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County of Santa Cruz

PARKS, OPEN SPACE & CULTURAL SERVICES

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BARRY C. SAMUEL, DIRECTOR

March 12,2002

AGENDA: April 9,2002

BOARD OF SUPERVISORS County of Santa Cruz 701 Ocean Street Santa Cruz, CA 95060

SUBJECT: 2001/2002 PUBLIC ART PLAN

Dear Members of the Board:

On January 13, 1998, your Board approved the Santa Cruz County Public Art and Design Guidelines. §4.2 of the Guidelines states:

The Director of POSCS or designee shall present upcoming capital improvement projects to the Arts Commissionwhich will, on an annual basis, create a proposed Public Art Plan. This plan shall include the proposed art projects, budgets, recommendations for the specific approach to at in each of the projects, and definition of the artist selection processes for approval by the Board of Supervisors. When possible, the presentation to the Board of Supervisors shall take place during the month of August.

At the November meeting of the Arts Commission, the Director of the Parks Department presented the 2001/2002 proposed Public Art Plan. The Commission reviewed the proposed 2001/2002 plan and has recommended it be forwarded to your Board for approval.

The Commission's recommendations are:

1. The method of selection of the artist for each of the projects shall be an open competition.

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- 2. The Arts Commission will constitute four art-selection panels - Polo Grounds County Park, Felt Street Park, Live Oak Library, and The Farm Park. The panels will typically consist of two Arts Commissioners, a representative of the involved department, two members of the community in the district in which the public art project is located, and two art professionals. Each panel will review the submissions received from the open competition and make a recommendation to the Arts Commission.
- 3. The timetable for completion of the selection of the artists is proposed as follows:

Polo Grounds County Park	September	2002
Felt Street Park	Winter	2002
Live Oak Library	Winter	2003
The Farm Park	Fall	2004

4. The budget for each project is based upon two percent of the construction cost. The art budgets proposed are:

Polo Grounds County Park	\$10,539
Felt Street Park	\$ 8,700
Live Oak Library	\$66,650
The Farm Park	\$32,600

It is therefore RECOMMENDED that your Board approve the 2001/2002 Public Art Plan as presented by the Arts Commission.

Sincerely,

Barry C. Samuel

RECOMMENDED:

SUSAN A. MAURIELLO County Administrative Officer

Attachment: Public Art Plan 2001/2002

CAO • Auditor • County Counsel • Parks • Arts Commission • RDA • Parks Commission

Santa Cruz County Arts Commission Public Art Plan 2001/2002

New Projects

ds \$1 k ark \$4	7,008	Duuget 2001/02	Total	Available for Percent for Arts	Source of Funding	Proposed Completion Date	Selection Process
Felt Street Park \$4 Live Oak		8	\$526,965	\$10,539	Park Dedication Funds	Dec 2002 :	Open Competition
Live Oak	5,000	0\$	\$435,000	\$8,700	RDA	Spring 2003	Open Competition
Library	\$6,026	\$20,000	\$3,332,476	\$66,650	RDA	Winter 2003	Open Competition
P6522 The Farm Park .	\$0	\$200,000	\$1,630,000	\$32 00	RDA	Fall 2004	Open Competition