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County of Santa Cruz

BOARD OF SUPERVISORS

701 OCEAN STREET, SUITE 500, SANTA CRUZ, CA 95060-4069

(831) 454-2200 FAX: (831) 454-3262 TDD: (831) 454-2123

JANET K. BEAUTZ
FIRST DISTRICT

ELLEN PIRIE
SECOND DISTRICT

MARDI WORMHOUDT
THIRD DISTRICT

TONY CAMPOS
FOURTH DISTRICT

JEFF ALMQUIST
FIFTH DISTRICT

AGENDA: 2/26/02

February 11, 2002

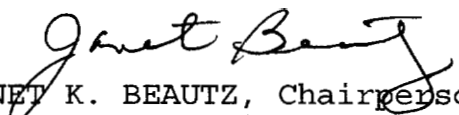
BOARD OF SUPERVISORS
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

RE: ANNUAL REPORT OF THE LATINO AFFAIRS COMMISSION

Dear Members of the Board:

Attached is the Annual Report of the Latino Affairs Commission for calendar year 2001. I recommend that the Board accept and file this report and direct the Chairperson to thank the members of the Commission for their efforts on the County's behalf.

Sincerely,


JANET K. BEAUTZ, Chairperson
Board of Supervisors

JKB:ted

cc: Latino Affairs Commission

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County of Santa Cruz

0104

LATINO AFFAIRS COMMISSION

(831) 454-4058
FAX (831) 454-4642
1000 Emeline Ave., Santa Cruz, CA 95060

February 6, 2002

Jan Beautz, Chairperson
Santa Cruz County
Board of Supervisors
701 Ocean Street
Santa Cruz, CA 95060

Dear Supervisor Beautz:

Attached for your information is the Latino Affairs Commission Annual Report of 2001.

Sincerely,


YOLANDA PEREZ-LOGAN
Chairperson

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cc: Clerk of the Board



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County of Santa Cruz

LATINO AFFAIRS COMMISSION

(831) 454-4058

FAX (831) 454-4642

1000 Emeline Ave., Santa Cruz, CA 95060

LATINO AFFAIRS COMMISSION

ANNUAL REPORT

2001

LATINO AFFAIRS COMMISSION 2001 ANNUAL REPORT

I. INTRODUCTION

The Latino Affairs Commission was established April 7, 1992 and created an important and historical opportunity to advocate the needs of the Latino community. Latinos continue to constitute the largest ethnic minority group in Santa Cruz County.

11. OVERVIEW

The Latino Affairs Commission (LAC) was established by ordinance no. 4186 and added to the Santa Cruz County Code Chapter 2.117 on May 11, 1992. The Commission consists of nine members, five of whom are appointed from each supervisorial district, and four who are nominated by the cities of Santa Cruz and Watsonville (two each).

The current commission is represented by a city planner, one educator, a para-legal, a nonprofit director, a clinic manager, and a probation officer. All are Latinos.

111. ROLE OF COMMISSION

The commission exercises the following responsibilities in its efforts to ensure that the interests of the County's Latino population are protected and promoted:

- A. Respond to the interests of the Latino community, including public and private agencies, on concerns and issues affecting the needs of the Latino residents in the County of Santa Cruz.
- B. Collect critical data and information from both public and private agencies relating to the needs of the growing Latino community.
- C. Advise and make recommendations to the Board of Supervisors on relevant issues and matters concerning the Latino community.
- D. Monitor the various services made available to Latino residents by public and private agencies within the county and help ensure the efficient delivery of those services.
- E. Advise and make recommendations to the Board of Supervisors regarding socioeconomic needs of low income Latinos, including the county allocation of resources to county programs and community program funding.

IV. MEETING DATES, TIMES AND LOCATIONS

The first meeting of the Latino Affairs Commission for 2001 was held on January 31, 2001. During reporting year 2001, regular meetings were held monthly on the fourth Wednesday of each month with the exception of July and December. Meetings convened at 6:00 p.m. The location of each meeting alternated between Watsonville and Santa Cruz. Meetings are not held during the months of July and December unless the Commission has a need to conduct official business.

V. COMMISSION STRUCTURE

The Latino Affairs Commission consists of nine (9) members appointed by the Board of Supervisors. Five (5) members are appointed by Supervisorial District. Supervisorial appointments include: **First District: S. Ted Lopez; Second District: vacant, formerly occupied by John Hernandez; Third District: Yolanda Henry; Fourth District: Theresa Ontiveros; Fifth District: Yolanda Perez-Logan.** An additional four (4) members are nominated by the cities of Watsonville and Santa Cruz. Members appointed are: **the City of Watsonville: Daniel Dodge and a vacant position formerly occupied by Mary Lou Alejo; the City of Santa Cruz: Alex Reveles, and Maria Fatima Castro.**

VI. COMMISSION STAFF

Cecilia Espinola, the Human Resources Agency Administrator, and Teresita Hinojosa-Pereira, Sr. Human Services Analyst staffed the commission. The commission continues to seek your support in obtaining a permanent part-time staff member.

VII. ATTENDANCE

A roster is attached.

VIII. GOALS ACCOMPLISHED IN 2001

- A. Conduct a retreat during calendar year 2001.
 - 1. The commission held its annual retreat during the first quarter of 2001. New Commissioners are welcomed and receive an orientation to LAC policies and procedures. Additionally, annual goals and objectives are formulated through December 31, 2001.
- B. Review and focus on implementation of the Latino Strategic Plan (LSP).

1. Commissioners have continued to actively participate in the LSP implementation process, and have established subcommittees that focus on the LSP subject areas and recommendations.
- C. Continue to collaborate and meet with other local, state, federal and private agencies.
1. Commission members met with Terry Moriarity and Lily Ramirez of the What Works! Collaborative to discuss the addition of the Cultural Competence definition to their Common Definitions, which led the commission to endorse the final What Works! Common Definitions that were presented to the Board of Supervisors in October 2001. Additionally, participated with the Human Services Commission regarding the study session on Community Programs, and the ongoing funding recommendations for this budget unit. In addition, advocated for the implementation of the Cultural Competence Matrix developed by the Latino Executive Directors.
 2. Several representatives of the community were invited to commission meetings which included: Betsy McCarty of the Health Services Agency, presented the benefits of water fluoridation along with Dientes Director Jay Balzar, Probation Department, Familia Center, Georgiana Bruce Kirby School, UCSC Education Partnership Project Center, What Works! Investing in Children & Families, Tony Madrigal of SEIU 415, Gabe Gordo of the City of Watsonville, Angie Garcia of Fenix Services Las Hermanas Program, and Applied Survey Research.
 3. Commissioners attended and participated in various projects and meetings throughout the community in Santa Cruz County which included: Valley Unity Action Group Advisory Committee, , Pajaro Valley Community Health Trust, Disproportionate Minority Confinement Task Force, Youth Law Center Project grant through the Robert Wood Johnson Foundation, Juvenile Hall Task Force, YWCA Week Without Violence, Santa Cruz County Superior Courts in the Community Committee, Leadership Santa Cruz, City of Santa Cruz Living Wage Task Force, involved in various electoral districts throughout the county, Santa Cruz City Schools Advisory Committee, Martin Luther King Convocation/National Association for the Advancement of Colored People, Leon Panetta Institute Lecture Series, Equity Committee of San Lorenzo Valley, Congress Member Sam Farr 's Annual Naturalization Ceremony, Mother's Day March of Watsonville, community forum "Drug Treatment or Jail Time" sponsored by Together for Youth and the Santa Cruz County Criminal Justice Council, and the Premier film showing of "El Salvador-- Crisis & Challenge." Commissioners toured the City of Watsonville four main recreational parks that provide youth programs, participated in National Night Out in Watsonville, "We Rise" event for the City of Santa Cruz Commission for the Prevention of Violence Against Women, and participated in a Community

Television panel on Hate Crimes in the San Lorenzo Valley.

4. Commissioner Ontiveros was recognized by the Community Assessment Project as a Community Hero for 2001 because of her ongoing commitment to the health and well-being of low income people in the Pajaro Valley.
- D. To develop broader community participation on the following subcommittees:
1. The commission intends to continue its subcommittee structure and its goals and objectives for 2001. The subcommittees will include: Ad-Hoc Sub-Committee on Latino Equity, Youth Center development, education, and development of Latinos on Commission's and Boards county wide. Collaborative partnerships including the Latino Strategic Planning Collaborative, Together for Youth, Valley Unity Action Group, Equity Committee of San Lorenzo Valley, and Partners for a Peaceful Community.
- E. Recommend your Board increase Latino Equity funding appropriations to a minimum of \$120,000 for community nonprofit agencies.
1. In conjunction with the Human Services Commission, LAC actively participated on the Latino Equity Ad-Hoc Subcommittee. The Ad-Hoc Subcommittee recommends Latino Equity funding to the Board of Supervisors on an annual basis.
- F. Continue to pursue acquisition of County resources for a part-time Commission coordinator/staff person.
1. The commission continues to support and advocates for the creation of a part-time (20 hours per week) staff position for the LAC. This staffing position should be created in order to: ensure that issues affecting the Latino community are addressed on a priority basis; research and analysis are prepared; legislative and public policy issues affecting Latinos are reviewed; and act as a central contact point for community issues and efforts.
- Additionally, the Commissioners believe staffing would make LAC an equitable commission as compared to other County staffed commissions (Children's, Disabled, and Women's Commissions.)

IX. GOALS FOR 2002

The Latino Affairs Commission establishes the following goals for 2002:

- A. Accomplish the goals set forth during the year 2002 retreat.
- B. Continue the work of its Subcommittees established at its annual retreat.
- C. Continue to collaborate and meet with other local, state, federal and private agencies.
- D. Work in cooperation with HRA, the Human Services Commission and other designated bodies to ensure that Cultural Competence Standards are implemented in Community Program contracts, and in all county departments.
- E. Acquire funding for a part-time (20 hour per week) Commission coordinator/staff person.
- F. Continue attendance on at least a monthly basis to the Board of Supervisor meetings.
- G. Attend other community meetings that gives visibility to the Commission and its mission.
- H. Continue to support community organizations through the sponsorship of events, and other activities that inform and empower the Latino community.

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LATINO AFFAIRS COMMISSION
ATTENDANCE
2001

	1/01	2/01	3/01	4/01	5/01	6/01	7/01	8/01	9/01	10/01	11/01	12/01
Mary Lou Alejo	A	N O Q U O R U M	A	A	N O Q U O R U M		N O M E E T I N G	N O M E E T I N G	N O Q U O R U M			N O M E E T I N G
Maria Fatima Castro	X		X	X		X				A	A	
Daniel Dodge	X		X	A		X				X	X	
Yolanda Henry	X		X	X		A				X	A	
John Hernandez		N O Q U O R U M	X	X	N O Q U O R U M	A	N O M E E T I N G	N O M E E T I N G	N O Q U O R U M	A	A	N O M E E T I N G
S. Ted Lopez	A		X	X		X				U	X	
Theresa Ontiveros	X		X	X		X				X	X	
Yolanda Perez-Logan	X		X	X		X				X	X	
Alex Reveles	X		X	X		X				X	X	

 - Not a member of the Commission at this time A - Excused Absence U - Unexcused Absence

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