



# County of Santa Cruz

## PARKS, OPEN SPACE & CULTURAL SERVICES

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BARRY C. SAMUEL, DIRECTOR

February 27, 2007

AGENDA DATE: March 20, 2007

BOARD OF SUPERVISORS  
County of Santa Cruz  
701 Ocean Street  
Santa Cruz, CA 95060

**RE: Display of Historic Landmark Plaque at Veterans' Building in Watsonville**

APPROVED AND FILED  
BOARD OF SUPERVISORS  
DATE: March 20, 2007  
COUNTY OF SANTA CRUZ  
SUSAN A. MAURIELLO  
EX-OFFICIO CLERK OF THE BOARD  
Deputy

Dear Members of the Board:

The Santa Cruz County Veterans Memorial Building in Watsonville has been nominated by the Landmarks Committee of the Santa Cruz Museum of Art and History (MAH) to receive a Blue Plaque award. The MAH presents Blue Plaques to structures that are deemed to be of historic or architectural significance throughout Santa Cruz County. The Plaque is purely honorary and has no legal implication nor is it connected with City or County historic building surveys (Exhibit 1).

Accepting the award only requires the property owner to display the Plaque in a location that can be seen by the public. The Watsonville Redevelopment Agency (WRDA) is pleased that the County is considering accepting the Blue Plaque award as they feel it will make a difference in the appearance and livability of the City. The cost of the Plaque is \$200 and the WRDA has offered to pay for the plaque.

It is therefore recommended that your Board authorize the Director of County Parks to sign the agreement for display of Historic Landmark "Blue Plaque" (Exhibit 2) and all related actions to the Historic Landmark Program.

Sincerely,  
Sincerely,

Barry C. Samuel  
Barry C. Samuel  
Director

RECOMMENDED:  
SUSAN A. MAURIELLO  
County Administrative Officer

BCS:bp

Attachments: Exhibit 1 Plaque Criteria, Exhibit 2 Agreement for Display

cc: CAO, Watsonville Community Development Dept, Parks, County Historical Commission

## Historic Landmark "Blue Plaque" Criteria

1/05

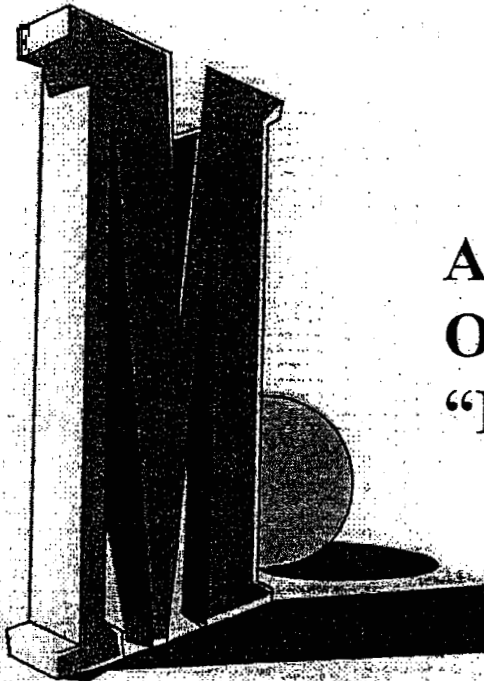
Historic Landmark "Blue Plaques" are presented by The Museum of Art & History through its Historic Landmark Committee, comprised of museum staff and knowledgeable community volunteers. A written nomination form must be submitted with documentation for each proposed plaque, to be reviewed and approved by the committee.

Criteria for MAH Historic Landmark Plaques are:

1. Structure is located within Santa Cruz County.
2. Structure is at least 50 years old.
3. Structure is deemed to be of historic and/or architectural significance, i.e.
  - is associated with a person, organization, business or social/cultural trend of local, state or national significance, and/or
  - represents an architectural style or type that is either typical or unusual in Santa Cruz County.
4. Structure reflects overall architectural integrity (not necessarily unaltered, but any significant changes should reflect either historic additions or sensitivity to the original style).
5. Structure is in reasonably good physical condition. (It need not be meticulously restored, but should be well maintained and reflect pride of ownership).
6. Adequate documentation has been provided.

And in addition:

7. Owner of the property consents to the Historic Landmark designation.
8. Owner agrees to display the plaque in a location that can be seen by the public, either outdoors or in a publicly-accessible indoor space.



## AGREEMENT FOR DISPLAY OF HISTORIC LANDMARK "BLUE PLAQUE"

I, \_\_\_\_\_, am the owner of the historical property located at \_\_\_\_\_. I am aware that The Museum of Art & History (MAH) has designated this site as a Historic Landmark because of its historical and/or architectural significance; I am further aware that MAH would like to promote public appreciation of this historic structure through the awarding of a landmark "blue plaque."

I do hereby authorize the production of the plaque of the site designated above, and do further agree that when the plaque is presented to me by The Museum of Art & History, I will display it permanently (within three months of receipt) on the exterior of the historic structure where it will be visible to the general public.

I have also been informed by The Museum of Art & History that the designation of this structure as a Historic Landmark has no legal or financial implications whatsoever; it is an honorary designation, made as part of the Museum's ongoing efforts to promote appreciation and preservation of the community's historic resources.

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

## Don Bussey

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**From:** Steven Guiney  
**Sent:** Monday, April 02, 2007 8:18 AM  
**To:** 'Diane Gifford-Gonzalez'  
**cc:** Don Bussey  
**Subject:** RE: info for the County Historic Resources Commission

Professor Gifford-Gonzalez,

Thank you for notifying us of your grant submittal. I am no longer staff to the County's Historic Resources Commission so I am sending a copy of your message to the current staff, Don Bussey. If you wish to mail a copy of the document to Mr. Bussey, you may address it to him at Santa Cruz County Planning Department, 701 Ocean Street 4th Floor, Santa Cruz CA 95060. Best wishes in your endeavor.

Steven Guiney, AICP  
Development Review  
Santa Cruz County Planning Department  
701 Ocean Street 4th Floor  
Santa Cruz CA 95060

(831) 454-3172 (voice)  
(831) 454-2131 (fax)

-----Original Message-----

From: Diane Gifford-Gonzalez [mailto:dianegg@ucsc.edu]  
Sent: Saturday, 31 March, 2007 19:10  
To: Steven Guiney  
Cc: Sally Morgan; Ashlee Chooljian; Marie Logan; John Leopold  
Subject: info for the County Historic Resources Commission

Dear Mr. Guiney,

Frank Perry gave me your name and email and suggested that both the County Historic Resources Commission and the SC City Historic Preservation Commission might wish to know of a grant submitted by the Division of Social Sciences, UCSC, for a seismic retrofit and re-tasking of the historic Stone House (Paymaster's Quarters) at the entrance to UCSC.

We have applied to the California Cultural and Historic Endowment (CCHE) for capital project funding for the seismic upgrade and bringing to code, to re-task the building as the Monterey Bay Archaeological Resource Center (MBARC). This would be an expansion of the current Monterey Bay Archaeology Archives, of which I am curator, and also an expansion of its mission to include public outreach and education on Native Californian history around the Monterey Bay, including the pre-Spanish, colonial, and modern periods.

We have full support from the UCSC administration and have had use of the building transferred to us from the Office of Student Affairs, pending receipt of the grant.

This use has been found to be consonant with the Cowell Ranch and Limekilns Historic District Management Plan as administered by the UCSC Office of Physical Planning and Construction. All construction planned will be carried out under plans drawn up by a qualified historic building architectural consultant.

The grant was submitted for the March 1, 2007 deadline and is now under preliminary review by CCHE. Notification of application outcomes is scheduled for early August, 2007.

If you wish, I can provide the City Historic Preservation Commission with a copy of our CCHE proposal, for their information. If the CCHE Board calls us to make a presentation on our proposal, we would wish to come to the Commission to request a letter in support for this project.

While this prospect is a long way off (next fall at the earliest), I thought it best to supply you with a copy of the proposal, for information sake. I am also happy to respond to any questions about the project that the Commission might have after the project proposal is reviewed.

If you can supply me with an address, I can have staff mail you a copy of the document. Thank you for your attention.

With best wishes,

Yours truly,

Diane Gifford-Gonzalez

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Diane Gifford-Gonzalez	Department of Anthropology
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California Santa Cruz	
Curator, Monterey Bay Archaeology Archives	1156 High Street
President, Society of Africanist Archaeologists	Santa Cruz CA 95064 USA

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[http://anthro.ucsc.edu/d\\_gifford-gonzalez.shtml](http://anthro.ucsc.edu/d_gifford-gonzalez.shtml)  
History of Archaeological Method & Theory Web Site:

<http://ic.ucsc.edu/~dianegg/anth170/>

African Archaeology Course Web Site: <http://ic.ucsc.edu/~dianegg/anth175a/>

Zooarchaeology Course Web Site: <http://ic.ucsc.edu/~dianegg/anth184/>

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