



# County of Santa Cruz

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## BOARD OF SUPERVISORS

701 OCEAN STREET, SUITE 500, SANTA CRUZ, CA 95060-4069

(831) 454-2200 FAX: (831) 454-3262 TDD: (831) 454-2123

JANET K. BEAUTZ  
FIRST DISTRICT

ELLEN PIRIE  
SECOND DISTRICT

MARDI WORMHOUDT  
THIRD DISTRICT

TONY CAMPOS  
FOURTH DISTRICT

JEFF ALMQUIST  
FIFTH DISTRICT

AGENDA: 8/6/02

June 26, 2002

BOARD OF SUPERVISORS  
County of Santa Cruz  
701 Ocean Street  
Santa Cruz, CA 95060


RE: AT-LARGE APPOINTMENT TO THE WORKFORCE INVESTMENT BOARD  
(REPRESENTATIVE OF COMMUNITY BASED ORGANIZATIONS)

Dear Members of the Board:

I recommend the appointment of the following person to the Workforce Investment Board, as an at-large representative of Community Based Organizations, in accordance with County Code Chapter 2.110, 'Section30, for a term to expire June 30, 2004:

Christina Cuevas  
351 Tony's Court  
Santa Cruz, CA 95062  
479-7676 (H)  
477-0800 (B)

Sincerely,

  
JANET K. BEAUTZ, Supervisor  
First District

JKB:ted

cc: Christina Cuevas  
Workforce Investment Board

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APPLICATION FOR APPOINTMENT TO THE SANTA CRUZ COUNTY  
WORKFORCE INVESTMENT BOARD  
FOR  
WORKFORCE INVESTMENT ACT

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INSTRUCTIONS

IF YOU ARE INTERESTED IN SERVING ON THIS BOARD, PLEASE COMPLETE THE FOLLOWING APPLICATION AND SUPPLEMENT AND RETURN TO THE INTERIM WORKFORCE INVESTMENT BOARD, C/O HUMAN RESOURCES AGENCY/WORKFORCE INVESTMENT BOARD, 1040 EMELINE AVENUE, BUILDING E, SANTA CRUZ, CALIFORNIA 95060. THIS APPLICATION WILL BE FORWARDED ON YOUR BEHALF TO THE BOARD OF SUPERVISORS FOR THEIR CONSIDERATION AND FINAL APPROVAL.

THANK YOU FOR YOUR INTEREST IN COUNTY GOVERNMENT

NAME CHRISTINA CUEVAS

ADDRESS 351 TONY'S COURT

SANTA CRUZ, CA 95010

PHONE (HOME) 479-7676

(BUSINESS) 477-0800

-FAX 477-0991

EMAIL ADDRESS CHRISTINA@CFSCC.ORG

JOB TITLE PROGRAM DIRECTOR

ORGANIZATION REPRESENTED COMMUNITY FOUNDATION OF SANTA CRUZ COUNTY

SUPERVISORIAL DISTRICT DISTRICT ONE

LENGTH OF RESIDENCE IN AREA THREE YEARS AND 10 MONTHS

PREVIOUS COMMISSION OR COMMITTEE SERVED (PLEASE SPECIFY)

<u>ADVISORY BODY</u>	<u>TERM</u>
<u>NONE IN SANTA CRUZ COUNTY</u>	

EDUCATION

<u>INSTITUTION</u>	<u>MAJOR</u>	<u>DEGREE</u>	<u>YEAR</u>
<u>UC BERKELEY</u>	<u>PUBLIC HEALTH</u>	<u>MPH</u>	<u>1981</u>
<u>SANTA CLARA UNIVERSITY</u>	<u>COUNSELING EDUCATION</u>	<u>MA</u>	<u>1973</u>
<u>SAN JOSE STATE UNIV.</u>	<u>POLITICAL SCIENCE</u>	<u>BA</u>	<u>1965</u>

15) WHAT IS THE NAME OF ORGANIZATION WHICH NOMINATED YOU? THIS ORGANIZATION MAY ALSO BE YOUR EMPLOYER.

COMMUNITY FOUNDATION OF SANTA CRUZ COUNTY

ORGANIZATION NAME

### WORK/VOLUNTEER EXPERIENCE

<u>ORGANIZATION</u>	<u>ADDRESS</u>	<u>POSITION</u>	<u>YEAR</u>
WAYS TO WORK/FAMILY LOAN PROGRAM	ADVISORY COM.		1999-PRESENT
DOMINICAN HOSPITAL FDTN	BD OF DIRECTORS		1999-PRESENT
CLUSTERS PROJECT	LEADERSHIP GROUP MEMBER		1999-2000
CHILDCARE VENTURES	ADVISORY BOARD MEMBER		2000-PRESENT
CLUSTERS ORGANIZATION	STRUCTURE COMMITTEE		2002-PRESENT

### STATEMENT OF QUALIFICATIONS

PLEASE ATTACH:

YOUR BUSINESS CARD; AND

A BRIEF STATEMENT INDICATING WHY YOU ARE INTERESTED IN SERVING ON THE ADVISORY BODY IN QUESTION AND WHY YOU ARE QUALIFIED FOR THE APPOINTMENT.

### CERTIFICATION

I CERTIFY THAT THE INFORMATION ON THIS APPLICATION AND SUPPLEMENT IS TRUE AND CORRECT AND I AUTHORIZE THE VERIFICATION OF THE INFORMATION IN THE APPLICATION IN THE EVENT I AM A FINALIST FOR THE APPOINTMENT.

*Christena Cuevas*

SIGNATURE

JUNE 10, 2002

DATE

FOR PRIVATE SECTOR REPRESENTATIVES ONLY:

SINGLE SLATE NOMINEE OF LOCAL SANTA CRUZ COUNTY  
GENERAL BUSINESS ORGANIZATION

NOMINATING ORGANIZATION

AUTHORIZING SIGNATURE

DATE

# WORKFORCE INVESTMENT BOARD • APPLICATION SUPPLEMENT



NAME: CHRISTINA CUEVAS

DATE: JUNE 10, 2002

0266

PLEASE PROVIDE THE INFORMATION REQUESTED BELOW AS IT RELATES TO THE CATEGORY OF THE WORKFORCE INVESTMENT BOARD (WIB) NOMINATION YOU ARE SEEKING.

WORKFORCE INVESTMENT BOARD AREAS FOR NOMINATIONS • PLEASE CHECK ONE BOX:

1. ☐ BUSINESS (PRIVATE SECTOR/Non-GOVERNMENTAL)
2. ☐ EMPLOYMENT DEVELOPMENT DEPARTMENT
3. ☐ ECONOMIC DEVELOPMENT AGENCY
4. ☐ COMMUNITY SERVICES BLOCK GRANT
5. ☐ TITLE V OF THE OLDER AMERICANS GRANT
6. ☐ MIGRANT AND SEASONAL FARMWORKER PROGRAMS
7. ☐ REPRESENTATIVES FROM LOCAL JURISDICTIONS
8. ☐ VOCATIONAL REHABILITATION
9. ☐ ORGANIZED LABOR
10. ☒ COMMUNITY BASED ORGANIZATION
11. ☐ ECONOMIC DEVELOPMENT AGENCY
12. ☐ PUBLIC ASSISTANCE AGENCY (WELFARE TO WORK, CALWORKS)
13. ☐ EDUCATION
 

ADULT EDUCATION }  
 POST-SECONDARY EDUCATION }  
 LOCAL SCHOOL BOARD }

CIRCLE ONE

IF YOU CHECKED BOX 1, PLEASE COMPLETE QUESTION 14. IF YOU CHECKED BOX 2-13 PLEASE GO TO QUESTION 15.

14. WHAT IS THE NAME OF YOUR BUSINESS?

## NAME OF BUSINESS

- (1) ARE YOU THE CHIEF EXECUTIVE OR OWNER YES \_\_\_ NO
- (2) ARE YOU THE CHIEF OPERATING OFFICER YES \_\_\_ NO
- (3) DO YOU HAVE SUBSTANTIAL MANAGEMENT OR POLICY RESPONSIBILITY  
No YES

(IF YOU ANSWERED NO TO A, B, AND C YOUR APPLICATION CANNOT BE CONSIDERED BY THE BOARD OF SUPERVISORS)

(4) NUMBER OF EMPLOYEES AT THE SANTA CRUZ COUNTY FACILITY

(5) IS THE BUSINESS MINORITY OWNED OR OPERATED YES \_\_\_ NO

(6) PLEASE CHECK THE BOX INDICATING WHICH CHAMBER OF COMMERCE IS NOMINATING YOU:

- |   |                                     |
|---|-------------------------------------|
| <input type="checkbox"/> APTOS              | <input type="checkbox"/> CAPITOLA   |
| <input type="checkbox"/> SAN LORENZO VALLEY | <input type="checkbox"/> SANTA CRUZ |
| <input type="checkbox"/> SCOTTS VALLEY      | <input type="checkbox"/> SOQUEL     |
| <input type="checkbox"/> PAJARO VALLEY      |                                     |

# *the* Community Foundation of Santa Cruz County

2425 Porter Street, Suite 17, Soquel, CA 95073  
(831) 477-0800 *phone* (831) 477-0991 *fax* [www.cfsc.org](http://www.cfsc.org)

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## Statement of Interest and Qualifications

Thank you for the opportunity to apply for membership on the Workforce Investment Board. As noted in my application, I ~~am~~ a relative newcomer to Santa Cruz County. When I arrived here in August 1998, I took advantage of Leadership Santa Cruz to learn about community issues, opportunities, and challenges.

Since that time, I have become more familiar with the county's constituencies as a result of my position as the Program Director at the Community Foundation. It was through this position that I got acquainted with public and nonprofit agency providers and began to understand the relationship between their work and the local economy.

In 1999, the Community Foundation launched the county's first study of the nonprofit sector and its impact on the local economy—in terms of services provided, employment, and revenue generation. This Nonprofit Survey provided me with invaluable information regarding the county's public and nonprofit agency providers and the relationship between their work and the local economy.

In the same year, my participation in the HRA sponsored Clusters Project, which invited business, government, and nonprofit leaders to explore the intersection of training and employment in SC County, made me aware of the gap between employment opportunities and the availability of a trained workforce.

As a member of the advisory committee for ChildCare Ventures, ~~an~~ intermediary established to facilitate the development of childcare facilities in the county, I have seen first hand the critical role that childcare plays in our economy. Its availability not only fosters healthy child development, but also contributes to a stable workforce.

Participation in the activities referenced above has piqued my interest in community economics and workforce development issues. Serving on the Workforce Investment Board would help me stay abreast of trends in local employment and the availability of training opportunities. Such information could help inform the Community Foundation's future grantmaking.

My career in the nonprofit sector includes employment as program planner, line staff, fundraiser, and program administrator. Over the fifteen years that I have been involved in philanthropy at the local, national and international levels, I have developed a unique understanding of the value that the nonprofit sector offers to the life of a community. I would welcome the opportunity to share my knowledge and positively impact our community by serving on the Workforce Investment Board.

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*Vice President*  
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