



County of Santa Cruz

0693

PARKS, OPEN SPACE & CULTURAL SERVICES

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BARRY C. SAMUEL, DIRECTOR

March 12, 2002

AGENDA: April 9, 2002

BOARD OF SUPERVISORS

County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

SUBJECT: CALIFORNIA STATE FAIR EXHIBITS ENTRY

Dear Members of the Board

On January 8, 2002, your Board directed the Parks Department to send out a Request for Proposals (RFP) for the fabrication of the Santa Cruz County 2002 State Fair Display and return on this date with a recommended fabricator and associated contract.

The RFP was sent out to all High School and College Art Departments in the County and to the Cultural Council for distribution to their mailing list. In addition, advertisements were placed in the Sentinel and Pajaronian which invited local artists to submit an RFP. As in past years, there were no responses to the RFP. For the past several years, when we have not received a response to the County's RFP, we have negotiated a contract with Reed Cripe of Cripe-Mosca Communication Arts to construct and staff the County's Display at the State Fair. Last year the contract with Mr. Cripe was for \$2500 plus any prize money the exhibit won. This year, Mr. Cripe is requesting a minimum of \$5000 for developing an exhibit plus any prize money won by the exhibit.

The Mission of the Santa Cruz County Department of Parks, Open Space and Cultural Services is to provide safe, well designed and maintained parks and a wide variety of recreational and cultural opportunities for our diverse community

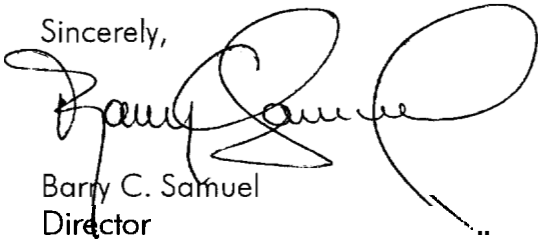
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While it is desirable to participate in the State Fair, the cost for providing a display is far exceeding the County's current financial commitment to the project.

It is therefore **RECOMMENDED** that your Board direct the Parks Department to notify the California State Fair that Santa Cruz County will not be represented this year.

Sincerely,



Barry C. Samuel
Director

RECOMMENDED:



SUSAN A. MAURIELLO
County Administrative Officer

cc: CAO • Auditor • County Counsel • Parks