

COUNTY OF SANTA CRUZ PLANNING DEPARTMENT

NOTICE OF PENDING ACTION

APPL. #: 251310

APN: 043-311-03

Proposal to renew permit number 111505, a permit to operate a two-bedroom vacation rental for the purposes of overnight lodging for periods of no more than 30 days at a time. Requires a vacation rental permit.

Property is located approximately 300 feet northwest from where the Shore Line intersects with Sand Dollar Lane (793 the Shore Line, La Selva Beach, CA 95076).

OWNER: The Shore Line, INC

APPLICANT: Kendall & Potter Property Management, Inc.

SUPERVISORIAL DISTRICT: 2

PLANNER: Nicholas Brown, (831) 454-3517

EMAIL: Nicholas.Brown@santacruzcountycalifornia.gov

Comments must be received by 9/19/2025. Be advised that County Code, at section 13.10.694(D)(3), states that it is the intention of the County that the renewal application be approved. If there are documented violations of the Vacation Rental Ordinance (County Code section 13.10.694(K)), the renewal application may be amended or denied.

A decision on the renewal application will be made on or after **9/22/2025**. Appeals must be submitted in writing, include the required fee and be received at the Planning Department by 5:00 p.m. 2 weeks from the decision date. Information about the appeal process may be obtained by phone at (831) 454-2130 or by contacting the project planner.

Issues that arise from the use of the property as a vacation rental should be reported to the emergency contact posted at the property and on the Planning Department website at www.sccoplanning.com under "Vacation Rentals".

Vacation Rental emergency contact info. for this application is:

Name: Kendall & Potter Property Management, Inc

Telephone #: (831) 477-7930

Address: 522 Capitola Ave, Capitola, CA 95010

Discussion with the emergency contact can resolve most issues.

Vacation rental applications are processed pursuant to Santa Cruz County Code section 13.10.694, also available at the Planning Department website.