



Year 2024 Growth Goal

Community Development & Infrastructure Department

September 27, 2023

Growth Goal Report

Factors Used to Establish the Growth Goal

- Population Growth Trends
- Status of 2023 Measure J Residential Allocations
- Potential Growth Impacts
- Housing Needs

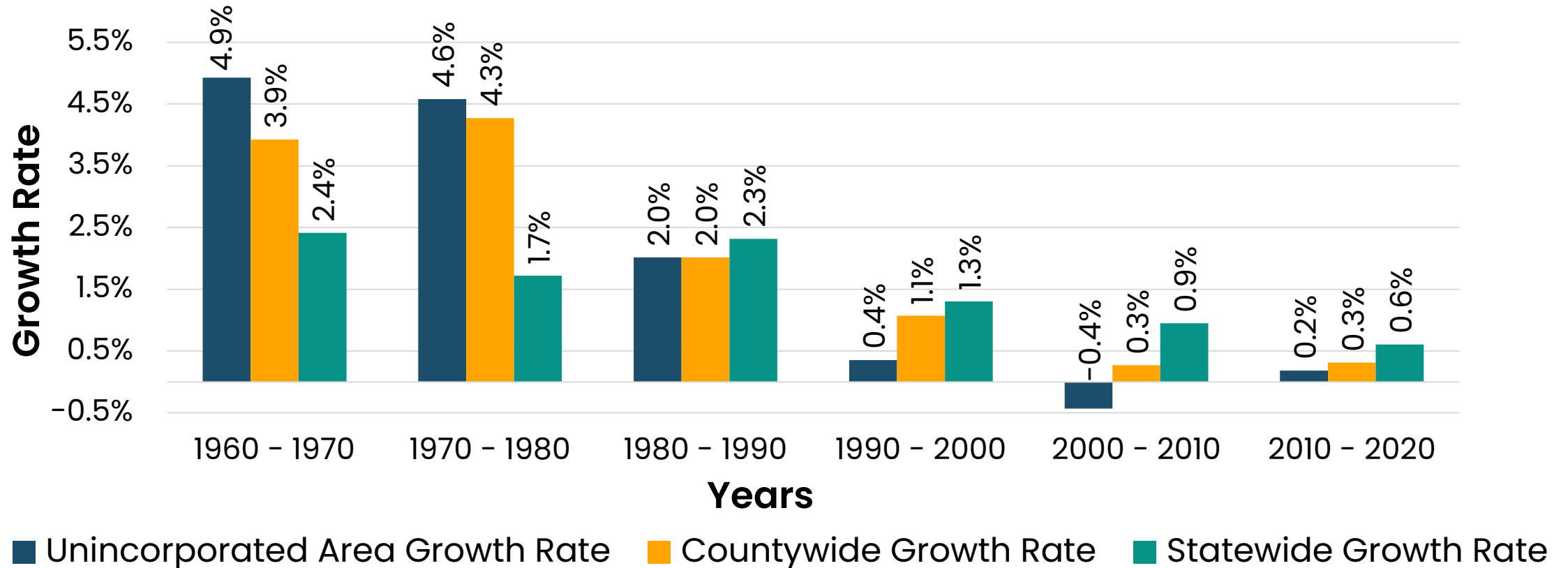


Area	1/1/22 Pop Estimate	1/1/23 Pop Estimate	2022 Pop Growth Rate
Unincorporated Area	129,205	127,467	-1.3%
County Total	264,912	262,051	-1.1%
State of California	39,078,674	38,940,231	-0.4%

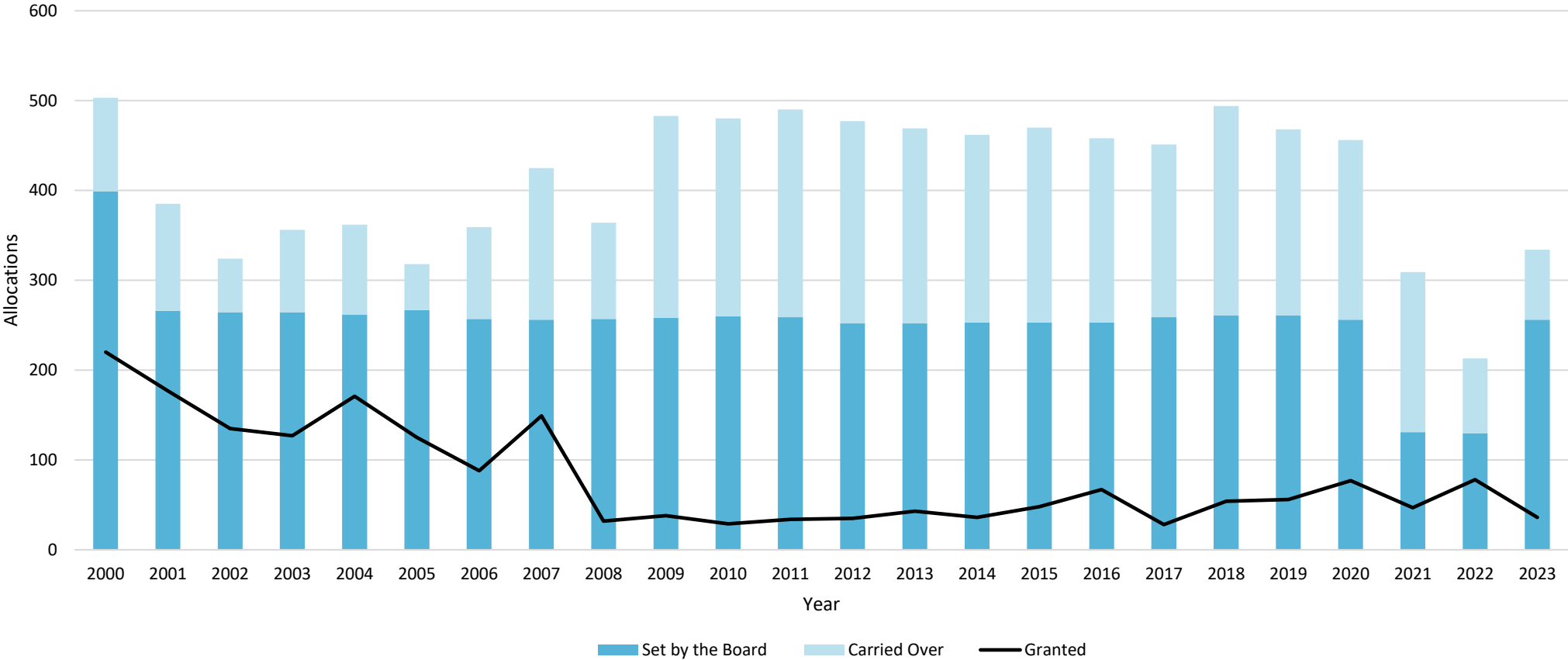
Population and Growth Rates

Population Estimates

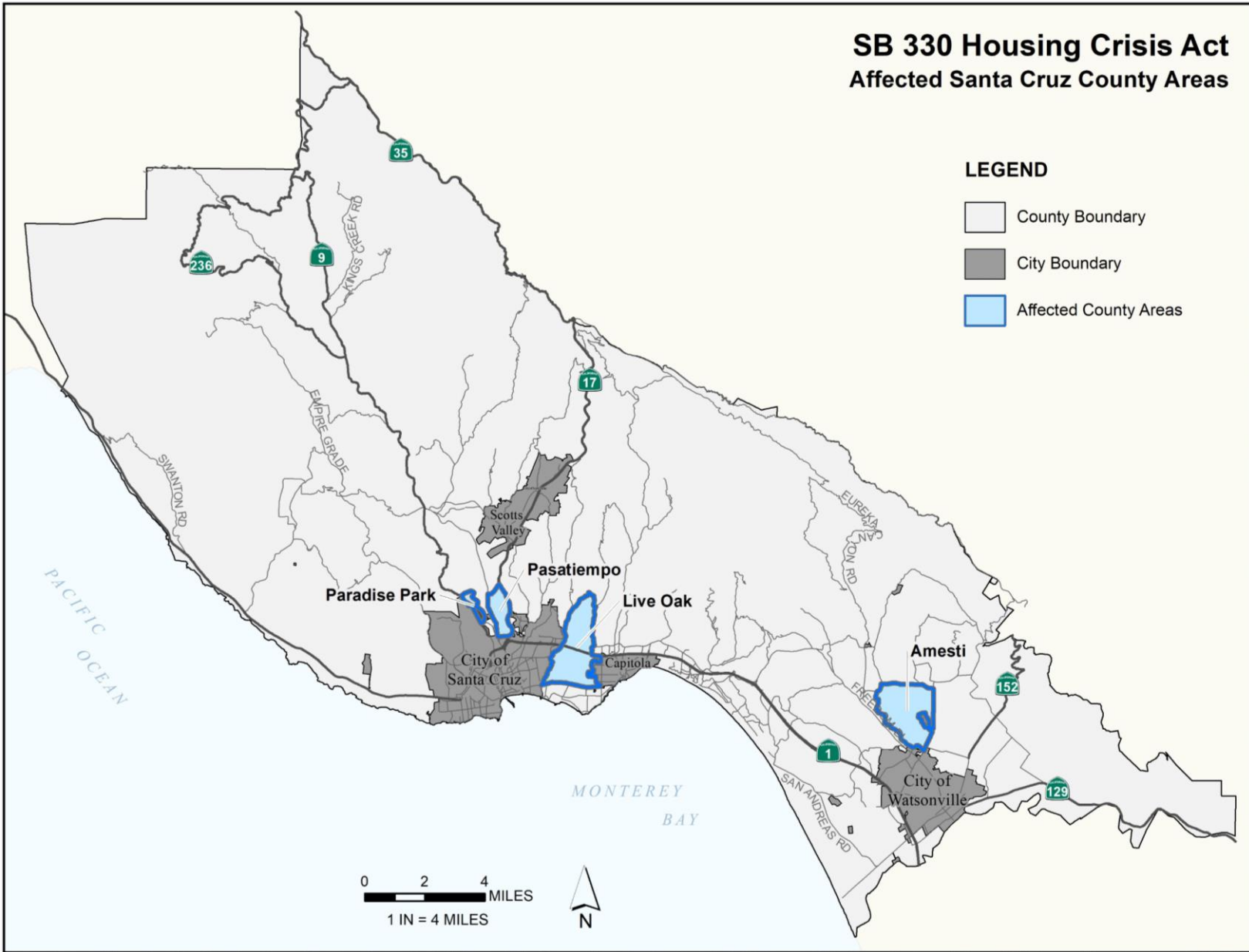
Figure A: Population Growth Rate by Decade



Measure J Allocations



SB 330 Housing Crisis Act Affected Santa Cruz County Areas



Measure J Allocation Exemptions

Area	Allocations	Carryover*	Total 2024 Allocations*
Urban	193	156	349
Rural	64	52	116
Total	257	208	465

*Includes projected year-end allocations available based on continuation of current allocation rate.

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Recommended Actions

1. **Conduct a public hearing** to consider the report on the Year 2024 Growth Goal;
2. **Adopt the attached resolution** establishing a Year 2024 Growth Goal of 0.5% for the unincorporated portion of the County; and
3. **Authorize the filing of the CEQA Notice of Exemption** with the Clerk of the Board.