



County of Santa Cruz

BOARD OF SUPERVISORS

701 OCEAN STREET, SUITE 500, SANTA CRUZ, CA 95060-4069
(831) 454-2200 FAX: (831) 454-3262 TDD: (831) 454-2123

JANET K. BEAUTZ
FIRST DISTRICT

ELLEN PIRIE
SECOND DISTRICT

MARDI WORMHOUDT
THIRD DISTRICT

TONY CAMPOS
FOURTH DISTRICT

JEFF ALMQUIST
FIFTH DISTRICT

AGENDA: 6/18/02

June 12, 2002

BOARD OF SUPERVISORS
County of Santa Cruz
701 Ocean Street
Santa Cruz, CA 95060

RE: AT-LARGE APPOINTMENT TO THE WORKFORCE
INVESTMENT BOARD (REPRESENTING BUSINESS)

Dear Members of the Board:

I recommend the appointment of the following person to the Workforce Investment Board, as an at-large representative of Business, in accordance with County Code Chapter 2.110, Section 20, for a term to expire June 30, 2006:

Russ Elliot
195 Siesta Drive
Aptos, CA 95003
688-5433 (H)
458-4501, ext. 5554 (B)

Very truly yours,

ELLEN PIRIE, Supervisor
Second District

EP:ted

cc: Russ Elliot
Workforce Investment Board

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**APPLICATION FOR APPOINTMENT TO THE SANTA CRUZ COUNTY
WORKFORCE INVESTMENT BOARD
FOR
WORKFORCE INVESTMENT ACT**

INSTRUCTIONS

If you are interested in serving on this board, please complete the following application and supplement and return to the Interim Workforce Investment Board, c/o Human Resources Agency/CareerWorks, 1040 Emeline Avenue, Building E, Santa Cruz, California 95060, This application will be forwarded on your behalf to the Board of Supervisors for their consideration and final approval.

Thank you for your interest in County Government.

Name Russ Elliot

Address 195 Siesta Drive
 Aptos, CA 95003

Phone (Home) (831) 688-5433

(Business) (831) 458-4501 x5554

Supervisory District 3rd District - Ellen Marie

Length of Residence in Area 6 years

PREVIOUS COMMISSION OR COMMITTEE SERVED (Please specify)

Advisory Body	Term
<u>Co chair - Connecting local people to local jobs</u>	<u>Serving since inception (8/00) until present is self-reliant</u>
_____	_____
_____	_____
_____	_____

EDUCATION

Institution	Major	Degree	Year
<u>SUNY at Geneseo</u>	<u>Business</u>	<u>B.S.</u>	<u>1983</u>
<u>University of Illinois</u>	<u>Labor and Industrial Relations</u>	<u>MILR</u>	<u>1985</u>
_____	_____	_____	_____
_____	_____	_____	_____

WORKFORCE INVESTMENT BOARD - APPLICATION SUPPLEMENT

Name: Russ Elliot

Date: April 15, 2002

Please provide the information requested below as it relates to the category of the Workforce Investment Board (WIB) nomination you are seeking.

Workforce Investment Board areas for nominations - Please check one box:

- 1. Business (Private Sector/Non-Governmental)
- 2. Employment Development Department
- 3. Economic Development Agency
- 4. Community Services Block Grant
- 5. Title V of the Older Americans Grant
- 6. Migrant and Seasonal Farmworker Programs
- 7. Representatives from Local Jurisdictions
- 8. Vocational Rehabilitation
- 9. Organized Labor
- 10. Community Based Organization
- 11. Economic Development Agency
- 12. Public Assistance Agency (Welfare to Work, CalWORKs)
- 13. Education
 - Adult Education } Circle One
 - Post-Secondary Education }
 - Local School Board }

If you checked box 1, please complete question 14. If you checked box 2-13 please go to question 15.

14. What is the name of your business?

Greene Bay Bancorp - holding company for Coast Commercial Bank
Name of Business

- (a) Are you the Chief Executive or Owner Yes ___ No ___
- (b) Are you the Chief Operating Officer Yes ___ No ___
- (c) Do you have substantial management or policy responsibility Yes No ___

(If you answered no to a, b, and c your application cannot be considered by the Board of Supervisors)

- (d) Number of employees at the Santa Cruz County facility &---
- (e) Is the business minority owned or operated Yes ___ No
- (f) Please check the box indicating which Chamber of Commerce is nominating you:

<input type="checkbox"/> Aptos	<input type="checkbox"/> Capitola
<input type="checkbox"/> San Lorenzo Valley	<input type="checkbox"/> Santa Cruz
<input type="checkbox"/> Scotts Valley	<input type="checkbox"/> Soquel
<input type="checkbox"/> Pajaro Valley	

15) What is the name of organization which nominated you? This organization may also be your employer.

COAST COMMERCIAL BANK
Organization Name

WORK/VOLUNTEER EXPERIENCE

<u>Organization</u>	<u>Address</u>	<u>Position</u>	<u>Year</u>
<u>Appleton Papers Inc</u>	<u>Appleton, WI</u>	<u>Human Resources Rep</u>	<u>1985-1990</u>
<u>New United Motor Mfg (NUMMI)</u>	<u>Fremont, CA</u>	<u>HR Rep / Training Rep</u>	<u>1990-1995</u>
<u>Silicon Systems / Texas Instruments</u>	<u>Santa Cruz, CA</u>	<u>HR Business Manager</u>	<u>1995-2001</u>
<u>Greater Bay Region / Coast Commercial Bank</u>	<u>Santa Cruz, CA</u>	<u>Assistant VP, HR</u>	<u>2001-current</u>

STATEMENT OF QUALIFICATIONS

Please attach a brief statement indicating why you are interested in serving on the advisory body in question and why you are qualified for the appointment.

CERTIFICATION

I certify that the information on this application and supplement is true and correct and I authorize the verification of the information in the application in the event I am a finalist for the appointment.

[Signature]
Signature

April 15, 2002
Date

For Private Sector Representatives Only:

Single State Nominee of local Santa Cruz County
General business organization

COAST COMMERCIAL BANK
Nominating Organization

[Signature]
Authorizing Signature

4-15-02
Date

Attachment to the Workforce Investment Board application for **Russ Elliot**

Statement of Qualifications:

While co-chairing the *1000Local Jobsfor Local People* campaign last year, I learned first hand the value of volunteering my time for the benefit of the community. The goal of this campaign is to find the right fit between employers, the local workforce, and the education community by providing better methods for helping local community members prepare for and find local employment opportunities. Everyone wins in this campaign -- local people find local work, local employers find local talent and the education community fully partners in that effort to ensure the right skills are available at the right time. Our Chairing Committee has been particularly interested in ensuring the under-represented community in the South Bay is prepared for jobs that pay good wages. We are approximately two years through what was envisioned as a five year effort. So *far*, we are seeing fruits from our investment with so much more to come.

In addition to my experience as the Co-Chair of the *1000Local Jobsfor Local People* campaign, I have been in the Human Resources field for over fifteen years, the past six of those years in Santa Cruz. Currently I am Assistant Vice President for Human Resources for Greater Bay Bancorp, which is the holding company for Santa Cruz County's Coast Commercial Bank.

It has been both challenging and a pleasure to be able to find creative solutions to significant local issues. It is a strong interest of mine to continue in that endeavor by working with the Workforce Investment Board. I fully support the goals of the WIB, especially the Well Trained Workforce and Community Vitality goals. We have unique issues in this county with our cost of living, location and type of employment available. The goals of the WIB must be accomplished if we are to have a flourishing and successful community. I believe I can bring additional energy, insight and experience to the effort of improving the Economic Development of Santa Cruz County through the WIB.

