



County of Santa Cruz

0335

BOARD OF SUPERVISORS

701 OCEAN STREET, SUITE 500, SANTA CRUZ, CA 95060-4069

(831) 454-2200 FAX: (831) 454-3262 TDD: (831) 454-2123

JANET K. BEAUTZ
FIRST DISTRICT

ELLEN PIRIE
SECOND DISTRICT

MARDI WORMHOUDT
THIRD DISTRICT

TONY CAMPOS
FOURTH DISTRICT

JEFF ALMQUIST
FIFTH DISTRICT

AGENDA: 2/26/02

February 15, 2002

BOARD OF SUPERVISORS
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060


RE: AT-LARGE APPOINTMENT TO THE WORKFORCE
INVESTMENT BOARD (REPRESENTING BUSINESS)

Dear Members **of** the Board:

I recommend the appointment **of** the following person to the Workforce Investment Board, as an at-large business representative, in accordance with County Code Chapter 2.110, .Section20, **for** a term to expire June 30, 2002:

Ruth A. Keeley
P.O. **Box** 6300
Santa Cruz, CA 95063
464-2738 (H)
479-5515 (B)

Sincerely,


JANET K. BEAUTZ, Supervisor
First District

JKB:ted
Attachment

cc: Ruth A. Keeley
Workforce Investment Board

3220C1

APPLICATION FOR APPOINTMENT TO THE SANTA CRUZ COUNTY
WORKFORCE INVESTMENT BOARD
FOR
WORKFORCE INVESTMENT ACT

B

INSTRUCTIONS

0336

If you are interested in serving on this board, please complete the following application and supplement and return to the Interim Workforce Investment Board, c/o Human Resources Agency/Workforce Investment Board, 1040 Emeline Avenue, Building E, Santa Cruz, California 95060. This application will be forwarded on your behalf to the Board of Supervisors for their consideration and final approval.

Thank you for your interest in County Government.

Name

Ruth A. Keeley

Address

P.O. Box 6300

Santa Cruz CA 95063-6300

Phone

(Home)

(831) 464-2738

(Business)

(831) 479-5515

FAX

(831) 479-5558

Email Address

rkeeley@oneill.com

Job Title

H.R. Manager

Organization Represented

O'Neill, Inc

Supervisory District

Length of Residence in Area

10 years

PREVIOUS COMMISSION OR COMMITTEE SERVED (Please specify)

Advisory Body

Term

EDUCATION

Institution

Major

Degree

Year

SJS

Social Work

BA

WORKFORCE INVESTMENT BOARD - APPLICATION SUPPLEMENT

0337

Name: Ruth A. Kealey Date: 1-21-02

Please provide the information requested below as it relates to the category of the Workforce Investment Board (WIB) nomination you are seeking.

Workforce Investment Board areas for nominations - Please check one box:

- | | | | |
|-----|-------------------------------------|--|---|
| 1. | <input checked="" type="checkbox"/> | Business (Private Sector/Non-Governmental) | |
| 2. | <input type="checkbox"/> | Employment Development Department | |
| 3. | <input type="checkbox"/> | Economic Development Agency | |
| 4. | <input type="checkbox"/> | Community Services Block Grant | |
| 5. | <input type="checkbox"/> | Title V of the Older Americans Grant | |
| 6. | <input type="checkbox"/> | Migrant and Seasonal Farmworker Programs | |
| 7. | <input type="checkbox"/> | Representatives from Local Jurisdictions | |
| 8. | <input type="checkbox"/> | Vocational Rehabilitation | |
| 9. | <input type="checkbox"/> | Organized Labor | |
| 10. | <input type="checkbox"/> | Community Based Organization | |
| 11. | <input type="checkbox"/> | Economic Development Agency | |
| 12. | <input type="checkbox"/> | Public Assistance Agency (Welfare to Work, CalWORKs) | |
| 13. | <input type="checkbox"/> | Education | |
| | | Adult Education | I |
| | | Post-Secondary Education | I |
| | | Local School Board | I |
- Circle One

If you checked box 1, please complete question 14. If you checked box 2-13 please go to question 15.

14. What is the name of your business?

O'Neill, Inc
Name of Business

- | | | | |
|-----|---|-----------------|----------------|
| (a) | Are you the Chief Executive or Owner | Yes <u> </u> | No <u>X</u> |
| (b) | Are you the Chief Operating Officer | Yes <u> </u> | No <u>X</u> |
| (c) | Do you have substantial management or policy responsibility | Yes <u>X</u> | No <u> </u> |

(If you answered no to a, b, and c your application cannot be considered by the Board of Supervisors)

(d) Number of employees at the Santa Cruz County facility 50

(e) Is the business minority owned or operated Yes No X

(f) Please check the box indicating which Chamber of Commerce is nominating you:

- | | | | |
|--------------------------|--------------------|-------------------------------------|------------|
| <input type="checkbox"/> | Aptos | <input type="checkbox"/> | Capitola |
| <input type="checkbox"/> | San Lorenzo Valley | <input checked="" type="checkbox"/> | Santa Cruz |
| <input type="checkbox"/> | Scotts Valley | <input type="checkbox"/> | Soquel |
| <input type="checkbox"/> | Pajaro Valley | | |

45) What is the name of organization which nominated you? This organization may also be your employer.

Organization Name

WORK/VOLUNTEER EXPERIENCE

Organization

Address

Position

Year

Santa Cruz SH2m

President

95/96

STATEMENT OF QUALIFICATIONS

Please attach:

- your business card; and
- a brief statement indicating why you are interested in serving on the advisory body in question and why you are qualified for the appointment.

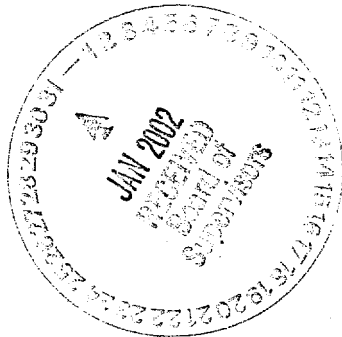
CERTIFICATION

I certify that the information on this application and supplement is true and correct and I authorize the verification of the information in the application in the event I am a finalist for the appointment.

Signature

Date

For Private Sector Representatives Only:



Single Slate Nominee of local Santa Cruz County
General business organization

Nominating Organization

Authorizing Signature

Date _____

O'Neill
1071 4 1st Avenue
PO. Box 6300
Santa Cruz, California
USA 95063-6300

tel: (831) 475-7500
EX (831) 475-0544

JAN 23 1992



January 21, 2002

Workforce Investment Board
1040 Emeline Avenue
Santa Cruz, CA 95060

ATTN: Kathy Zwart,
Workforce Investment Board Director

Dear Kathy:

Enclosed is my application for **an** appointment to the Santa Cruz County Workforce Investment Board. I appreciate the opportunity to serve on this community board.

Our company is a long time member of the Santa Cruz business community **and** it would be **a** pleasure to represent O'Neill on the board. We have a particular interest in youth, both **as** consumers and as employees. I am personally interested in the development of youth in the workforce. I believe it is important for the business community to work with educational institutions, governmental agencies and other organizationstoward the mutual goal of strengtheningthe skills of our youth.

I **look** forward to working with WIB toward this goal.

Sincerely,

A handwritten signature in cursive script that reads "Ruth".

Ruth A. Keeley, SPHR
Human Resources Manager