



# County of Santa Cruz

0087

## BOARD OF SUPERVISORS

701 OCEAN STREET, SUITE 500, SANTA CRUZ, CA 95060-4069

(831) 454-2200 FAX: (831) 454-3262 TDD: (831) 454-2123

JANET K. BEAUTZ  
FIRST DISTRICT

ELLEN PIRIE  
SECOND DISTRICT

MARDI WORMHOUDT  
THIRD DISTRICT

TONY CAMPOS  
FOURTH DISTRICT

JEFF ALMQUIST  
FIFTH DISTRICT

AGENDA: 2/26/02

February 15, 2002

BOARD OF SUPERVISORS  
County of Santa Cruz  
701 Ocean Street  
Santa Cruz, CA 95060


RE: AT-LARGE APPOINTMENT TO THE WORKFORCE  
INVESTMENT BOARD (REPRESENTING BUSINESS)

Dear Members of the Board:

I recommend the appointment of the following person to the Workforce Investment Board, as an at-large business representative, in accordance with County Code Chapter 2.110, Section 20, for a term to expire June 30, 2002:

Ruth A. Keeley  
P.O. Box 6300  
Santa Cruz, CA 95063  
464-2738 (H)  
479-5515 (B)

Sincerely,

  
JANET K. BEAUTZ, Supervisor  
First District

JKB:ted  
Attachment

cc: Ruth A. Keeley  
Workforce Investment Board

3220C1

**APPLICATION FOR APPOINTMENT TO THE SANTA CRUZ COUNTY**  
**WORKFORCE INVESTMENT BOARD**  
**FOR**  
**WORKFORCE INVESTMENT ACT**

B

**INSTRUCTIONS**

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If you are interested in serving on this board, please complete the following application and supplement and return to the Interim Workforce Investment Board, c/o Human Resources Agency/Workforce Investment Board, 1040 Emeline Avenue, Building E, Santa Cruz, California 95060. This application will be forwarded on your behalf to the Board of Supervisors for their consideration and final approval.

Thank you for your interest in County Government.

**Name**

Ruth A. Keeley

**Address**

P.O. Box 6300

Santa Cruz CA 95063-6300

**Phone**

(Home)

(831) 464-2738

(Business)

(831) 479-5515

**FAX**

(831) 479-5558

**Email Address**

rkeeley@oneill.com

**Job Title**

H.R. Manager

**Organization Represented**

O'Neill, Inc

**Supervisory District**

**Length of Residence in Area**

10 years

**PREVIOUS COMMISSION OR COMMITTEE SERVED (Please specify)**

**Advisory Body**

**Term**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**EDUCATION**

**Institution**

**Major**

**Degree**

**Year**

SJS

Social Work

BA

## 0089

Date: 1-21-02

15) What is the name of organization which nominated you? This organization may also be your employer.

\_\_\_\_\_  
Organization Name

### WORK/VOLUNTEER EXPERIENCE

<u>Organization</u>	<u>Address</u>	<u>Position</u>	<u>Year</u>
Santa Cruz SIRM		President	95/96

### STATEMENT OF QUALIFICATIONS

Please attach:

- your business card; and
- a brief statement indicating why you are interested in serving on the advisory body in question and why you are qualified for the appointment.

### CERTIFICATION

I certify that the information on this application and supplement is true and correct and I request the verification of the information in the application in the event I am a finalist for the appointment.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

For Private Sector Representatives Only:



Single Slate Nominee of local Santa Cruz County  
General business organization

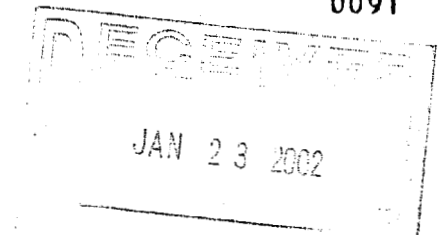
\_\_\_\_\_  
Nominating Organization

\_\_\_\_\_  
Authorizing Signature

\_\_\_\_\_  
Date

O'Neill  
1071 41st Avenue  
PO. Box 6300  
Santa Cruz, California  
USA 95063-6300  
tel: (831) 475-7500  
fax: (831) 475-0544

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January 21, 2002

Workforce Investment Board  
1040 Emeline Avenue  
Santa Cruz, CA 95060

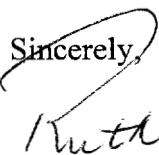
ATTN: Kathy Zwart,  
Workforce Investment Board Director

Dear Kathy:

Enclosed is my application for an appointment to the Santa Cruz County Workforce Investment Board. I appreciate the opportunity to serve on this community board.

Our company is a long time member of the Santa Cruz business community and it would be a pleasure to represent O'Neill on the board. We have a particular interest in youth, both as consumers and as employees. I am personally interested in the development of youth in the workforce. I believe it is important for the business community to work with educational institutions, governmental agencies and other organizations toward the mutual goal of strengthening the skills of our youth,

I look forward to working with WIB toward this goal.

Sincerely,  


Ruth A. Keeley, SPHR  
Human Resources Manager