

## ATTACHMENT III

Dear Supervisors, Councilmembers, and Commissioners

The County of Santa Cruz and Santa Cruz Community Ventures (SCCV), a nonprofit established in 1989, have teamed up to gather information on the makeup of County's local elected officials, boards, and commissions. We recognize the value of a representative government and how it can affect economic and legislative decisions. We are grateful for your service and invite you to complete the enclosed survey to help us create a picture of Santa Cruz County's current representation.

Our objectives are aligned with goals across the state of California, including Senator Limón's SB 702, "A California Like Me," which has just recently passed through the Senate floor and seeks to ensure the diversity of our government reflects the diversity of our state.

To participate, please select one of the following options: (1) Go online to ["A Santa Cruz like me" Invitation to Self-Identify](#) and complete the survey or (2) Fill out the attached survey and mail it to the address listed on the form.

Please complete the survey no later than August 16, 2021. All responses are anonymous. The data from this census will be aggregated and no identifiable information will be collected or shared.

If you would like to learn more about this project, feel free to email the SCCV Program Coordinator, Kayla Gomez, at [info@sccvonline.org](mailto:info@sccvonline.org).

Thank you in advance for your time and we look forward to hearing from you.

Sincerely,

The County of Santa Cruz in partnership with Santa Cruz Community Ventures

## INVITATION TO SELF IDENTIFY

Santa Cruz Community Ventures (SCCV) is working to provide data in order to visualize the opportunities for equitable representation and create a picture of our local elected officials, boards, and commissions.

Please note that the data from this survey will be aggregated and no identifiable information will be collected or shared.

1.) Zip Code: \_\_\_\_\_

2.) Which government body/bodies are you a part of? (e.g. Santa Cruz County Board of Supervisors) \_\_\_\_\_

3.) What year were you born? \_\_\_\_\_

4.) Which gender identity do you most identify with?

☐ Male ☐ Female ☐ Transgender ☐ Nonbinary ☐ I do not wish to disclose ☐ Other: \_\_\_\_\_

5.) What is your ethnicity?

- ☐ White (Non Hispanic or Latino). A person having origins in any of the original peoples of Europe, the Middle East, or North Africa.
- ☐ Black or African American (Non Hispanic or Latino). A person having origins in any of the black racial groups of Africa.
- ☐ Hispanic or Latino. A person of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin regardless of race.
- ☐ Asian (Non Hispanic or Latino). A person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian Subcontinent, including for example Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam.
- ☐ American Indian or Alaska Native (Non Hispanic or Latino). A person having origins in any of the original peoples of North and South America (including Central America), and who maintain tribal affiliation or community attachment.
- ☐ Native Hawaiian or Other Pacific Islander (Non Hispanic or Latino). A person having origins in any of the peoples of Hawaii, Guam, Samoa, or other Pacific Islands.
- ☐ Two or More Races (Non Hispanic or Latino). A person who primarily identifies with two or more of the above five races.
- ☐ I do not wish to disclose.

6.) Do you identify as...

☐ Lesbian ☐ Gay ☐ Bisexual ☐ Heterosexual ☐ Other: \_\_\_\_\_

7.) Please mark if you identify as disabled. ☐ Yes ☐ No

8.) Are you a veteran? ☐ Yes ☐ No



## INVITATION TO SELF IDENTIFY, *continued*

### 9.) What is your highest level of education?

- |   |   |
|---|---|
| <input type="radio"/> Some High School                    | <input type="radio"/> Bachelor's Degree   |
| <input type="radio"/> High School Diploma/GED             | <input type="radio"/> Master's Degree     |
| <input type="radio"/> Associate Degree                    | <input type="radio"/> Doctorate's Degree  |
| <input type="radio"/> Trade/Technical/Vocational Training | <input type="radio"/> Professional Degree |
| <input type="radio"/> Some College, no degree             | <input type="radio"/> None of the above   |

### 10.) Are you a business owner? ☐ Yes ☐ No

### 11.) How many people are in your household? \_\_\_\_\_

### 12.) How many children aged 0-12 live in the household? \_\_\_\_\_

### 13.) How many children aged 13-18 live in the household? \_\_\_\_\_

### 14.) What language(s) do you speak?

- ☐ English ☐ Spanish ☐ Chinese (e.g. Mandarin, Cantonese or Shanghainese) ☐ Other: \_\_\_\_\_

### 15.) What is your preferred language?

- ☐ English ☐ Spanish ☐ Chinese (e.g. Mandarin, Cantonese or Shanghainese) ☐ Other: \_\_\_\_\_

### 16.) What is your employment status?

- ☐ Employed ☐ Unemployed ☐ Other: \_\_\_\_\_

### 17.) What is your household income? \_\_\_\_\_

### 18.) What is your housing status?

- ☐ Homeowner ☐ Renter ☐ Other: \_\_\_\_\_

► ***Please return completed survey to:***  
Santa Cruz County  
Clerk, Board of Supervisors  
701 Ocean St. Room 520  
Santa Cruz CA 95060