



# SANTA CRUZ MUSEUM OF ART & HISTORY

## ANNUAL UPDATE FY26

A presentation to the  
Historic Resources Commission,  
Santa Cruz County Planning Dept.

FY26

*"In addition to being a Senator, I am my family's historian - and I treasure local historical archives and centers across the country that contain gems I can't get anywhere else. The Museum of Art and History very ably serves that purpose for Santa Cruz County, and I have participated in oral histories for exhibits there. We are lucky to have it." - State Senator John Laird*

# Who We Are

MAH

Museum of Art & History

# How We Preserve History





## The 2025 Historic Landmark Blue Plaque Awardees:

- The Garret House, Santa Cruz
- The Palmer House, Aptos
- The Venetian Court, Capitola
- The Duncan and Amelia McPherson House, Santa Cruz
- The Colligan Theater at the Tannery, Santa Cruz
- The Kron House at the Tannery, Santa Cruz
- The Dry House at the Tannery, Santa Cruz
- The Live Oak Grange, Live Oak
- The Porter Building, Watsonville
- The Windmill House, Capitola
- The Silo House, Capitola

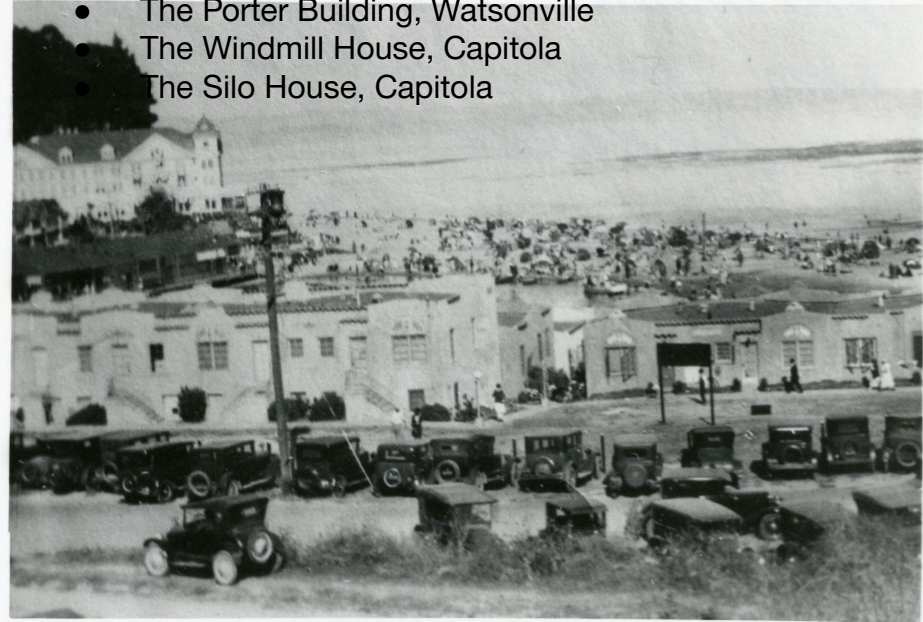


Image of Venetian Court from MAH Archives, circa 1920.



## HERstory Celebration

*Celebrating Women: Past, Present & Future*

Thursday, March 13th, 2025 | 5:30-7:30 pm | Santa Cruz Museum of Art & History

Join us in celebrating Women's History Month by paying tribute to the stories of remarkable women who have left an indelible mark on our community and beyond.

### Event Features

- \* Hear powerful stories of resilience and leadership from this year's HERstory speakers
- \* Hands-on activities for all ages, designed to celebrate the rich narratives of women who have shaped our community's history
- \* Informational tables featuring women-focused organizations



Learn more:  
[sccoe.link/herstory](https://sccoe.link/herstory)



HERStory March 2025 at MAH



MAH Memorial  
Day historic  
veterans tour of  
Evergreen  
Cemetery

May 2025





Angela Willets, *Fathoming: Among Whales and Walls*  
September 2024 for MAH CommonGround Festival



*Threads of Love: The AIDS Memorial Quilt*  
On view through June 29, 2025

# Princes of Surf

## 2025: He'e Nalu

### Santa Cruz

An exhibition that spotlights how three Hawaiian princes—David Kawanānākoa, Jonah Kūhio Kalanianaʻōle, and Edward Keliiahonui—introduced surfing to the U.S. mainland via Santa Cruz in 1885 and rode the wave of legacy and relevance to Santa Cruz County.





Rebecca Snyder, MAH Archives Assistant, is working to digitize 20,000 historic Santa Cruz photographs.

The MAH now hosts Open Archives each Thursday.

Santa Cruz  
artist  
Abi Mustafa  
with her  
portrait of  
London Nelson  
now on  
permanent  
display in the  
MAH History  
Gallery





The MAH hosts daily field trips to the museum and Evergreen Cemetery throughout the school year, with new curriculum being developed for Davenport. Current curricular resources include lesson plans on Dia de los Muertos, London Nelson, Filipino farm workers in the Pajaro Valley, and Queer Santa Cruz history.

## MAH BUDGET SNAPSHOT

	MAH FY24	MAH FY25	MAH FY26 projections
<b>Income</b>			
Contributed Revenue	1,179,656	878,466	1,157,517
Earned Revenue	300,330	329,781	401,863
<b>TOTAL INCOME</b>	<b>1,479,986</b>	<b>1,208,247</b>	<b>1,559,380</b>
<b>Expense</b>			
Personnel & Services	1,046,513	978,676	910,825
Admin/Facility	303,155	351,213	278,064
Programs/Marketing	396,264	504,752	320,491
Fundraising	26,881	65,815	50,000
<b>TOTAL EXPENSE</b>	<b>1,772,813</b>	<b>1,900,4561</b>	<b>1,559,380</b>

## COUNTY FUNDING REQUEST

	MAH FY25	MAH FY26
<b>Income</b>		
Santa Cruz County Contract	154,594	175,000
<b>Expense</b>		
Staff Salaries	105,594	120,000
Artist/Curatorial Fees	10,000	10,000
Exhibition Installation	10,000	10,000
Public Program Materials	2,500	5,000
Maintenance: Evergreen & Davenport	6,500	10,000
Insurance & Utilities	20,000	20,000
	<b>154,594</b>	<b>175,000</b>



Thank You!