I would **very** much like to make sure the concerns **of** the mature worker are always considered in the One-Stop process.

Thank you for this opportunity,

Jan L. Nelson

A handwritten signature in black ink, appearing to read 'Jan L. Nelson', with a long horizontal flourish extending to the right.



*John*

0189

January 9, 2002

Kathy Zwart  
Workforce Investment Board Director  
WorkForce Investment Board  
1040 Emeline Avenue  
Santa Cruz, CA 95060


Dear Kathy,

Thank you for the WIB application.

I have enjoyed participating in past meetings **and** look forward to continued involvement. The cooperation and professional manner in which my folks have been treated in **all** three one-stops is exceptional.

Please feel free to critique my application. If I have not completed it with enough detail or you need other types of information, I will be happy to comply.

Most sincerely,

  
Jan L. Nelson  
Project Director