



County Executive Office

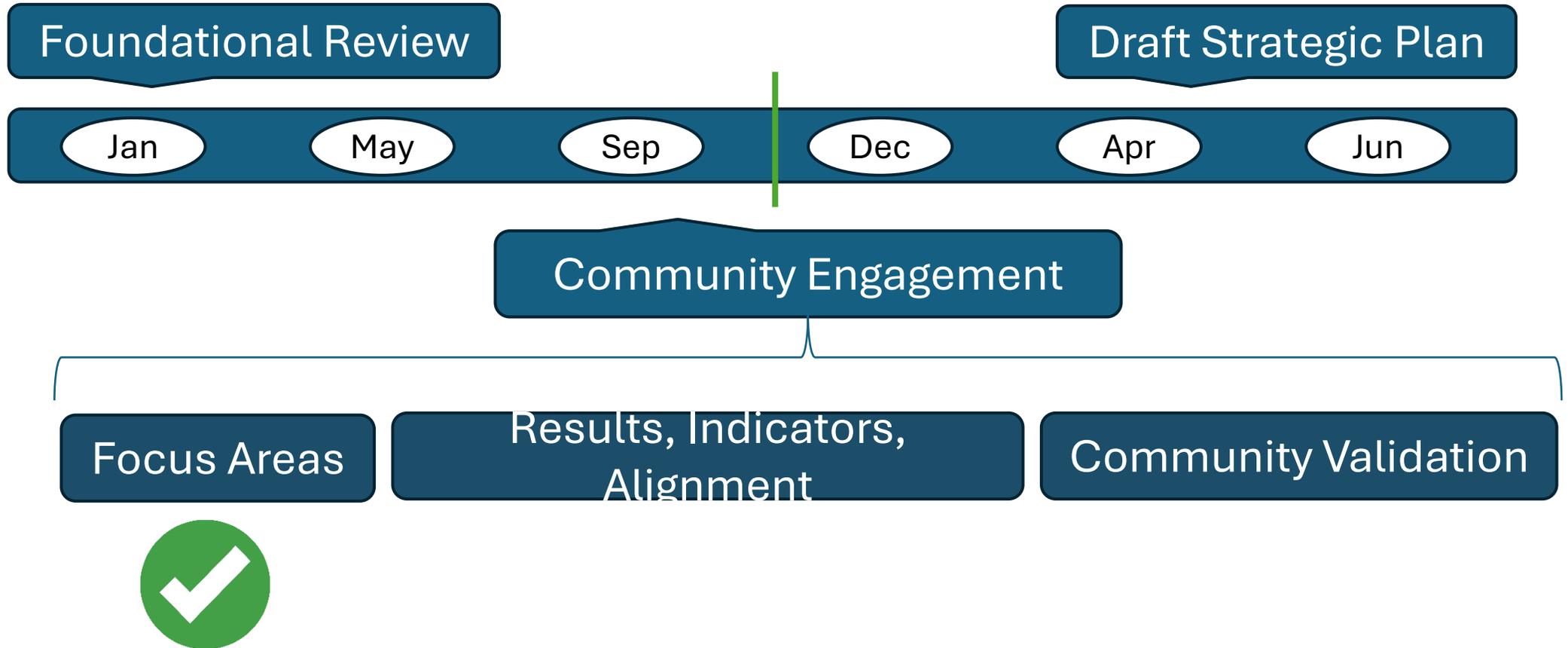
Strategic Plan 2032

Focus Areas and Priorities

Session Overview

- Introductions
- Strategic Planning Timeline
- Focus Areas
- Results & Indicators
- Factor Analysis

Strategic Plan Project Timeline

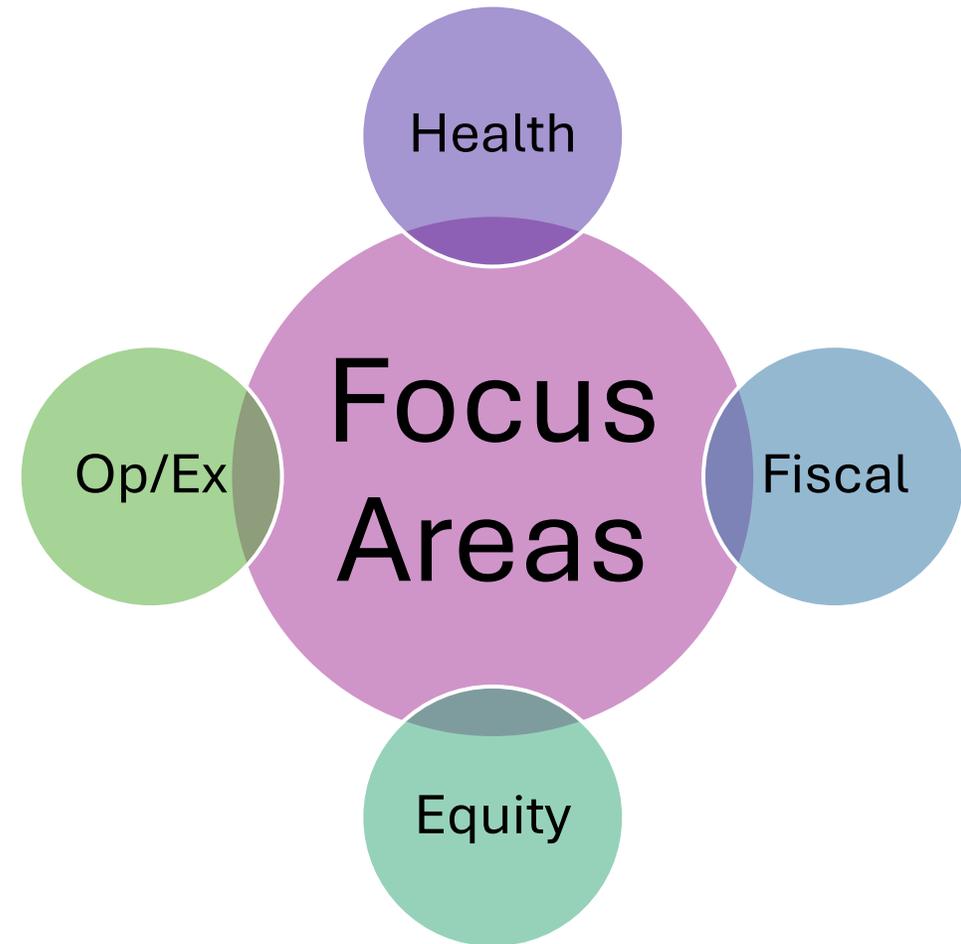


Focus Areas: Broad areas of interest in the County's influence



Applying Health, Equity, and Fiscal Lenses

- Health in All Policies:
Advancing wellbeing in decision making
- Equity: Increasing belonging, inclusion, and access
- Fiscal: Ensuring sustainability and accountability
- Operational Excellence:
Getting stuff done



Focus Area: Housing and Infrastructure

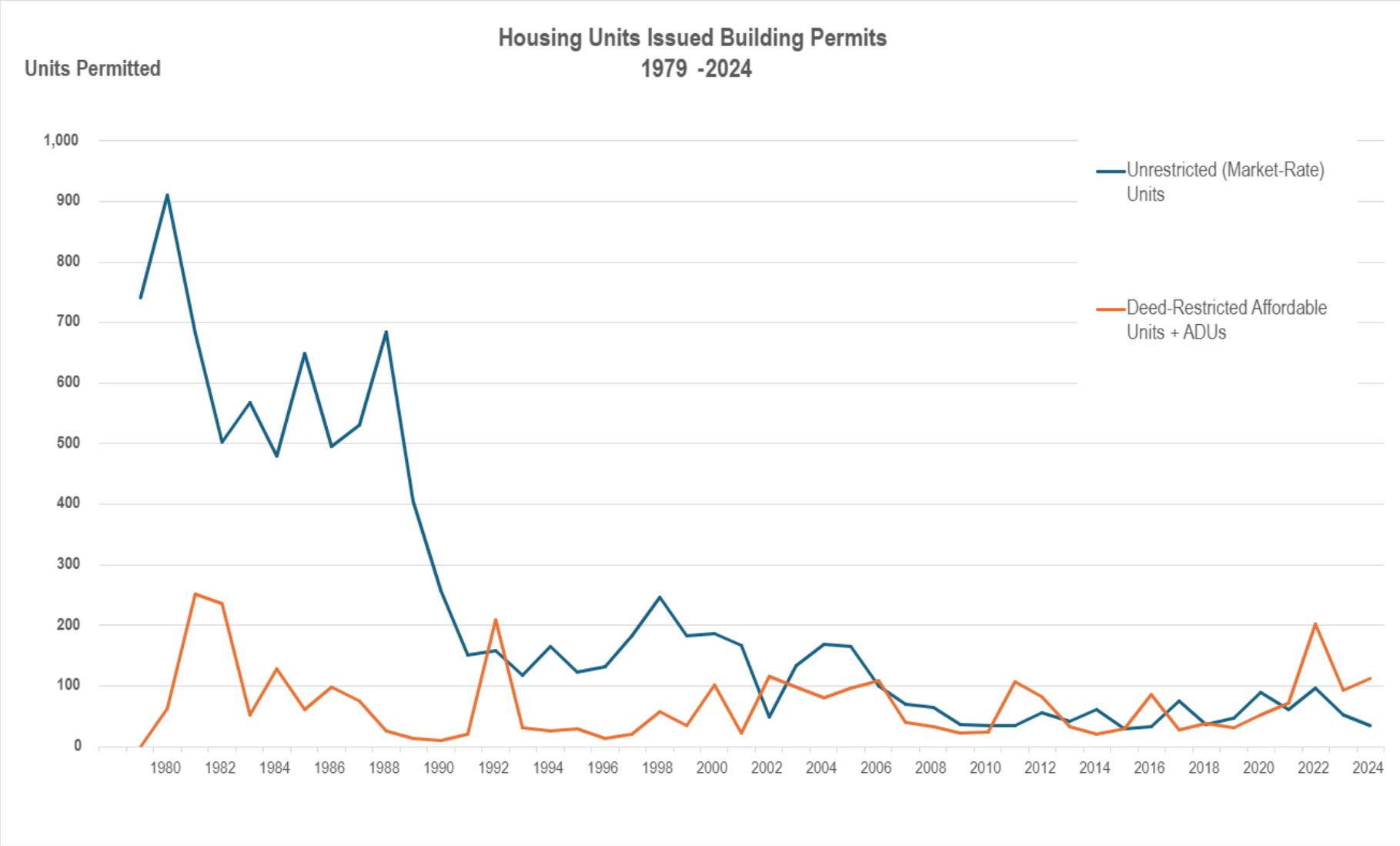
Result Statement:

All people in Santa Cruz County have access to affordable, safe, and stable homes, supported by reliable public infrastructure and transportation.

Does this result statement resonate with you?

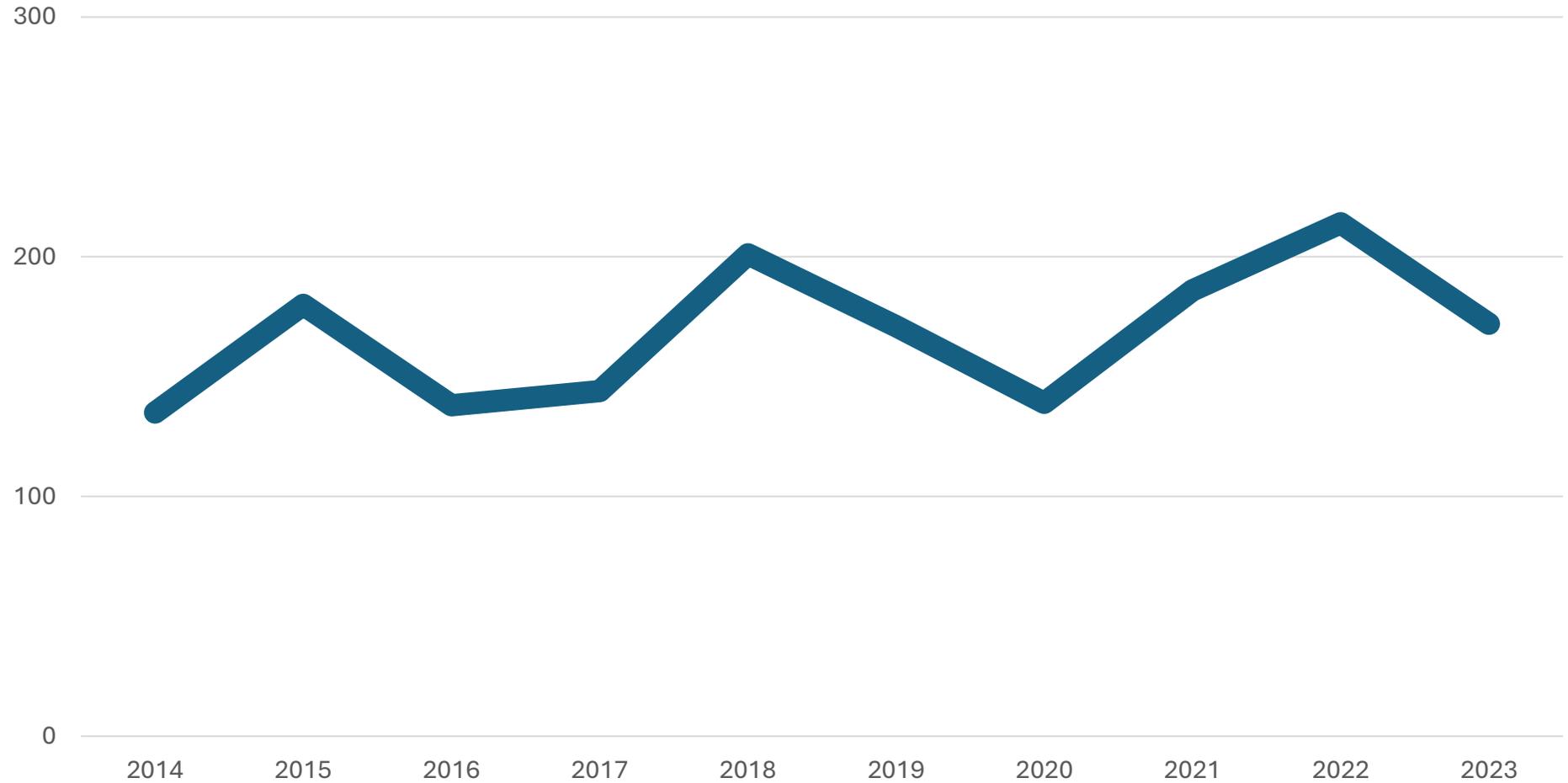
What, if anything, feels missing or unclear?

Housing and Infrastructure Indicator



Housing and Infrastructure Indicator

Individuals Killed or Seriously Injured in Crashes



Helping & Hindering Factors

- What factors are helping us make progress on this driver?
- What factors are hindering or limiting progress?
- What conditions would need to shift for more equitable results?
- Who else needs to be involved to shift conditions or remove barriers?; Who's missing from this work?

Closing & Next Steps

- Key Takeaways
- District Town Halls in February
- Stay Up-to-date:
 - www.sccvision.us