



## Staff Report to the Zoning Administrator

Application Number: **171027**

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**Applicant:** Johnson Lyman Architects  
**Owner:** Terramar Retail Centers, LLC  
**APN:** 039-221-11 & -12

**Agenda Date:** July 21, 2017  
**Agenda Item #:** 2  
**Time:** After 9:00 a.m.

**Project Description:** Proposal to perform an exterior remodel of an existing shopping center to include re-facing existing buildings, remodel of Building B (former theater building) including removal of upper floor office space, upgrade and replace existing signs, accessibility upgrades, and install additional landscaping in the parking area.

Requires an Amendment to Commercial Development Permits 03-0070, 02-0265, 77-1945-PD, including a sign exception to adopt a master sign program.

**Location:** Property located at the southeast corner of State Park Drive and Soquel Drive in Aptos. (Rancho Del Mar Shopping Center)

**Supervisorial District:** 2nd District (District Supervisor: Zach Friend)

**Permits Required:** Commercial Development Permit

### Staff Recommendation:

- Determine that the proposal is exempt from further Environmental Review under the California Environmental Quality Act.
- Approval of Application 171027, based on the attached findings and conditions.

### Exhibits

- |    |  |    |  |
|----|--|----|--|
| A. | Categorical Exemption (CEQA determination) | E. | Assessor's, Location, Zoning and General Plan Maps |
| B. | Findings                                   | F. | Comments & Correspondence                          |
| C. | Conditions                                 |    |  |
| D. | Project plans                              |    |  |

### Parcel Information

Parcel Size:	10.5 acres
Existing Land Use - Parcel:	Rancho Del Mar Shopping Center

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Existing Land Use - Surrounding:	Commercial retail & office, Resurrection Church, Highway 1
Project Access:	State Park Drive & Soquel Drive
Planning Area:	Aptos
Land Use Designation:	C-C (Community Commercial)
Zone District:	C-2 (Community Commercial)
Coastal Zone:	<u>      </u> Inside <input checked="" type="checkbox"/> Outside

## Environmental Information

Geologic Hazards:	Not mapped/no physical evidence on site
Soils:	N/A
Fire Hazard:	Not a mapped constraint
Slopes:	5-10%
Env. Sen. Habitat:	Not mapped/no physical evidence on site
Grading:	No grading proposed
Tree Removal:	No trees proposed to be removed - Additional trees to be planted
Scenic:	Mapped scenic resource - no modifications to rear of property
Drainage:	No modifications to existing drainage
Archeology:	Mapped archaeological resource, no grading proposed

## Services Information

Urban/Rural Services Line:	<input checked="" type="checkbox"/> Inside <u>      </u> Outside
Water Supply:	Soquel Creek Water District
Sewage Disposal:	Santa Cruz County Sanitation District
Fire District:	Aptos/La Selva Fire Protection District
Drainage District:	Zone 6 Flood Control District

## History

The Master Occupancy Permit for the Rancho Del Mar shopping center was issued in 1978 (77-1945-PD). Planned Development Permit 77-1945-PD consolidated all of the use approvals and permits for buildings constructed on the site through the late 1970s (the earliest permits for the shopping center date back to 1961). Changes of use have followed the guidelines established under 77-1945-PD, with higher levels of approval for more major modifications. The Safeway store was remodeled under Commercial Development Permit 02-0265, which included reconstruction of the adjacent gas station (on an adjacent parcel). Following the Safeway reconstruction, an upgrade to the signage at the Safeway store and gas station were completed under Commercial Development Permit 08-0510. A proposal to re-face and remodel the remaining portions of the shopping center (similar to the current application) was approved under Commercial Development Permit 09-0170, but this approval was not implemented. Instead, a proposal to construct a two story replacement Safeway store was considered on the site (with a preliminary review under Development Review Group 131163). The two story Safeway proposal generated a large amount of community input, and following a number of public meetings, a formal application was not made for that project.

## **Project Scope**

The current proposal is to perform a remodel to upgrade the exterior appearance and signage of the existing shopping center, similar to the application approved under Commercial Development Permit 09-0170. This proposal includes re-facing existing buildings, a master sign program, and a remodel of the former Aptos Cinema building (Building B). The existing restaurant pad building is proposed to be remodeled and the drive-through component of the existing bank (Building G) is proposed to be removed and replaced with parking areas and landscaping. Accessibility improvements are proposed throughout the site and new landscape areas are proposed within the parking areas. No intensification of commercial use is proposed and existing parking will be retained on the project site. The proposed project will only affect the buildings, walkways, and parking areas on APNs 039-221-11, & -12 and the adjacent parcel with the existing gas station (APN 039-221-04) is not part of the project.

## **Project Setting**

The project site is the Rancho Del Mar shopping center located at the southeast corner of State Park Drive and Soquel Drive in Aptos. The shopping center property consists of two separate parcels (APNs 039-221-11, & -12), with a third adjacent parcel for the gas station at the corner of State Park Drive and Soquel Drive (that is not a part of the current application). The subject property is located in an area of existing commercial office and retail development to the north and east, with an existing church facility across State Park Drive to the west, and Highway 1 to the south. The rear of the existing shopping center is visible from Highway 1.

## **Zoning & General Plan Consistency**

The subject property is a parcel of approximately 10.5 acres, located in the C-2 (Community Commercial) zone district, a designation which allows commercial uses. The existing shopping center is a permitted use within the zone district and the C-2 zoning is consistent with the site's (C-C) Community Commercial General Plan designation.

## **Master Sign Program**

The project includes a master sign program which will replace the existing sign program (established under 77-1945-PD) for the project site. The existing sign program authorized all existing signs in 1978 with the exception of the signs that faced the freeway at the rear of the shopping center. All freeway facing signs have since been removed. New signs and alterations to existing signs were allowed under that approval, with review by Planning Department staff.

The primary goal of the proposed sign program is to modernize the external appearance of the shopping center while also providing a unified sign program and improved wayfinding on the project site. Three primary monument signs are proposed, with a fourth monument sign for the restaurant pad tenant on the southeast corner of the site. The tenant sign areas are based on the ratio of 1 square foot per 1 foot of building frontage, which is an appropriate ratio given the size of the buildings and the distances to Soquel Drive and State Park Drive. A sign exception is required to authorize the proposed sign program because the total sign area (both existing and proposed) and the height and

number of monument signs exceed the standards allowed under County Code section 13.10.581 without an exception.

Approximately 1260 square feet of tenant sign area currently exists on the subject property. The proposed master sign program would result in approximately 2000 square feet of tenant sign area. The increased sign area would be scaled to each tenant space based on the 1 square foot to 1 foot of building frontage and the overall appearance of tenant signage would be improved through the consistent nature of the sign program. Blade signs would be allowed in addition to tenant wall signs and directional signage would be installed to help with wayfinding through the shopping center. There are currently four monument signs which would each be replaced with monument signs that are of a consistent sign style. The proposed signage is appropriately scaled to the existing buildings and the increase in sign area beyond code maximums for shopping centers (one monument sign of 50 square feet and tenant signs of 18 square feet) is necessary due to the size of the shopping center and the locations of multiple tenant spaces at a substantial distance from the surrounding roadways.

It is typical for larger shopping centers to require an exception to the sign ordinance. The sign standards specified in County Code are rather limited and are more appropriate to single user sites with buildings in close proximity to roadways. Given the size of the site, the topography (which drops substantially from the northwest to the southeast across the site), and the multiple entrance locations, a sign exception to allow larger signs, and additional monument signage, on the subject property is considered as both reasonable and appropriate.

### **Design Review**

The proposed remodel of the existing shopping center complies with the requirements of the County Design Review Ordinance, in that the proposed project will incorporate site and architectural design features such as a mixture of siding materials, roof pitches, and additional landscaping in the parking lot and planter areas. A consistent color palette will be used and architectural features will be complimentary throughout the development. These features will improve the visual appearance of the existing shopping center and reduce the visual impact of the proposed development on surrounding land uses.

### **Conclusion**

As proposed and conditioned, the project is consistent with all applicable codes and policies of the Zoning Ordinance and General Plan/LCP. Please see Exhibit "B" ("Findings") for a complete listing of findings and evidence related to the above discussion.

### **Staff Recommendation**

- Determine that the proposal is exempt from further Environmental Review under the California Environmental Quality Act.
- **APPROVAL** of Application Number **171027**, based on the attached findings and conditions.

**Supplementary reports and information referred to in this report are on file and available for**

**viewing at the Santa Cruz County Planning Department, and are hereby made a part of the administrative record for the proposed project.**

**The County Code and General Plan, as well as hearing agendas and additional information are available online at: [www.co.santa-cruz.ca.us](http://www.co.santa-cruz.ca.us)**

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# CALIFORNIA ENVIRONMENTAL QUALITY ACT

## NOTICE OF EXEMPTION

The Santa Cruz County Planning Department has reviewed the project described below and has determined that it is exempt from the provisions of CEQA as specified in Sections 15061 - 15332 of CEQA for the reason(s) which have been specified in this document.

Application Number: 171027

Assessor Parcel Number: 039-221-11 & -12

Project Location: 140 Rancho Del Mar

**Project Description:** Exterior remodel of an existing shopping center including a master sign program

**Person or Agency Proposing Project:** Johnson Lyman Architects

**Contact Phone Number:** 925-930-9690

- A.  The proposed activity is not a project under CEQA Guidelines Section 15378.
- B.  The proposed activity is not subject to CEQA as specified under CEQA Guidelines Section 15060 (c).
- C.  **Ministerial Project** involving only the use of fixed standards or objective measurements without personal judgment.
- D.  **Statutory Exemption** other than a Ministerial Project (CEQA Guidelines Section 15260 to 15285).

E.  **Categorical Exemption**

Specify type: Class 1 - Existing Facilities (Section 15301)

F. **Reasons why the project is exempt:**

Exterior remodel of an existing shopping center in an area designated for commercial uses.

In addition, none of the conditions described in Section 15300.2 apply to this project.

Date: \_\_\_\_\_

Randall Adams, Project Planner

## **Development Permit Findings**

1. That the proposed location of the project and the conditions under which it would be operated or maintained will not be detrimental to the health, safety, or welfare of persons residing or working in the neighborhood or the general public, and will not result in inefficient or wasteful use of energy, and will not be materially injurious to properties or improvements in the vicinity.

This finding can be made, in that the project is located in an area designated for commercial uses. Construction will comply with prevailing building technology, the California Building Code, and the County Building ordinance to insure the optimum in safety and the conservation of energy and resources. The proposed remodel of the existing shopping center will be cosmetic in nature and will not be materially injurious to properties or improvements in the vicinity.

2. That the proposed location of the project and the conditions under which it would be operated or maintained will be consistent with all pertinent County ordinances and the purpose of the zone district in which the site is located.

This finding can be made, in that the proposed remodel of the existing shopping center and the conditions under which it would be operated or maintained will be consistent with all pertinent County ordinances and the purpose of the C-2 (Community Commercial) zone district in that the primary use of the property will continue to be a commercial shopping center operating in conformance with all previous use approvals and the requirements of the C-2 zone district.

3. That the proposed use is consistent with all elements of the County General Plan and with any specific plan which has been adopted for the area.

This finding can be made, in that the existing commercial use is consistent with the requirements specified for the Community Commercial (C-C) land use designation in the County General Plan.

A specific plan has not been adopted for this portion of the County.

4. That the proposed use will not overload utilities and will not generate more than the acceptable level of traffic on the streets in the vicinity.

This finding can be made, in that the proposed remodel of the existing shopping center will be cosmetic in nature. No substantial increase in traffic generation or utilities consumption is anticipated as a result of the project.

5. That the proposed project will complement and harmonize with the existing and proposed land uses in the vicinity and will be compatible with the physical design aspects, land use intensities, and dwelling unit densities of the neighborhood.

This finding can be made, in that the remodel of the existing shopping center will include updated building facades and signage with additional landscaping on the property, resulting in an improved exterior appearance. No changes to the existing land use intensity are proposed.

6. The proposed development project is consistent with the Design Standards and Guidelines (sections 13.11.070 through 13.11.076), and any other applicable requirements of this chapter.

This finding can be made, in that the proposed project will incorporate site and architectural design features such as a mixture of siding materials, roof pitches, and additional landscaping in the parking lot and planter areas. A consistent color palette will be used and architectural features and signage will be complimentary throughout the development. These features will improve the visual appearance of the existing shopping center and reduce the visual impact of the proposed development on surrounding land uses.

## **Conditions of Approval**

Exhibit D: Project Plans "Rancho Del Mar", prepared by Johnson Lyman Architects, dated 4/28/17, with Sign Plan, prepared by ADS Companies, dated 5/19/17.

- I. This permit authorizes the remodel of an existing commercial shopping center, to include a cosmetic exterior remodel of existing building facades, remodel of the former Aptos Cinema building (Building B), accessibility improvements, additional landscaping, and a master sign program, as depicted on the approved Exhibit "D" for this permit. This permit amends development permits 03-0070, 02-0265, 77-1945-PD and all conditions of approval of those prior permits are hereby incorporated by reference. This approval does not confer legal status on any existing structure(s) or existing use(s) on the subject property that are not specifically authorized by this permit. Prior to exercising any rights granted by this permit including, without limitation, any construction or site disturbance, the applicant/owner shall:
  - A. Sign, date, and return to the Planning Department one copy of the approval to indicate acceptance and agreement with the conditions thereof.
  - B. Obtain a Building Permit from the Santa Cruz County Building Official.
    1. Any outstanding balance due to the Planning Department must be paid prior to making a Building Permit application. Applications for Building Permits will not be accepted or processed while there is an outstanding balance due.
  - C. Obtain an Encroachment Permit from the Department of Public Works for all off-site work performed in the County road right-of-way.
  - D. Submit proof that these conditions have been recorded in the official records of the County of Santa Cruz (Office of the County Recorder) within 30 days from the effective date of this permit.
- II. Prior to issuance of a Building Permit the applicant/owner shall:
  - A. Submit final architectural plans for review and approval by the Planning Department. The final plans shall be in substantial compliance with the plans marked Exhibit "D" on file with the Planning Department. Any changes from the approved Exhibit "D" for this development permit on the plans submitted for the Building Permit must be clearly called out and labeled by standard architectural methods to indicate such changes. Any changes that are not properly called out and labeled will not be authorized by any Building Permit that is issued for the proposed development. The final plans shall include the following additional information:
    1. A copy of the text of these conditions of approval incorporated into the full size sheets of the architectural plan set.
    2. Elevations shall indicate materials and colors as they were approved by this Discretionary Application.

3. Engineered improvement plans, prepared and wet stamped by a licensed civil engineer, for all on-site and off-site improvements. All improvements shall be submitted for the review and approval by the Planning Department and the Department of Public Works.
4. Details showing compliance with accessibility requirements.
5. Sign locations, dimensions, and height shall be consistent with the master sign program indicated in the approved Exhibit "D" for this permit.
  - a. Total monument and tenant sign area shall be limited as specified on the approved Exhibit "D" for this permit.
  - b. Signage shall be limited to the monument and tenant sign areas specified in the master sign program approved as Exhibit "D" for this permit.
    - (i) Blade signs and window signage shall also be allowed, as specified on the approved Exhibit "D" for this permit.
    - (ii) No banners, flags, moving or animated signs shall be allowed.
    - (iii) No temporary signage shall be located within landscape areas or the vehicular right of way of Soquel Drive or State Park Drive.
  - c. Signs facing, or otherwise installed or directed to be visible from, the Highway 1 scenic corridor are prohibited.
  - d. Signage may be internally illuminated. Any sign lighting which creates off-site glare, as determined by the Planning Director, shall be addressed through:
    - (i) Reduction of the total effective light emitted (change in wattage or bulb intensity).
    - (ii) Change in the type or method of sign lighting (change in bulb or illumination type).
    - (iii) Removal of the lighting creating the off-site glare.
6. A lighting plan indicating any proposed lighting fixtures. Lighting for the proposed development shall comply with the following conditions:
  - a. All site, building, security and landscape lighting shall be directed onto the site and away from adjacent properties. Light sources shall

not be visible from adjacent properties. Light sources can be shielded by landscaping, structure, fixture design or other physical means. Building and security lighting shall be integrated into the building design.

- b. All lighted parking and circulation areas shall utilize low-rise light standards or light fixtures attached to the building. Light standards to a maximum height of 15 feet are allowed. Any existing light standards over 15 feet in height may be retained, but any replacement light standards on the subject property shall be required to comply with the 15 foot height requirement.
  - c. Area lighting shall be energy-efficient fixtures.
7. All rooftop mechanical and electrical equipment shall be designed to be an integral part of the building design, and shall be screened from exterior view.
  8. Utility equipment such as electrical and gas meters, electrical panels, and junction boxes shall not be located on exterior wall elevations facing streets unless screened from streets and building entries using architectural screens, walls, fences, and/or plant material.
  9. A landscape plan consistent with the approved Exhibit "D" for this permit, with the following additional information:
    - a. A minimum of (3) three 15 gallon redwood trees (alternate species may be considered, subject to review approval by Planning Department staff) shall be installed to provide additional screening at the rear of the shopping center adjacent to the Highway 1 right of way (behind buildings indicated as Buildings "A" & "B" on the approved Exhibit "D" for this permit).
  10. Details showing compliance with fire department requirements.
- B. Meet all requirements of the Department of Public Works, Stormwater Management Services (as referenced in the Discretionary Application Comments dated 2/27/17) including, without limitation, the following standard conditions:
1. Zone 6 Flood Control District storm water drainage impact fees shall be paid based on the square footage of impervious and pervious surfaces.
    - a. A fee credit may be applied for existing improved surfaces on the project site.
- C. Meet all the requirements of the Department of Public Works, Road Engineering including, without limitation, the following conditions:

1. The southernmost driveway shall include a striped crosswalk across the driveway with STOP legends to define the location of where motorists must stop before encroaching into the path of pedestrians and/or bicyclists. The small island between the entrance and exit lanes at this driveway shall be removed or identified more clearly with reflective delineators up to 3 feet high so motorists can see the outline of the island.
  2. The exit driveway at State Park Drive shall include a STOP legend and limit line to keep motorists off the pedestrian sidewalk until they know it is clear to proceed. The island in this location shall be removed or identified more clearly with reflective delineators up to 3 feet high so motorists can see the outline of the island.
- D. Parking shall be required to be maintained per the approved Exhibit "D" for this permit. Modifications to the existing parking area to allow additional landscape planting areas are authorized as indicated on the approved Exhibit "D".
- E. Meet all requirements and pay any applicable plan check fee of the Aptos/La Selva Fire Protection District.
- III. All construction shall be performed according to the approved plans for the Building Permit. Prior to final building inspection, the applicant/owner must meet the following conditions:
- A. All site improvements shown on the final approved Building Permit plans shall be installed.
  - B. All inspections required by the building permit shall be completed to the satisfaction of the County Building Official.
  - C. The project must comply with all recommendations of the approved soils reports.
  - D. Pursuant to Sections 16.40.040 and 16.42.080 of the County Code, if at any time during site preparation, excavation, or other ground disturbance associated with this development, any artifact or other evidence of an historic archaeological resource or a Native American cultural site is discovered, the responsible persons shall immediately cease and desist from all further site excavation and notify the Sheriff-Coroner if the discovery contains human remains, or the Planning Director if the discovery contains no human remains. The procedures established in Sections 16.40.040 and 16.42.080, shall be observed.

IV. Operational Conditions

- A. In the event that future County inspections of the subject property disclose noncompliance with any Conditions of this approval or any violation of the County Code, the owner shall pay to the County the full cost of such County inspections, including any follow-up inspections and/or necessary enforcement actions, up to and including permit revocation.

- V. As a condition of this development approval, the holder of this development approval (“Development Approval Holder”), is required to defend, indemnify, and hold harmless the COUNTY, its officers, employees, and agents, from and against any claim (including attorneys’ fees), against the COUNTY, its officers, employees, and agents to attack, set aside, void, or annul this development approval of the COUNTY or any subsequent amendment of this development approval which is requested by the Development Approval Holder.
- A. COUNTY shall promptly notify the Development Approval Holder of any claim, action, or proceeding against which the COUNTY seeks to be defended, indemnified, or held harmless. COUNTY shall cooperate fully in such defense. If COUNTY fails to notify the Development Approval Holder within sixty (60) days of any such claim, action, or proceeding, or fails to cooperate fully in the defense thereof, the Development Approval Holder shall not thereafter be responsible to defend, indemnify, or hold harmless the COUNTY if such failure to notify or cooperate was significantly prejudicial to the Development Approval Holder.
- B. Nothing contained herein shall prohibit the COUNTY from participating in the defense of any claim, action, or proceeding if both of the following occur:
1. COUNTY bears its own attorney's fees and costs; and
  2. COUNTY defends the action in good faith.
- C. Settlement. The Development Approval Holder shall not be required to pay or perform any settlement unless such Development Approval Holder has approved the settlement. When representing the County, the Development Approval Holder shall not enter into any stipulation or settlement modifying or affecting the interpretation or validity of any of the terms or conditions of the development approval without the prior written consent of the County.
- D. Successors Bound. “Development Approval Holder” shall include the applicant and the successor’s(s) in interest, transferee(s), and assign(s) of the applicant.

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Minor variations to this permit which do not affect the overall concept or density may be approved by the Planning Director at the request of the applicant or staff in accordance with Chapter 18.10 of the County Code.

**Please note: This permit expires three years from the effective date listed below unless a building permit is obtained for the first phase of the project consisting of one of the primary structures described in the development permit (does not include demolition, temporary power pole or other site preparation permits, or accessory structures unless these are the primary subject of the development permit). Failure to exercise the building permit and to complete all of the construction under the building permit, resulting in the expiration of the building permit, will void the development permit, unless there are special circumstances as determined by the Planning Director.**

Application #: 171027  
APN: 039-221-11 & -12  
Owner: Terramar Retail Centers, LLC

Approval Date: \_\_\_\_\_

Effective Date: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

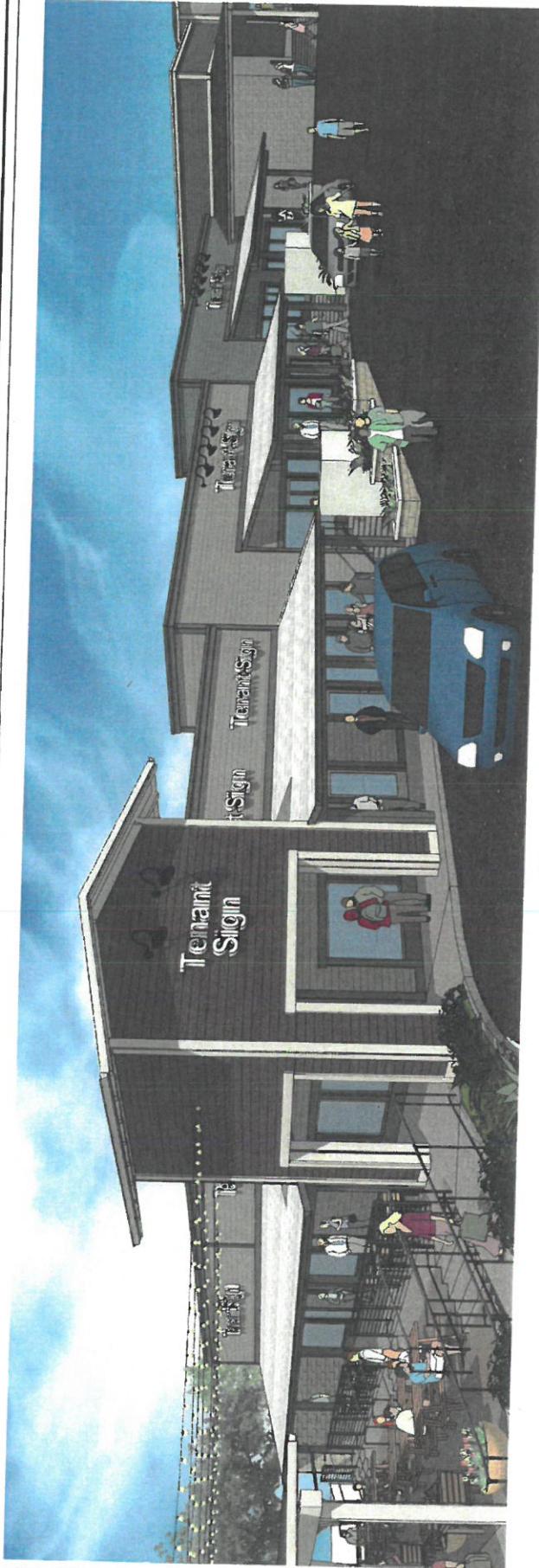
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Appeals: Any property owner, or other person aggrieved, or any other person whose interests are adversely affected by any act or determination of the Zoning Administrator, may appeal the act or determination to the Planning Commission in accordance with chapter 18.10 of the Santa Cruz County Code.

## **Project Plans**

**Application Number 171027  
Zoning Administrator Hearing  
7/21/17**

**EXHIBIT D**

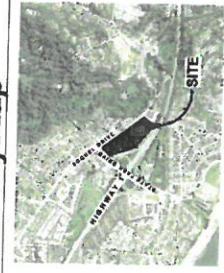


View to Building A

# Rancho Del Mar

Aptos California

## Vicinity Map



## Project Summary

Existing gross building area	128,760 SF
Proposed gross building area	124,741 SF
Site area	473,497.2 SF +/- (1087 AC)
Lot coverage	27%
Water district	Souquel Creek Water District
Sewer district	Santa Cruz County Sanitation District
Existing parking	542 cars (238 SF/ car)
Proposed parking	544 cars (229 SF/ car)

## Project Team

Owner	Architect	Architect	Sheet Index
TRC 5973 Avenue Business #200 Capitola, CA 95018 760-4761134 Attn: Scott Grady	Johnson Lyman Architects 1375 Locust Street Suite 202 Walnut Creek, CA 94596 925-930-0990 Attn: Robert Lyman	Architectural A-0 A-1 A-2 A-3 A-4 A-5 A-6 A-7 A-8 A-9 A-10 A-11 A-12 A-13 A-14 A-15 A-16 A-17 A-18 A-19 A-20 A-21 A-22 A-23 A-24 A-25 A-26 A-27 A-28 A-29 A-30 A-31 A-32 A-33 A-34 A-35 A-36 A-37 A-38 A-39 A-40 A-41 A-42 A-43 A-44 A-45 A-46 A-47 A-48 A-49 A-50 A-51 A-52 A-53 A-54 A-55 A-56 A-57 A-58 A-59 A-60 A-61 A-62 A-63 A-64 A-65 A-66 A-67 A-68 A-69 A-70 A-71 A-72 A-73 A-74 A-75 A-76 A-77 A-78 A-79 A-80 A-81 A-82 A-83 A-84 A-85 A-86 A-87 A-88 A-89 A-90 A-91 A-92 A-93 A-94 A-95 A-96 A-97 A-98 A-99 A-100 A-101 A-102 A-103 A-104 A-105 A-106 A-107 A-108 A-109 A-110 A-111 A-112 A-113 A-114 A-115 A-116 A-117 A-118 A-119 A-120 A-121 A-122 A-123 A-124 A-125 A-126 A-127 A-128 A-129 A-130 A-131 A-132 A-133 A-134 A-135 A-136 A-137 A-138 A-139 A-140 A-141 A-142 A-143 A-144 A-145 A-146 A-147 A-148 A-149 A-150 A-151 A-152 A-153 A-154 A-155 A-156 A-157 A-158 A-159 A-160 A-161 A-162 A-163 A-164 A-165 A-166 A-167 A-168 A-169 A-170 A-171 A-172 A-173 A-174 A-175 A-176 A-177 A-178 A-179 A-180 A-181 A-182 A-183 A-184 A-185 A-186 A-187 A-188 A-189 A-190 A-191 A-192 A-193 A-194 A-195 A-196 A-197 A-198 A-199 A-200 A-201 A-202 A-203 A-204 A-205 A-206 A-207 A-208 A-209 A-210 A-211 A-212 A-213 A-214 A-215 A-216 A-217 A-218 A-219 A-220 A-221 A-222 A-223 A-224 A-225 A-226 A-227 A-228 A-229 A-230 A-231 A-232 A-233 A-234 A-235 A-236 A-237 A-238 A-239 A-240 A-241 A-242 A-243 A-244 A-245 A-246 A-247 A-248 A-249 A-250 A-251 A-252 A-253 A-254 A-255 A-256 A-257 A-258 A-259 A-260 A-261 A-262 A-263 A-264 A-265 A-266 A-267 A-268 A-269 A-270 A-271 A-272 A-273 A-274 A-275 A-276 A-277 A-278 A-279 A-280 A-281 A-282 A-283 A-284 A-285 A-286 A-287 A-288 A-289 A-290 A-291 A-292 A-293 A-294 A-295 A-296 A-297 A-298 A-299 A-300 A-301 A-302 A-303 A-304 A-305 A-306 A-307 A-308 A-309 A-310 A-311 A-312 A-313 A-314 A-315 A-316 A-317 A-318 A-319 A-320 A-321 A-322 A-323 A-324 A-325 A-326 A-327 A-328 A-329 A-330 A-331 A-332 A-333 A-334 A-335 A-336 A-337 A-338 A-339 A-340 A-341 A-342 A-343 A-344 A-345 A-346 A-347 A-348 A-349 A-350 A-351 A-352 A-353 A-354 A-355 A-356 A-357 A-358 A-359 A-360 A-361 A-362 A-363 A-364 A-365 A-366 A-367 A-368 A-369 A-370 A-371 A-372 A-373 A-374 A-375 A-376 A-377 A-378 A-379 A-380 A-381 A-382 A-383 A-384 A-385 A-386 A-387 A-388 A-389 A-390 A-391 A-392 A-393 A-394 A-395 A-396 A-397 A-398 A-399 A-400 A-401 A-402 A-403 A-404 A-405 A-406 A-407 A-408 A-409 A-410 A-411 A-412 A-413 A-414 A-415 A-416 A-417 A-418 A-419 A-420 A-421 A-422 A-423 A-424 A-425 A-426 A-427 A-428 A-429 A-430 A-431 A-432 A-433 A-434 A-435 A-436 A-437 A-438 A-439 A-440 A-441 A-442 A-443 A-444 A-445 A-446 A-447 A-448 A-449 A-450 A-451 A-452 A-453 A-454 A-455 A-456 A-457 A-458 A-459 A-460 A-461 A-462 A-463 A-464 A-465 A-466 A-467 A-468 A-469 A-470 A-471 A-472 A-473 A-474 A-475 A-476 A-477 A-478 A-479 A-480 A-481 A-482 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A-649 A-650 A-651 A-652 A-653 A-654 A-655 A-656 A-657 A-658 A-659 A-660 A-661 A-662 A-663 A-664 A-665 A-666 A-667 A-668 A-669 A-670 A-671 A-672 A-673 A-674 A-675 A-676 A-677 A-678 A-679 A-680 A-681 A-682 A-683 A-684 A-685 A-686 A-687 A-688 A-689 A-690 A-691 A-692 A-693 A-694 A-695 A-696 A-697 A-698 A-699 A-700 A-701 A-702 A-703 A-704 A-705 A-706 A-707 A-708 A-709 A-710 A-711 A-712 A-713 A-714 A-715 A-716 A-717 A-718 A-719 A-720 A-721 A-722 A-723 A-724 A-725 A-726 A-727 A-728 A-729 A-730 A-731 A-732 A-733 A-734 A-735 A-736 A-737 A-738 A-739 A-740 A-741 A-742 A-743 A-744 A-745 A-746 A-747 A-748 A-749 A-750 A-751 A-752 A-753 A-754 A-755 A-756 A-757 A-758 A-759 A-760 A-761 A-762 A-763 A-764 A-765 A-766 A-767 A-768 A-769 A-770 A-771 A-772 A-773 A-774 A-775 A-776 A-777 A-778 A-779 A-780 A-781 A-782 A-783 A-784 A-785 A-786 A-787 A-788 A-789 A-790 A-791 A-792 A-793 A-794 A-795 A-796 A-797 A-798 A-799 A-800 A-801 A-802 A-803 A-804 A-805 A-806 A-807 A-808 A-809 A-810 A-811 A-812 A-813 A-814 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A-1  
1-26-17

Existing Site Plan



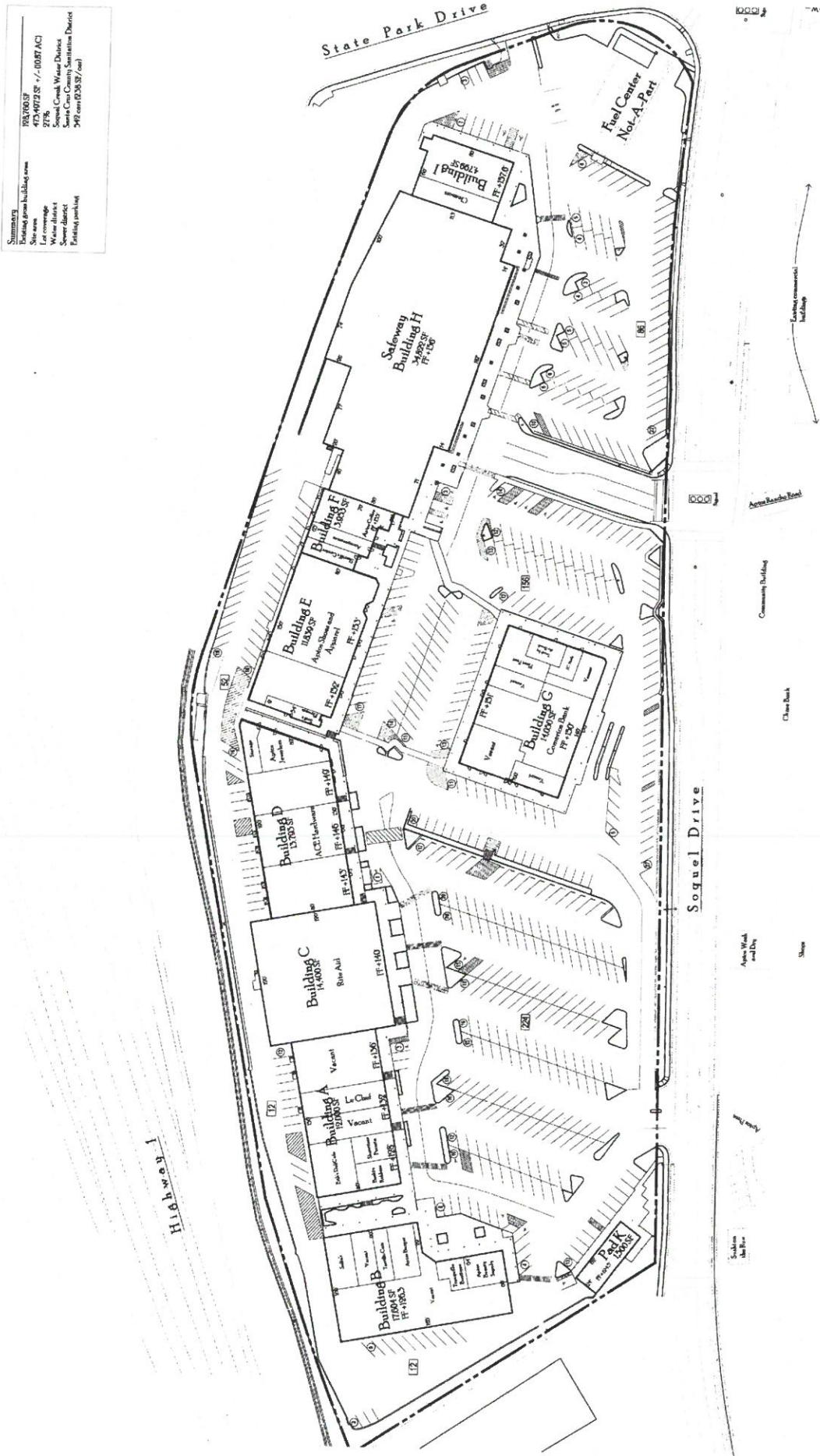
Rancho Del Mar

Aptos

Assessor's Parcel Number: 039-221-11 & 12

JOHNSON  
LYMAN  
ARCHITECTS

STRUCTURE PLANNING CONSULTANTS  
FOR THE ENVIRONMENT  
RECYCLING  
WATER CONSERVATION  
SUSTAINABILITY



**A-2.1** Proposed Site Plan 1-26-17

1-267

# Rancho Del Mar

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Aptos California

### California

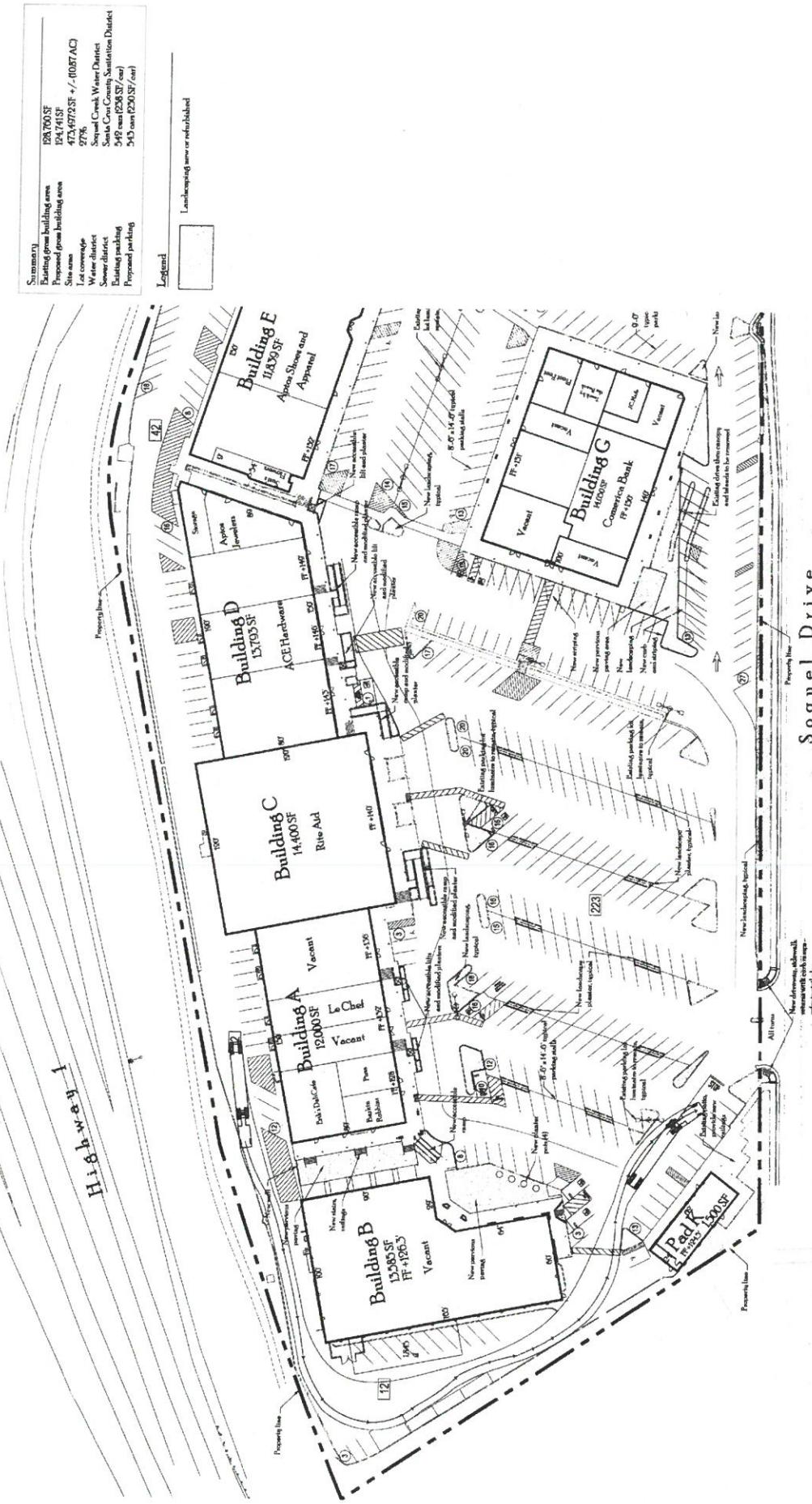
Aptos

Assessor's Parcel Number: 039-221-11 & 12

**JOHNSON LYMAN ARCHITECTS**  
111 LOGGY ST STE. 100, WALNUT CREEK, CA 94598  
TEL: 925.428.5000 FAX: 925.428.5001  
[WWW.JLARCHITECTS.COM](http://WWW.JLARCHITECTS.COM)

10

777 LOCUST ST #500, W ALAMEDA CLUSTER, CA 94578  
PHONE: 510-464-5000 FAX: 510-599-9875  
E-MAIL: [INFO@WALAMEDA.COM](mailto:INFO@WALAMEDA.COM)





# Rancho Del Mar

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Aptos California

1-26-17

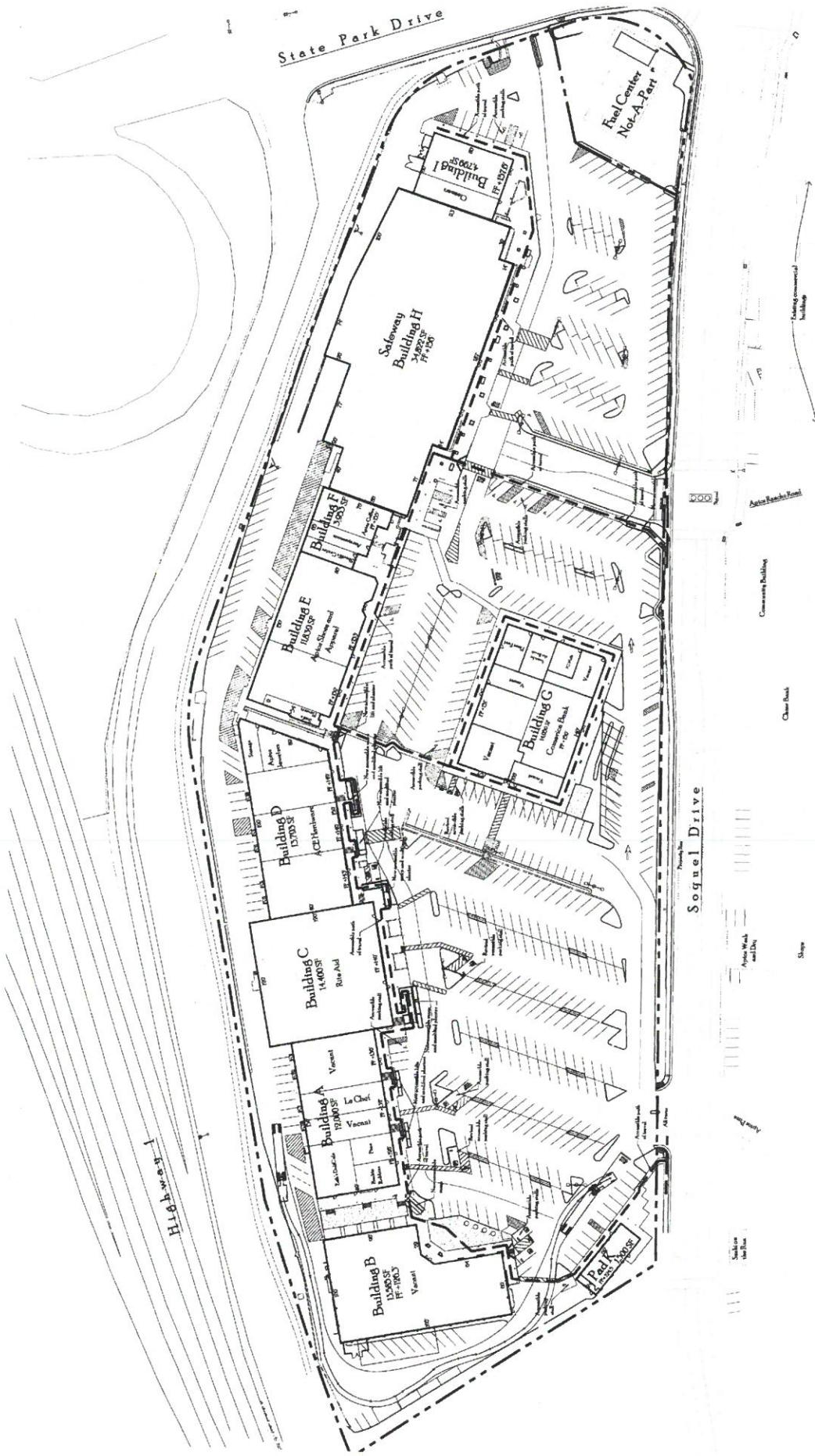
Accessibility Site Plan

1° = 40'

Aptos California

Assessor's Parcel Number: 039-221-11 & 12

**JOHNSON LYMAN  
ARCHITECTS**  
 1111 LOCHRY ST. STE. B • ALASKA CRUISE, AK 99004  
 TOLL FREE 800 899 8749  
 FAX: 907 274 7660  
[WWW.JLARCHITECTS.COM](http://WWW.JLARCHITECTS.COM)  
 E-MAIL: [JL@JLARCHITECTS.COM](mailto:JL@JLARCHITECTS.COM)



**Rancho Del Mar**  
Roof Plan  
A-3  
1-26-17

 R=40

California  
Aptos

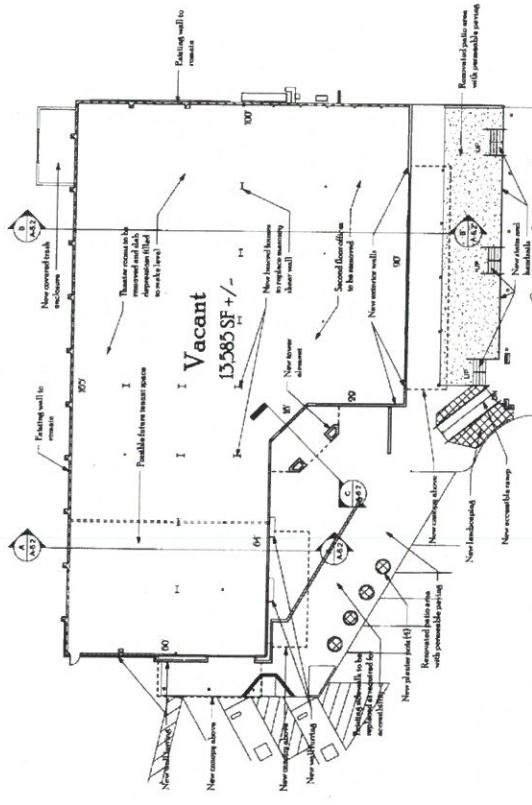
Assessor's Parcel Number: 039-221-11 & 12

**JOHNSON LYMAN ARCHITECTS**  
Architects Engineers Planners  
1000 North Market Street • Suite 1000 • Sacramento, California 95834 • (916) 445-1000  
www.jlarchitects.com



A-5.1  
4-28-17

## Building B

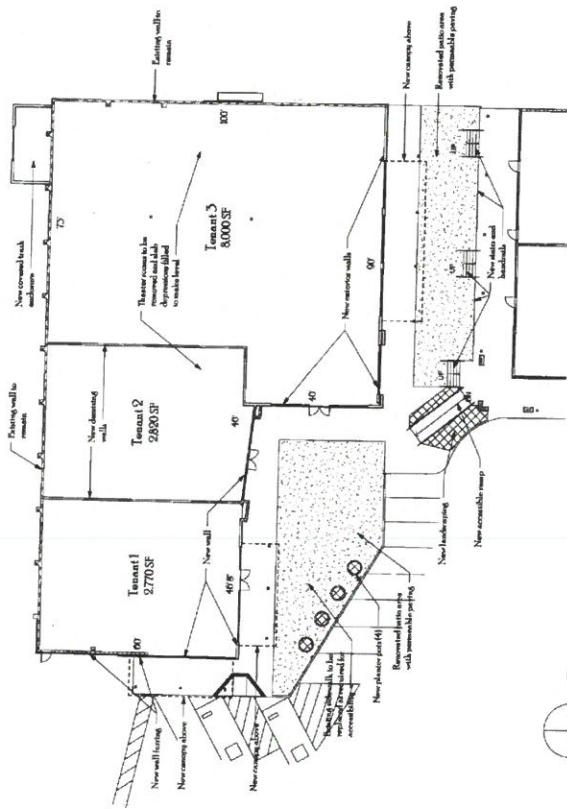


Floor Plan  
Reference  
North

## Rancho Del Mar Aptos California

Assessor's Parcel Number: 059-221-11 & 12

JOHNSON LYMAN  
ARCHITECTS  
116 COUNTY LINE ROAD, CALIFORNIA  
95001-9700 • (831) 458-2100  
www.jlyman.com  
info@jlyman.com



Floor Plan

Reference  
North

$$1/16^* = 1' \cdot 0''$$

# Rancho Del Mar

Aptos California

Assessor's Parcel Number: 039-221-11 & 12

Building B A5.1A 4-10-17

4-10-17

**JOHNSON LYMAN ARCHITECTS**  
  
 1275 Locust St., #200, Walnut Creek, CA 94596  
 PH: 925.462.5200 FAX: 925.462.5201  
 E-mail: [jla@jla.com](mailto:jla@jla.com) Web: [www.jla.com](http://www.jla.com)

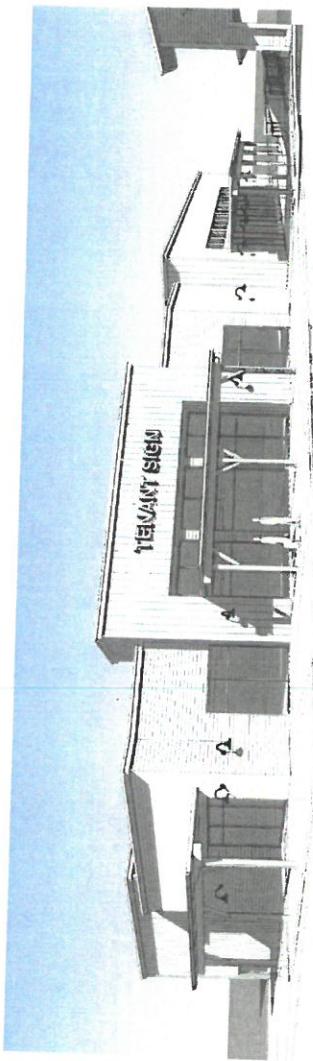
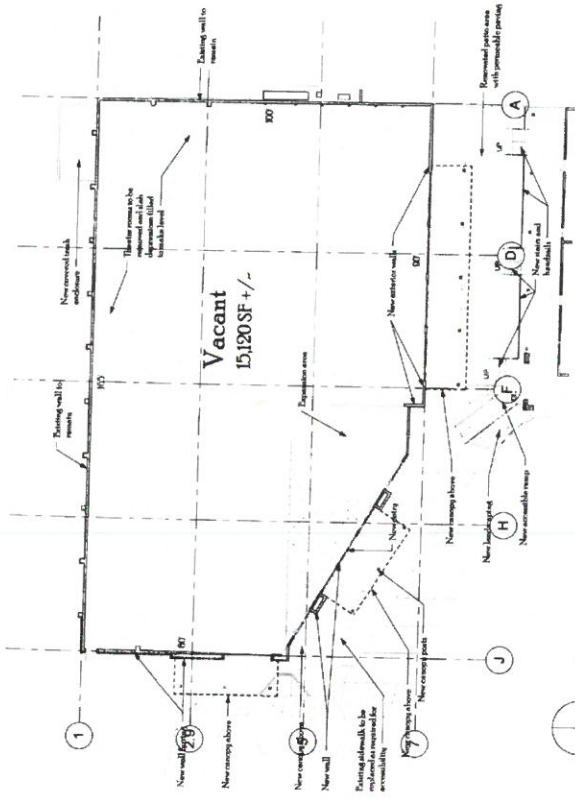
**Building B A-51B**

1-26-17

**Rancho Del Mar**  
Aptos California

1/16" = 1'-0"

**Floor Plan**  
Reference  
North



Building B A-52 4-28-17

4-28-17

# Rancho Del Mar

California  
Aptos

California

## Section B

10

## Section A

10

West Elevation

10'

East Elevation

$$1'' = 10'$$

North Elevation

10

South Elevation

Assessor's Parcel Number: 039-221-11 & 12

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ডেলাইন মুসলিম

A-5.2

۲۳

Building B A3.2A 4-10-17

4-10-17

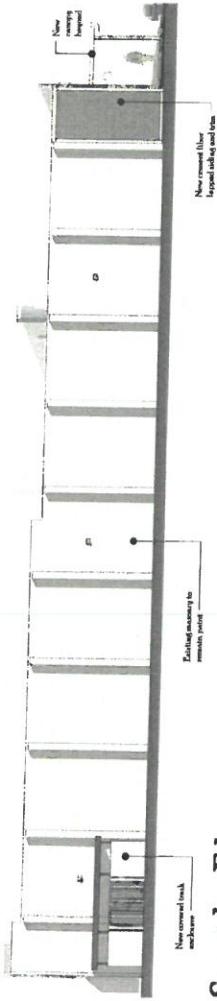
# Rancho Del Mar

Aptos California

California

Aptos

Assessor's Parcel Number: 039-221-11 & 12



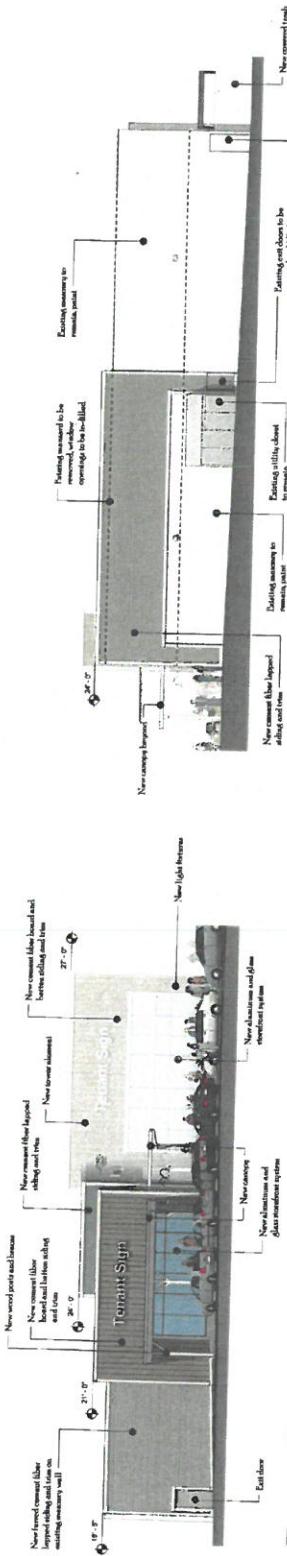
South Elevation

$$1^{\circ} = 10'$$



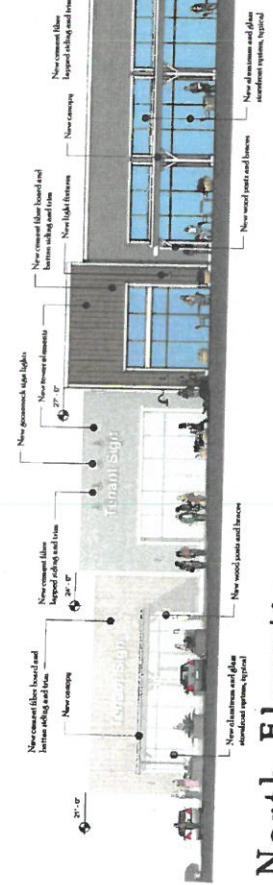
East Elevation

1° = 10°



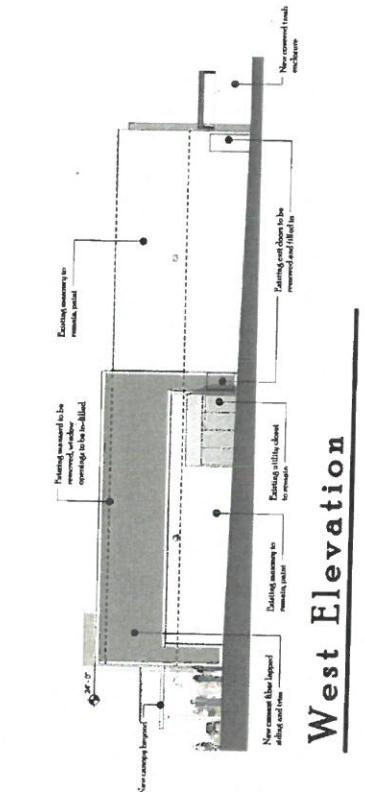
West Elevation

$$1'' = 10'$$



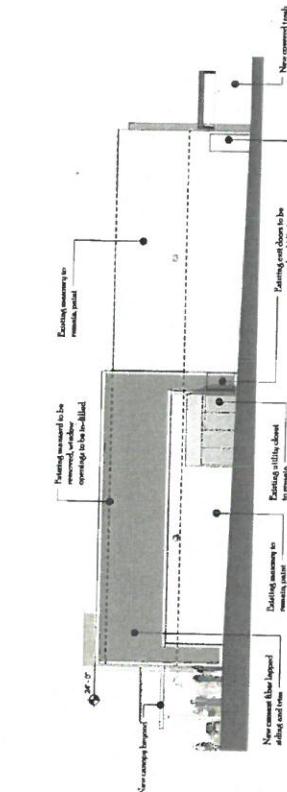
### North Elevation

10



West Elevation

1" = 10'



# Building B A-5.2B

1-26-17

## Rancho Del Mar

California

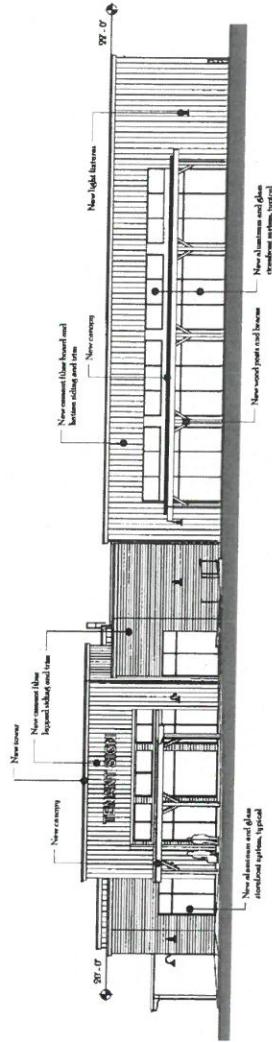
Aptos

Assessor's Parcel Number: 039-221-11 & 12



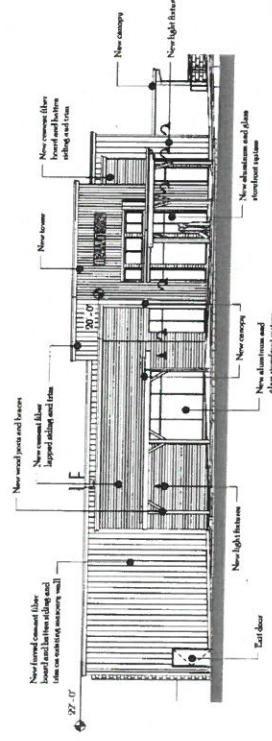
$1' = 10'$

### North Elevation



$1' = 10'$

### East Elevation

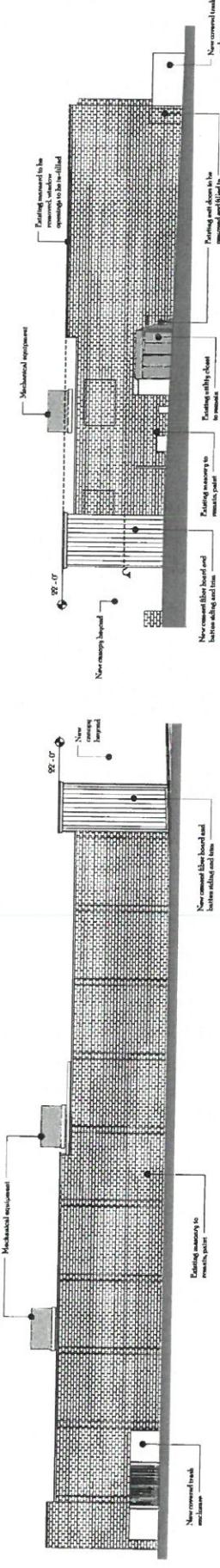


### West Elevation

$1' = 10'$

$1' = 10'$

### South Elevation

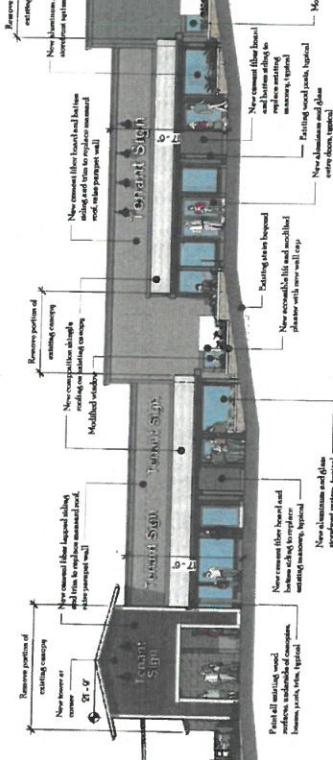




The diagram shows two large rectangular boxes representing "Tenant Sign". The top box is oriented vertically, and the bottom box is oriented horizontally. Arrows point from specific text labels to their corresponding parts of the sign.

- An arrow points from "Non-possessory easement language" to the top-left corner of the vertical sign.
- An arrow points from "Component which is held" to the top-center of the vertical sign.
- An arrow points from "Non-leasehold interest" to the top-right corner of the vertical sign.
- An arrow points from "Right of first refusal" to the middle of the vertical sign.
- An arrow points from "Non-assignable" to the top-right corner of the horizontal sign.
- An arrow points from "Non-removal clause" to the middle of the horizontal sign.
- An arrow points from "Non-compensatory clause" to the bottom-left corner of the horizontal sign.
- An arrow points from "Pest all existing, would infest, members of categories, houses, port, etc." to the bottom-center of the horizontal sign.
- An arrow points from "Exclusivity provisions" to the bottom-right corner of the horizontal sign.

South Elevation



### East Elevation

1-0



Assessor's Parcel Number: 039-221-11 & 12

# Rancho Del Mar

California  
Aptos

Californi



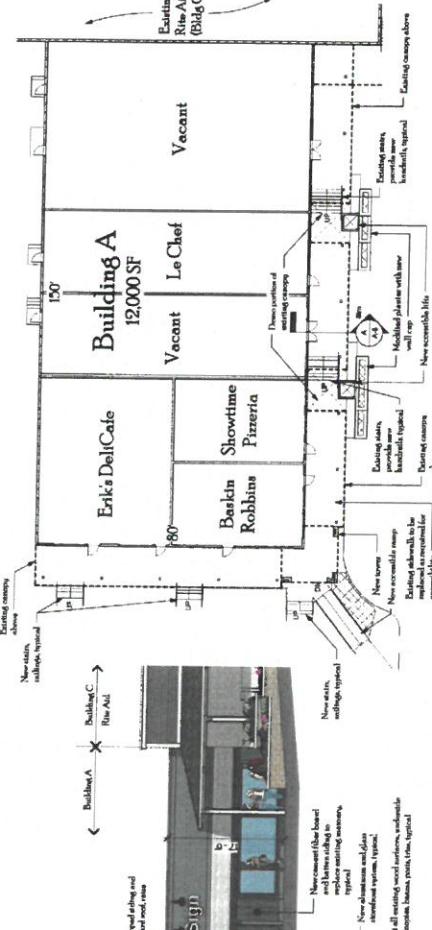
Reference  
North

## Floor Plan

1/16\*

A-6 100-17

4-98-17



A-7  
4-28-17

## Building C

1/16 = 1'-0"

### Floor Plan



Reference  
North

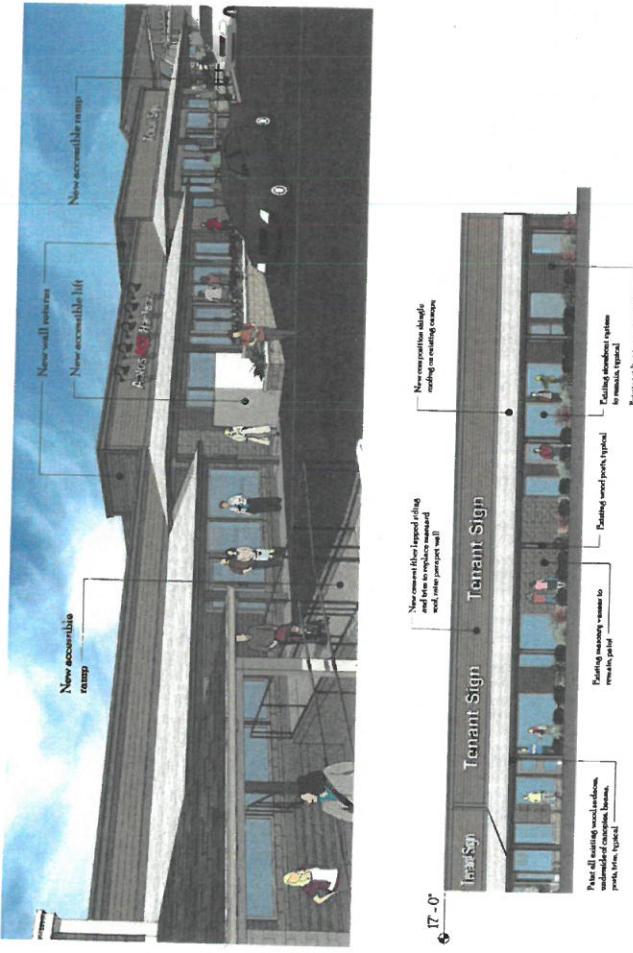
**Rancho Del Mar**  
Aptos, California

### East Elevation

1/8 = 1'-0"

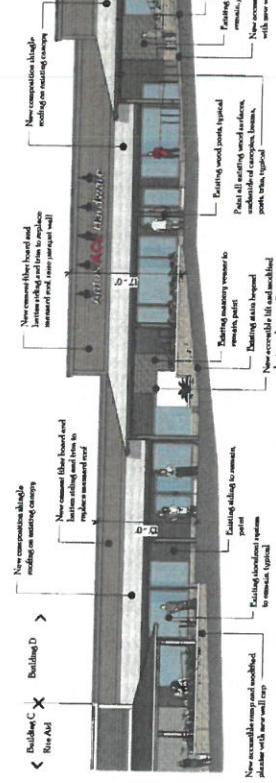
Assessor's Parcel Number: 039-221-11 & 12  
111 LOCUS DR., APTOS, CALIFORNIA 95003  
FOR ESTIMATED PURPOSES ONLY  
NOT FOR SURVEYING OR PLATTING  
OR RECORDING OR PUBLIC RELEASE  
OR PUBLIC RECORDING.

JOHNSON  
LIMAN  
ARCHITECTS  
111 LOCUS DR., APTOS, CALIFORNIA 95003  
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NOT FOR SURVEYING OR PLATTING  
OR RECORDING OR PUBLIC RELEASE  
OR PUBLIC RECORDING.



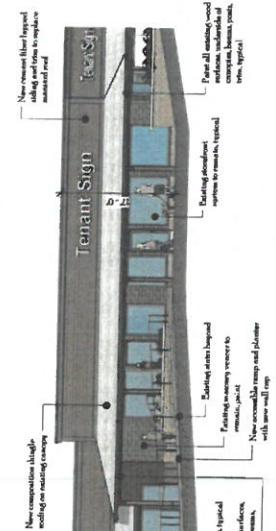
### North Elevation

1/8° ± 1° 0°



### East Elevation

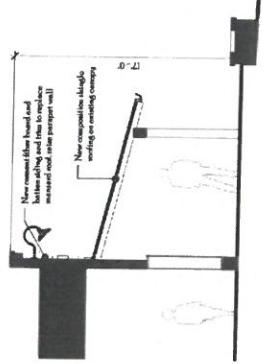
1/8" = 1' - 0"



# Rancho Del Mar

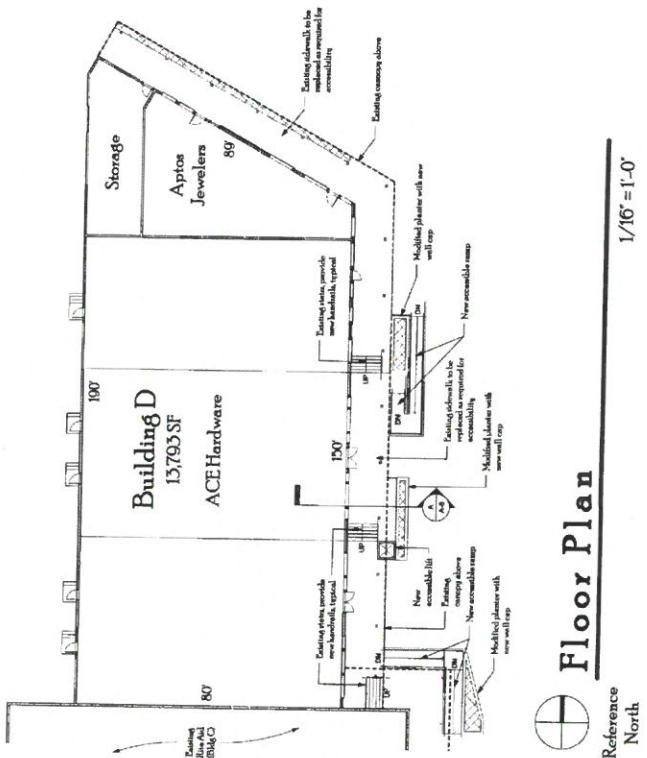
California  
Aptos

Assessor's Parcel Number 039-221-11 & 12



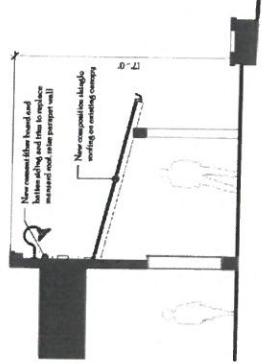
Section A (typical @ Bldg A,C) 1/4" = 1'-0"

卷之三



Floor Plan

1/16° ≈ 1' 0"



A-8  
4-28-17

4 08 17

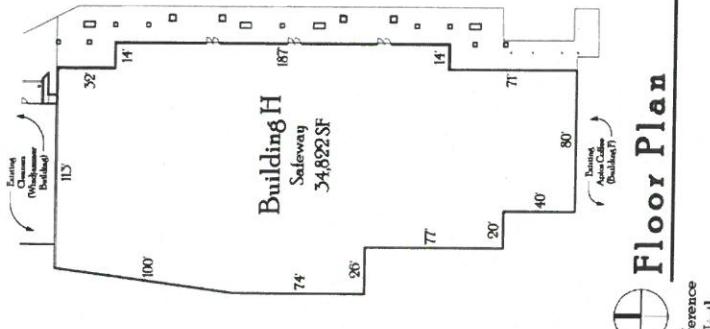




**Building H**

4-28-17

A-11



**Floor Plan**



**East Elevation**



**Rancho Del Mar**

California

Aptos

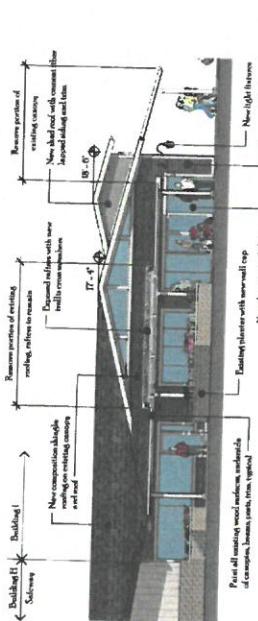
Assessor's Parcel Number: 039-221-11 & 12

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111 COLLEGE AVENUE, MARYSTOWN, CALIFORNIA 95035  
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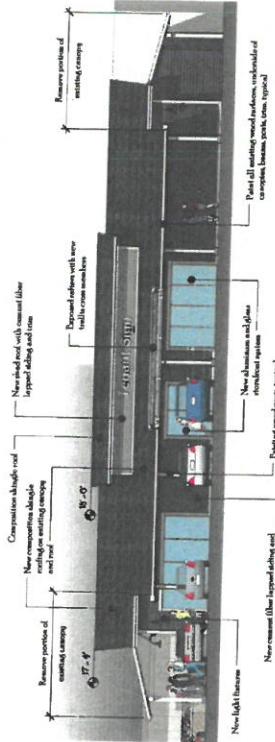
Section A

$$1/4'' = 1'-0''$$



### East Elevation

$$1/8'' \equiv 1'0''$$



### North Elevation

1/8" = 1' - 0"



FAX: 971 591  
WPA WASHINGTON STATE BANK  
STANISLAWSKY TRUST

Assessor's Parcel Number: 039-221-11 & 12

A-12

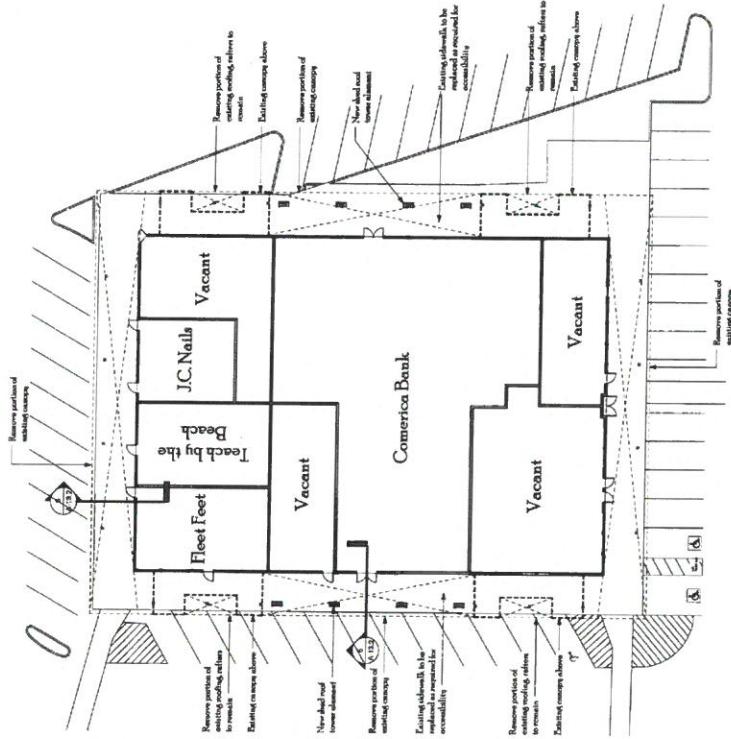
198 17

**A-13.1**  
**Building G**

4-28-17

**Floor Plan**

1/16" = 1'-0"



**Rancho Del Mar**  
Apts  
California

Assessor's Parcel Number: 039-221-11 & 12

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Building G A-13.2 4-28-17

4-28-17

# Rancho Del Mar

California  
Aptos

California

Section A      Section B

17

**West Elevation**

$$1/8'' = 1'-0"$$

South Elevation

1/8" = 1'-0"

East Elevation

$$1/8'' = 1' - 0''$$

North Elevation

1/8" = 1'-0"

The diagram shows a horizontal axis representing the distance from the building's exterior wall to the center of the tenant sign. The axis is divided into three segments by vertical dashed lines:

- Segment 1:** From the building wall to the point where the sign begins to extend into the public right-of-way.
- Segment 2:** From the end of Segment 1 to the point where the sign begins to intrude onto the sidewalk.
- Segment 3:** From the end of Segment 2 to the center of the sign.

Annotations along the axis indicate the consequences of placing the sign in different segments:

- Segment 1:** "Requires portion of sidewalk, subject to removal."
- Segment 2:** "Requires removal with new rights over sidewalks."
- Segment 3:** "No restrictions."

A photograph of a building with a prominent tenant sign is shown at the top right, with arrows pointing to the sign and the building wall to identify the reference points.

R

tries to replace existing policies

$$1/8'' = 1' - 0''$$

R

1/8" = 1'-0"

## South Elevation

$$1/8'' = 1' - 0''$$

## South Elevation

Assessor's Parcel Number: 039-221-11 & 12

Assessor's Parcel Number: 039-221-11 & 12

**A-15.1**  
**Existing Photos**  
4-28-17

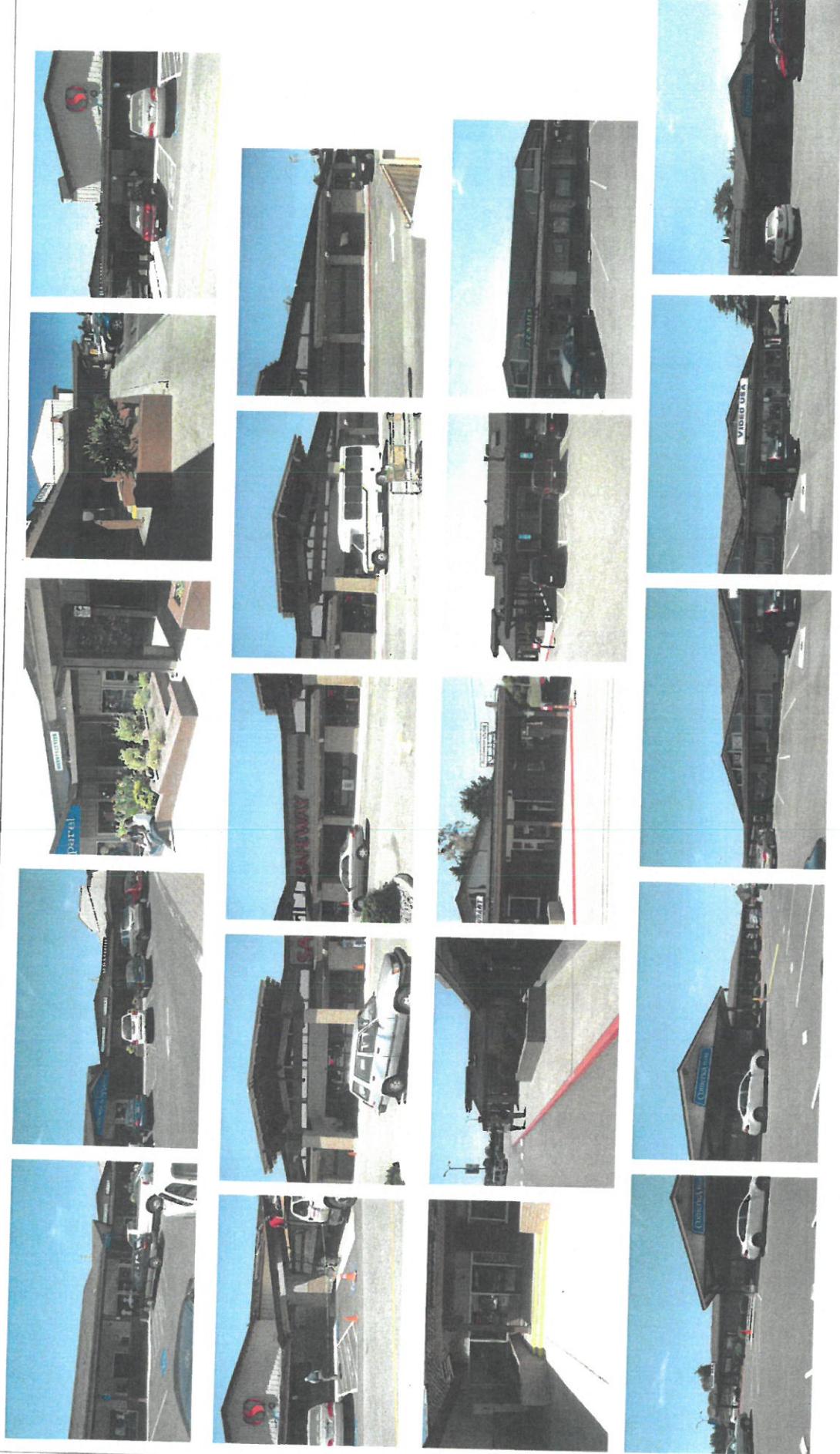


**Rancho Del Mar**  
California  
Aptos

Assessor's Parcel Number 039-221-11 & 12

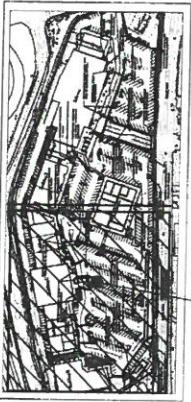
**JOHNSON  
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FOLSOM, AND RIVERDALE.

**Existing Photos** A-15.2  
4-28-17



**Rancho Del Mar**  
Apts  
California

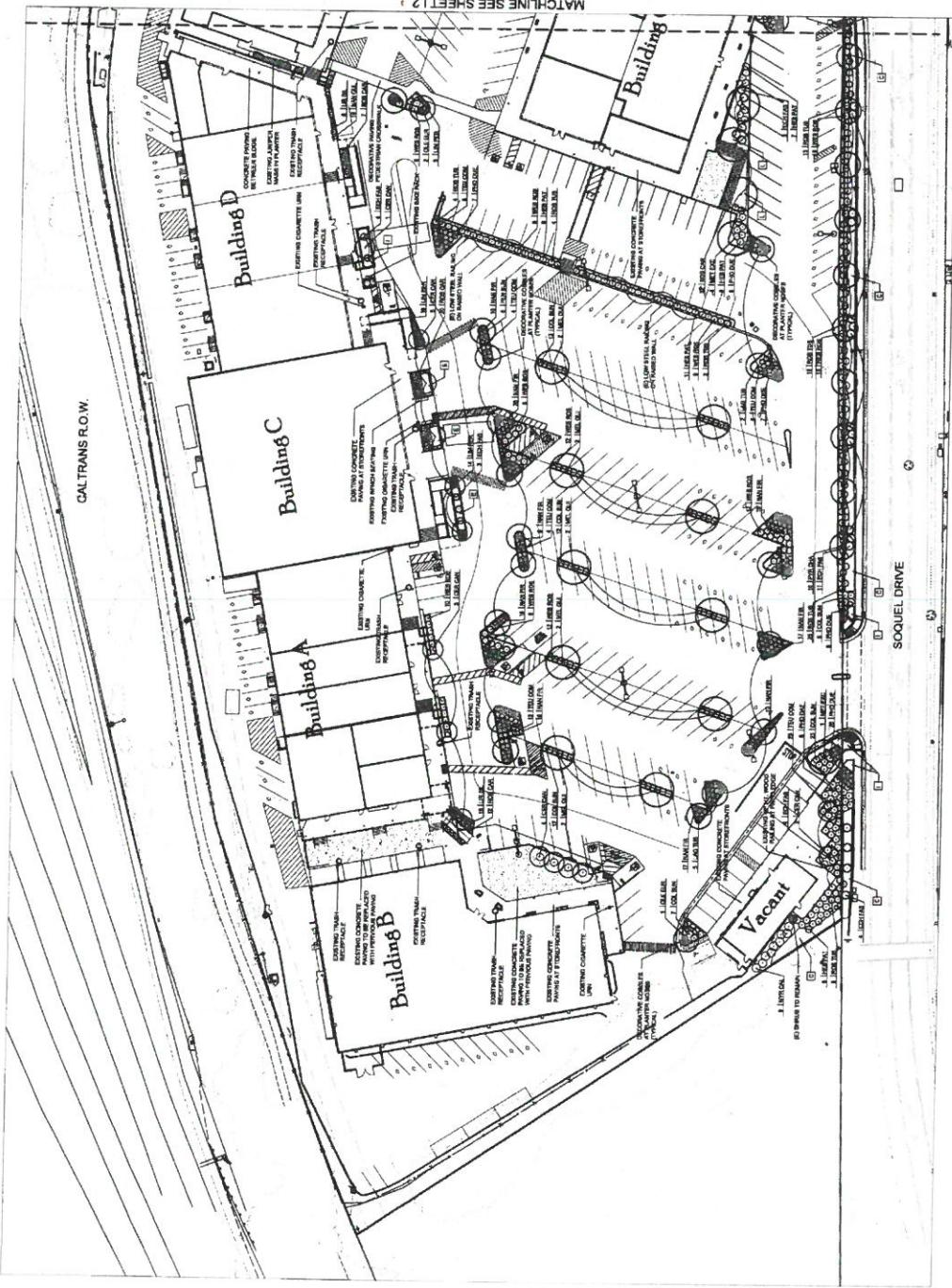
Assessor's Parcel Number: 039-221-11 & 12



SITE MAP

THIS SHEET -

REFER TO SHEET L3 FOR PLANT MATERIALS LIST/NOTES  
REFER TO SHEET L4 FOR EXISTING PLANTING PLAN



PRELIMINARY LANDSCAPE PLAN



L1

Rancho Del Mar

California

Aptos

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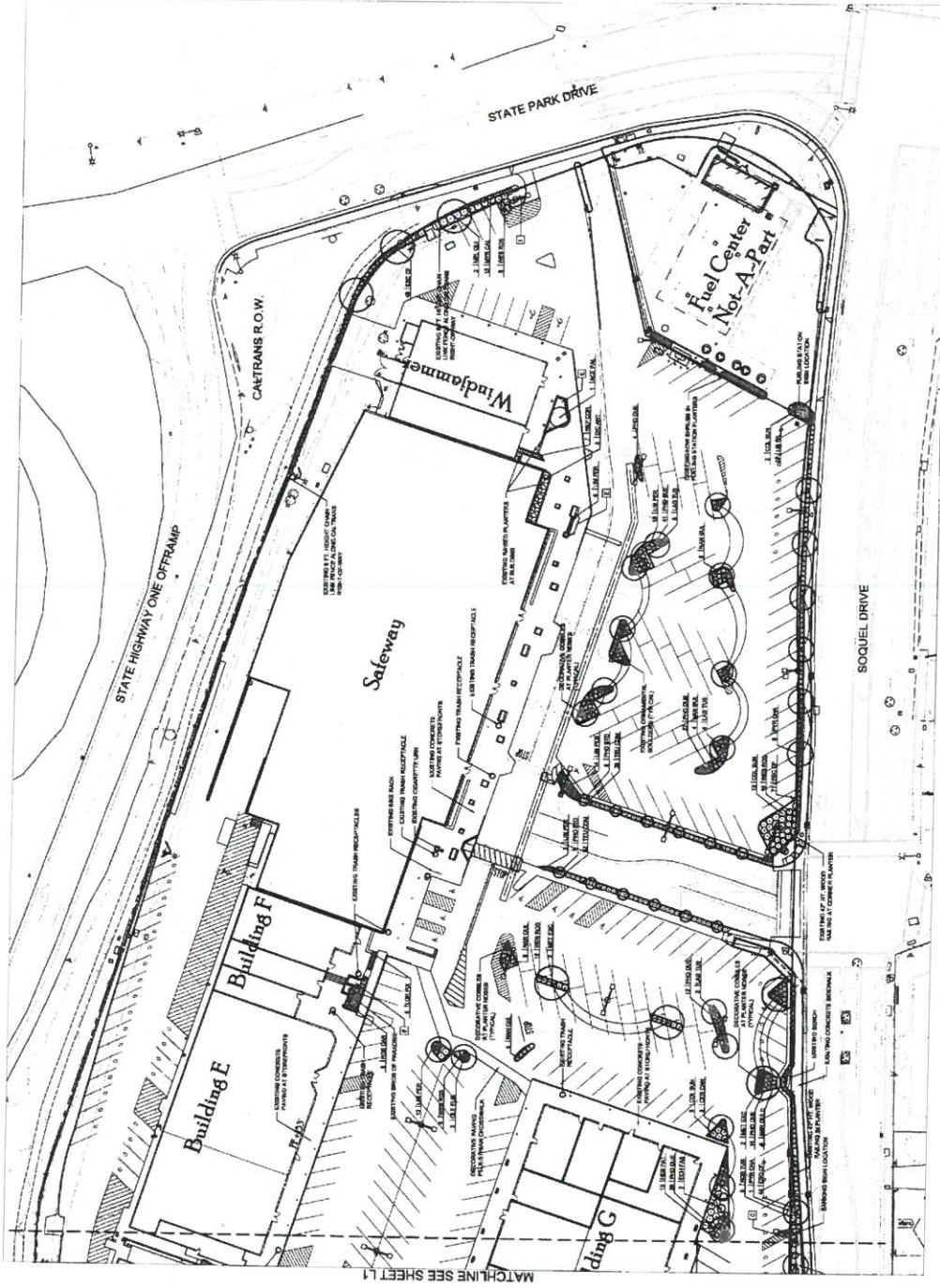


# Rancho Del Mar

Aptos, California

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Landscape Architects  
100 Park Main Street, Suite 4  
Santa Cruz, CA 95060  
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LTS GROUP OF FIRMS  
Planning, Architecture, Engineering,  
Interior Design, Landscaping,  
Construction Management  
and Project Management



**PLANT MATERIALS LIST**  
**NOTES AND WATER-USE CALCULATIONS**

SYMBOL	BOTANICAL NAME	COMMON NAME	SIZE	WATER USE
TREES: 25% OF TREES TO BE 24" BOX SEE PLAN FOR % SYMBOL WHICH INDICATES 24" BOX SIZE (TOTAL NUMBER OF TREES 105: 25% = 26 TREES 24" BOX)				
ACE PAL	ACER PALMATUM 'SAKO KANU'	CORAL BARK MAPLE	16 GA.	MED
CER CAN	CERISUS CANADENSIS (STD)	EARTH BIRCH (RED)	16 GA.	LOW
LAV TUB	LAURESTROBIA TUBerculata (STD)	CHINESE YEW (STD)	16 GA.	LOW
NEV STD	NEVADA COYOTE HONEYSUCKLE (STD)	CAPEJUT TREE (STD)	16 GA.	LOW
OLE EUR	Olea Europa Aitana Hill (8' ID)	OLIVE TREE	16 GA.	LOW
PHO FRA	PHOTINIA FRASERI (STD)	FRASER'S SOUTHEAST ASIAN HORNBEAM (STD)	16 GA.	LOW
PBS CHI	PISTACHIA CHINENSIS	PISTACHE	16 GA.	LOW
BIRBIRBS:				
COL BUN	COLONIA PUL. 'SUBSET BOLD'	BLIND SPOT OF HEAVEN	16 GA.	LOW
DIG ANT	DICHOZIA ANTARCTICA	TAMANAN TREE	16 GA.	LOW
ECH FAS	ECHINOCAGO FASTIGIUM	PRIDE OF MACAUERIA	5 GA.	LOW
ESP CAL	ESPALIERA CALIFORNICA	ESCALADA	5 GA.	LOW
HAB PAY	HABEAMUS PAYNEI	HERB PAYNE	5 GA.	LOW
MAP CAL	MAPPARIA CALIFORNICA	MAP CALIFORNIA	5 GA.	LOW
NAN FIR	NEFIARIA FIR POWERS'	FIRE POWER MANZELLE	5 GA.	LOW
ROB CAR	ROBINIA CARRIE	GULF STREAM MANZELLA	5 GA.	LOW
ROB CAR	ROBINA CARRIE	SWORD PERN	5 GA.	LOW
ROB CAR	ROBINA CARRIE	DWARF FLAX	5 GA.	LOW
ROB CAR	ROBINA CARRIE	TURKISH TURKISH FLOWERY	2 GA.	LOW
ROB CAR	ROBINA CARRIE	COMPACT GERMANIUM	5 GA.	LOW
TEU CAL	TEUCRATIA COMPACTA	WESTERNIA WESTERNIA	5 GA.	LOW
WEI ROS	WEIGELIA ROSENIFOLIA	PERENNIALS AND BIENNIALS:		
LIM PER	LIMONIUM PEREZII	SEA STARCE	16 GA.	LOW
LIR SIL	LIRIOPE MUSCARI SILVER SURPRISE	LILY TURF	16 GA.	LOW
PHO DUE	PHODIUM DUELLMANNIA DUELL	DWARF FLAX	16 GA.	LOW
GROUND COVERS:				
C	COPROSMA KURRY	COPROSMA	16 GA. @ 36° O.C.	LOW
E	ENGERON KARVINSK.	ENGERON	16 GA. @ 24° O.C.	LOW
I	LAMPRANTHUS SPECTIBUS	LAMPRANTHUS DAIRY	16 GA. @ 24° O.C.	LOW

**IRRIGATION NOTES:**

- ALL LANDSCAPE AREAS TO BE IRRIGATED WITH AN FULLY AUTOMATED LOW PRECIPITATION Drip TYPE SYSTEM.
- THE NEW IRRIGATION CONTROLLER TO BE INSTALLED WILL BE A WEATHER-BASED SMART CONTROLLER WITH FLOW SENSOR, WATER CONTROL VALVE AND RAIN SHUT OFF.
- LANDSCAPE IRRIGATION DESIGN SHALL BE DESIGNED TO RUN IN AN HOUR WINDOW BETWEEN 8PM AND 11 AM.

**BOULDER AND COBBLE NOTES:**

- ALL EXISTING ORNAMENTAL BOULDERS ARE TO REMAIN WHERE LOCATED IN PLANTERS.
- EXISTING DECORATIVE RECLAIMED COBBLES, CURRENTLY USED AS GROUND COVER IN MANY PLANTERS, SHALL BE GATHERED AND REUSED AS GROUND COVER IN MANY PLANTERS AND PROVIDED AS GROUND COVER IN OTHER PLANTERS.

REFER TO SHEET L4 FOR EXISTING PLANTING PLAN



**WATER EFFICIENT LANDSCAPE WORKSHEET**

36.5

REFERENCE EVAPORATION/BUDGET USE:

HYDROLOGIC PLANTING DESCRIPTION	PLANT FACTOR (PPI)	IRRIGATION METHOD	ETAF (PP/180)	LANDSCAPE AREA (ft²)		ESTIMATED ETAF USE (ETM)
				REGULAR LANDSCAPE AREAS:	ETAF > AREA (ft²)	
CON WATER USE	0.3	Drip	0.81	5,370 ft²	12,467 ft²	12,467 ft³
CON WATER USE	0.3	Rain Bar	0.81	5,370 ft²	12,467 ft²	12,467 ft³
CON WATER USE	0.3	Rain Bar	0.81	5,370 ft²	12,467 ft²	12,467 ft³
<b>SPCIAL LANDSCAPE AREAS:</b>				<b>TOTAL:</b>	<b>18,722 ft²</b>	<b>18,722 ft³</b>
REC. AREA						
WATER FEATURE 1						
WATER FEATURE 2						
<b>ETAF TOTAL:</b>				<b>0</b>	<b>0</b>	<b>0</b>
<b>MAXIMUM ALLOWED WATER ALLOWANCE (MAXWA)</b>				<b>16,752 ft³</b>	<b>16,752 ft³</b>	<b>16,752 ft³</b>
<b>ETAF CALCULATIONS:</b>				NOTE: AVERAGE ETAF FOR REGULAR LANDSCAPE AREAS MUST BE 0.81 OR BELOW FOR RESIDENTIAL AREAS AND 0.43 OR BELOW FOR NONRESIDENTIAL AREAS.		
REGULAR LANDSCAPE AREAS:						
TOTAL ETAF AREA	7.128			15.32		
ALL LANDSCAPE AREA				0.43		
TOTAL ETAF AREA	7.128			16.32		
TOTAL LANDSCAPE AREA				0.43		

REGULAR LANDSCAPE AREA:	
TOTAL ETAF AREA	7.128
ALL LANDSCAPE AREA	16.32
TOTAL ETAF AREA	7.128
TOTAL LANDSCAPE AREA	16.32
ETAF/MEAN ETAF	0.43

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**Rancho Del Mar**  
California  
Aptos

# Rancho Del Mar

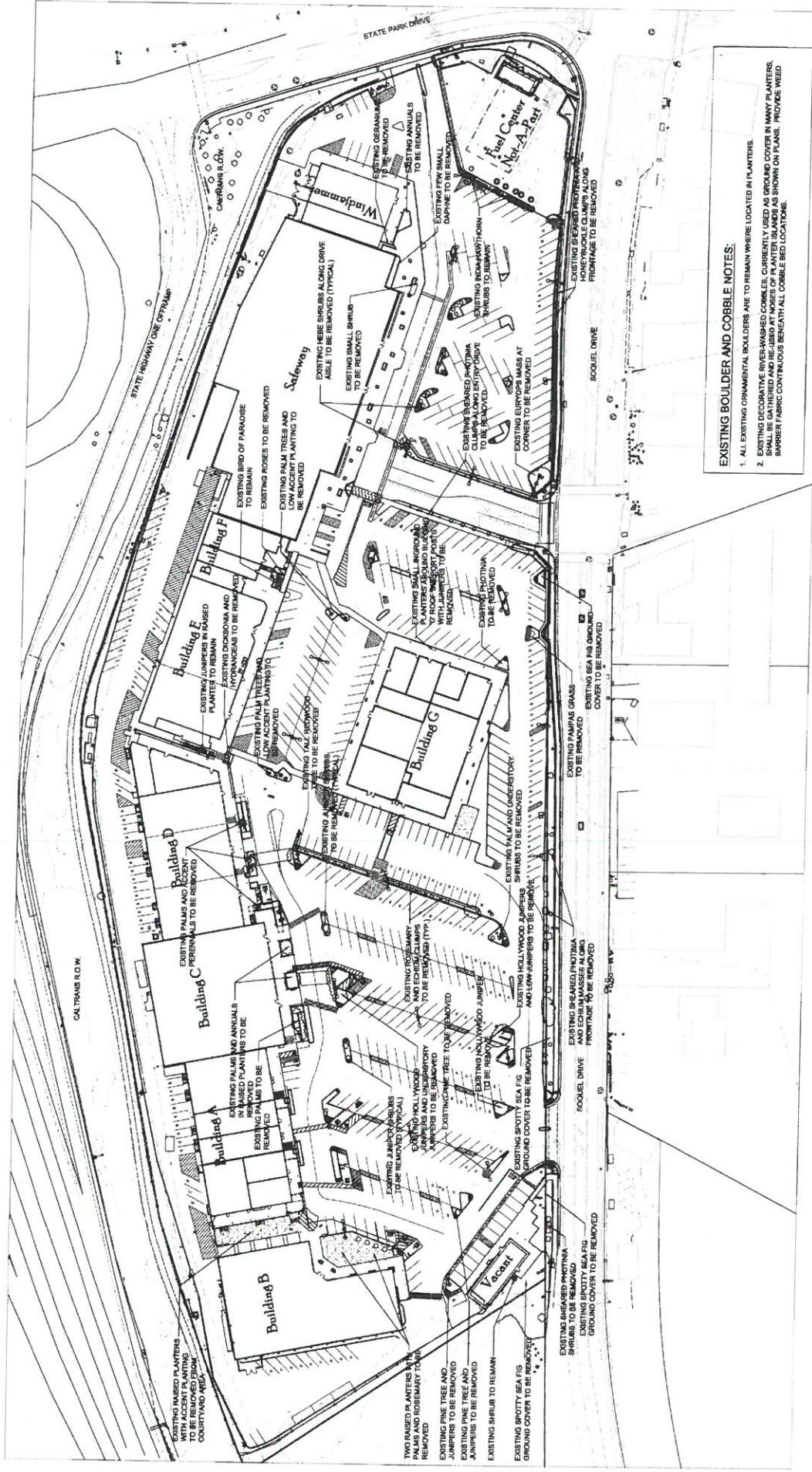
California Aptos



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L4  
2-28-17  
GRAPHIC SCALE  
1 IN. = 40' - 0"  
1 inch = 40 ft.

## EXISTING LANDSCAPE PLAN



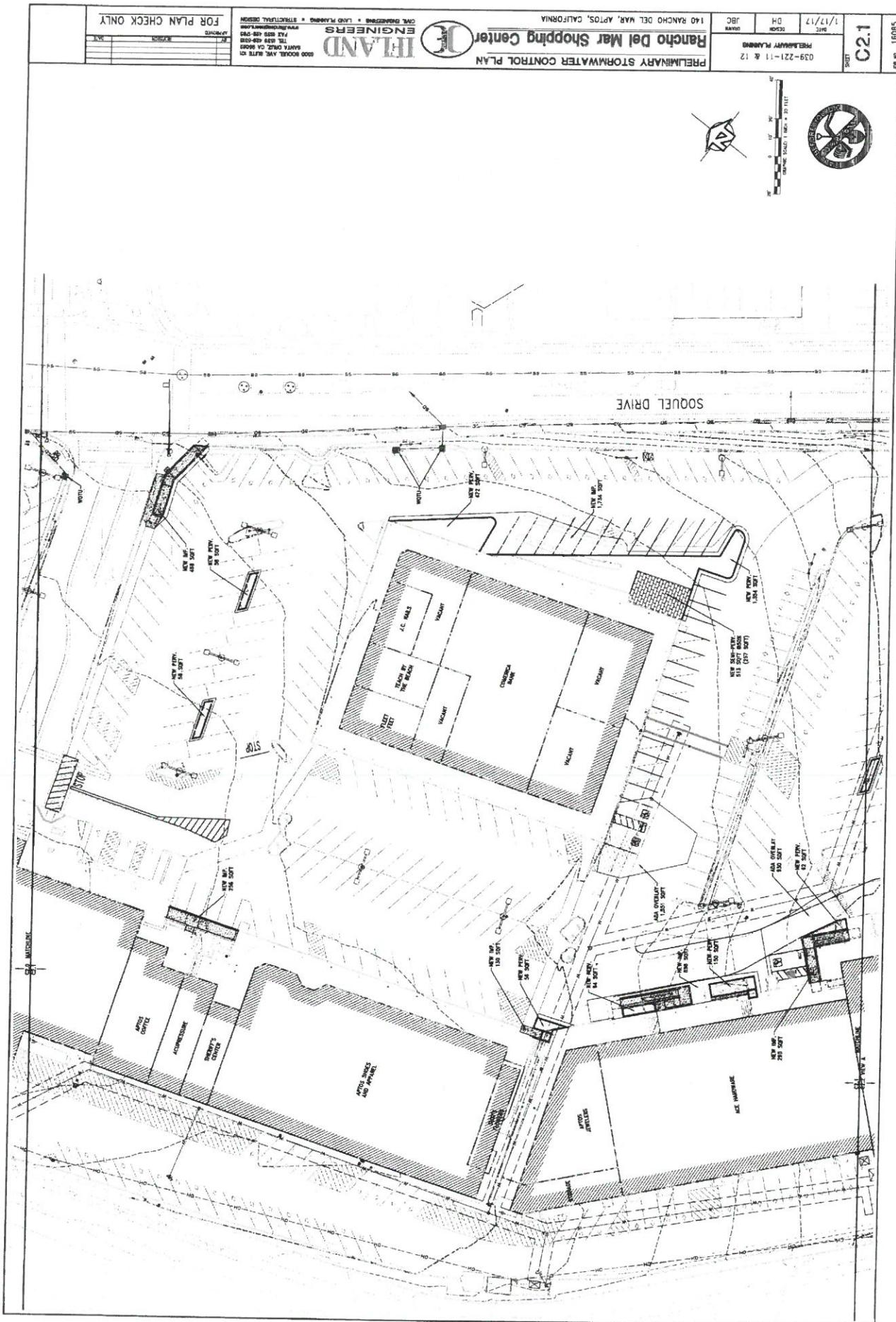
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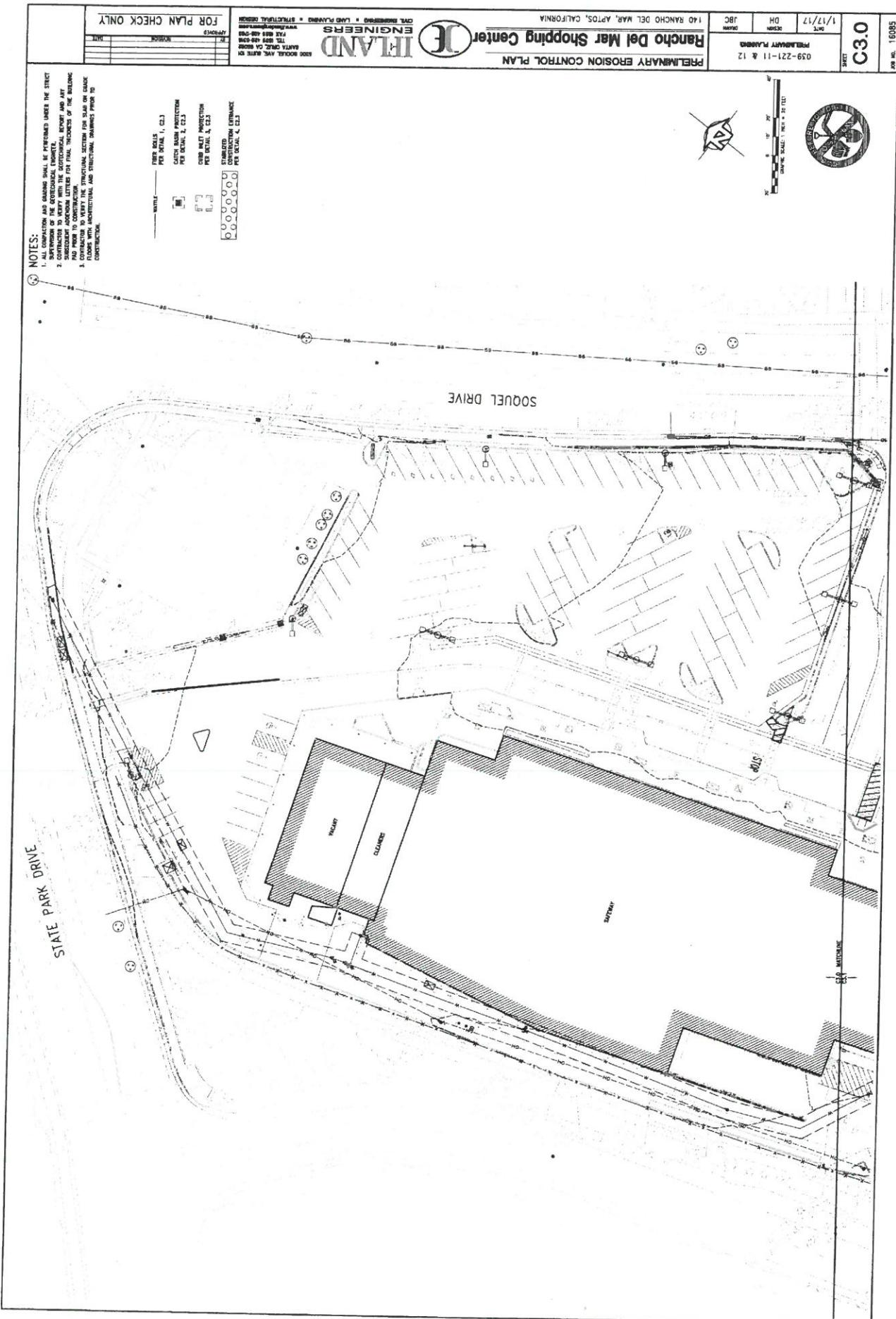




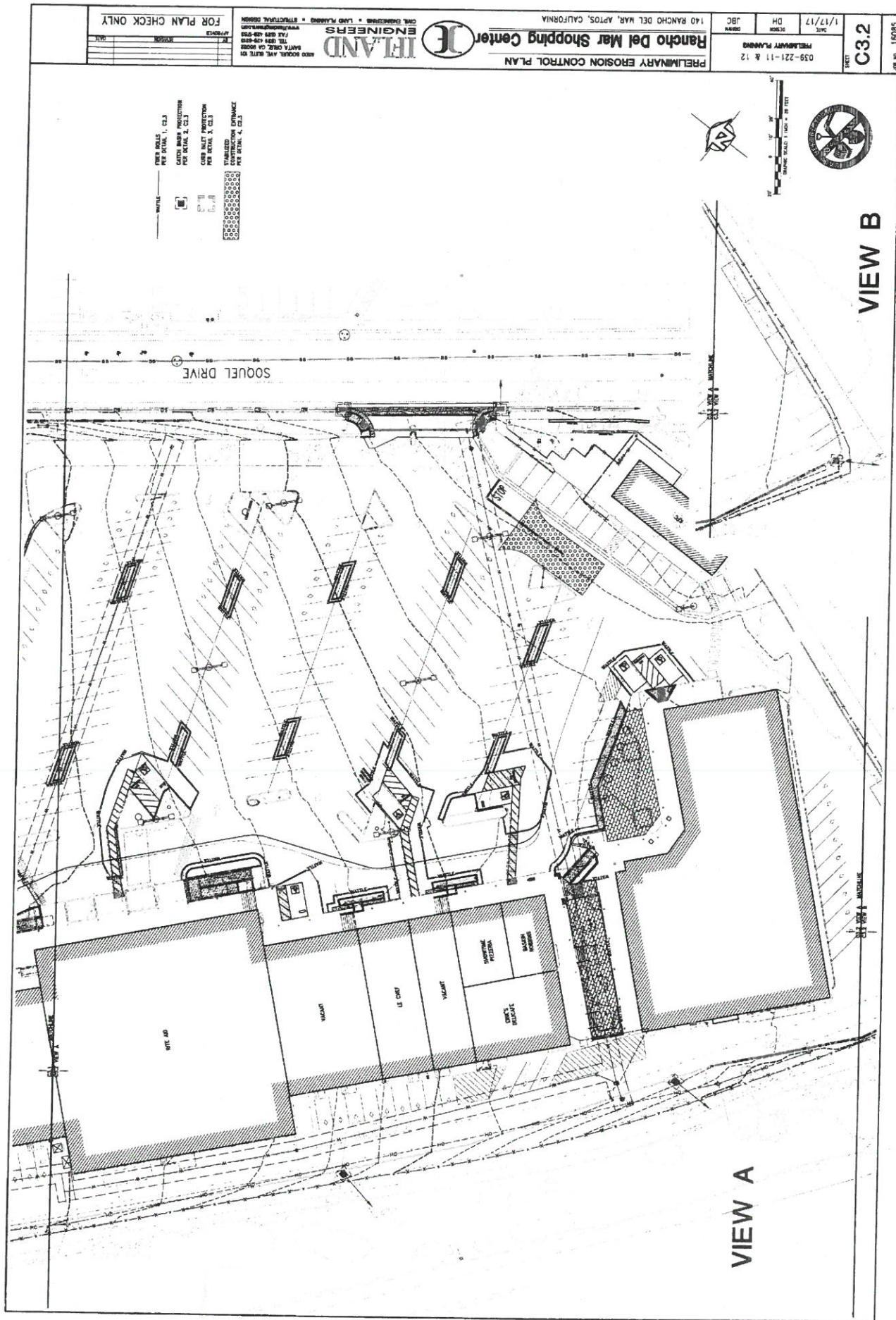
















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# RANCHO DEL MAR

APOTOS, CA

## Comprehensive Sign Program

MAY 19, 2017



# RANCHO DEL MAR

## APOTOS, CA

RANCHO DEL MAR CENTER, LLC  
5973 Avenida Encinas, Suite 300, Carlsbad, CA

### T A B L E O F C O N T E N T S

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### **OBJECTIVE**

The objective of the following sign criteria is to provide standards and specifications that assure consistent quality, size, variety and placement for Tenant signs throughout this project. This criteria is also intended to stimulate creative invention and achieve the highest standard of excellence in environmental graphic communication. Such excellence is best achieved through open and frequent dialogue between Tenant, Landlord, and the project's graphic design consultant. Signage at Rancho Del Mar, Aptos, is an integral part of the center's image and appeal, so signs must be thoughtfully designed, placed and proportioned to the individual architectural facade on which they are placed. Care in the design and installation of store signs will enhance customer's appreciation.

### **OVERVIEW**

The overview of this criteria is to assist the Landlord/Tenant and County relationship.

The Landlord will be responsible to:

- Provide base building design and construction information requested by Tenant's sign design consultant.
  - Review, comment and approve Tenant sign submission.
- In return, the Tenant will be responsible for:
- Design, fabrication, permitting and installation of signs, including any structural support and electrical service and any special installation requiring addition or modification to the shell building approved by the Landlord.

### **Maintenance of the Sign**

The Tenant shall employ professional sign fabricators and installers approved by the Landlord who are well qualified in the techniques and procedures required to implement the sign design concept. The Tenant will abide by all provisions, guidelines and criteria contained within this "Rancho Del Mar" Sign Program.

Only those sign types provided for and specifically approved by the Landlord in Tenant's sign submission documents will be allowed. The Landlord may, at his discretion and at the Tenant's expense and after proper notice to Tenant, replace or remove any sign that is installed without Landlord's written consent, or that is not executed in conformance with the approved submission. Tenant shall furnish the Landlord with a copy of all sign fabrication and installation permits prior to installation.

It will be the responsibility of the Tenant to satisfactorily repair and patch holes of their storefront sign area should the tenant vacate these premises.

**RANCHO DEL MAR**  
APOTOS, CA



## SIGN STYLES

Creative and imaginative signage is strongly encouraged and will be the standard for Landlord review/approval of all sign design submittals.

There are many acceptable sign treatments, however a **Mixed Media** \* three-dimensional approach combining several different fabrication and lighting techniques is preferred. Tenants are strongly encouraged to consider the specific architectural style of their facade, the overall concept of the project, the scale of the proposed sign and the critical viewing angles and sight lines when designing appropriate graphics and signs for the storefront. Note that specific locations and surrounding architectural treatments can limit the maximum sign height and length, which may differ from the general guidelines proposed above. The Landlord reserves the right to approve or reject any proposed sign on the basis of the size and placement.

\***Mixed Media** signs are signs employing two or more illumination and fabrication methods. For example: Halo lit reverse channel letters with exposed neon accents.

Also, although simple rectangular cabinet signs are not allowed, mixed media signs may be composed of elements, one of which may be a panel or cabinet. However, the panel / cabinet sign should not exceed 50% of the total sign area. With the Landlord approval, complex shaped (i.e. Polyhedron) sign cabinets which is part of a national logo, may be used alone if they incorporate dimensional elements such as push-through letters.

Acceptable sign styles include:

1. National brands and anchor tenants (typically greater than 8,000 SF floor area) may apply creative use of illuminated channel letters at landlords discretion. Shop tenants with spaces less than 8,000 SF floor area shall use halo illuminated signage or any listed below.
2. Front and halo-illuminated channel letters.
3. Halo illuminated letters, 3" deep minimum.
4. Mixed media / dimensional signs using images, icons, logos, etc.
5. Mixed media, 3-dimensional signs painted gold, silver or copper leaf.
6. Dimensional geometric shapes.
7. Sandblasted; textured and/or burnished metal-leaf faced letters, pin mounted from facade with gooseneck light fixtures.

## SIGN SIZE PARAMETERS

### A. Monuments

EM1.) 12'-0" H x 4'-9" W double-sided tenant monument signs with painted aluminum tenant panels. Illuminated, push-through acrylic letters, with reverse pan channel logo, halo illuminated. 13'-3" W project names with white reverse pan channel letters and halo illumination.

EM2 & 3.) 12'-0" H x 6'-7" W, double-sided tenant monument signs with aluminum pan tenant panels. Illuminated, push-through acrylic letters. Halo-illuminated, reverse pan channel logo.

Project name with white reverse pan channel letters, halo illuminated.

EM4.) Double-sided tenant monument with painted aluminum pan tenant panels. Illuminated, push-through acrylic letters. Reverse pan channel logo.

Project name with white flat cut out letters.

### B. Pedestrian Directionals

3'-6" H x 2'-0" W single-sided pedestrian directional signs with flat cut out aluminum tenant panels with white flat cut out letters.

### C. Vehicular Directionals

5'-0" H x 2'-8" W double-sided vehicular directional signs with flat cut out aluminum tenant panels with white flat cut out letters.

Project name and logo to be painted on painted aluminum blade.





## TYPE STYLES & LOGOS

The use of logos and distinctive type styles is encouraged for all Tenant signs. Sign lettering may be combined with other graphics and/or dimensional elements denoting the type of business.

The Tenant may adapt established styles, logos and/or images that are in use on similar buildings operated by the Tenant in California, provided that these images are architecturally compatible and approved by the Landlord. The typeface may be arranged in one (1) or two (2) lines of copy and may consist of upper and/or lower case letters. The Tenant should identify trademark protected type and marks in their sign submission to assist the Landlord in the review process.

### LIGHTING

Tenant signs should be creatively illuminated using a variety of lighting techniques. One or more of the following are allowed:

1. Light Emitting Diodes (LED's)
2. Neon or fluorescent contained in letters and panel cabinets
3. Fiber Optics
4. Cove Lighting (Indirect Illumination)
5. Incandescent light bulb

If it is determined by Landlord at any time that the primary lighting of Tenant's wall sign or blade sign is too intense, the Landlord may require at Tenant's expense to install a dimmer switch.

All lighting shall be low-intensity directed onto the site and away from adjacent properties.

Signs facing residential zones are to be halo-illuminated.

Illuminated signs are not permitted within scenic corridors.

### COLORS

The following guidelines are for selecting colors of Tenant's signing. The project and the individual building facade will consist of a variety of colors and materials.

Signs may incorporate regionally and nationally recognized logo colors.

Sign colors should be selected to provide sufficient contrast against building background colors.

Sign colors should be compatible with and complement building background colors.

Color of letter returns shall be a contrasting color to the face of the letter.

Bright colors such as "Hot Pink" will not be allowed.

## APPROVAL PROCESS

At least thirty (30) days prior to the Landlord's scheduled delivery of the premises, Tenant shall provide the following information to the Landlord for review.

Note: This information is separate from sign approval submission and store design and drawing submissions, and will be used to begin the sign design process.

Store Name;

Share Logo (in color with colors identified);

Share interior materials, colors and finishes.

Allowing reasonable time for Landlord's review and Tenant's revision of submission in advance of sign fabrication, Tenant shall submit for Landlord's approval, three (3) sets of complete and fully dimensioned shop drawings of the Tenant's sign to the Landlord's Tenant Development Director.

Shop drawings shall include at least the following: Tenant's entire building facade elevation, showing the proposed sign, in color drawing to scale of 1/4" - 1'-0". Plus a site plan with the marked locations of the proposed sign(s).

Storefront (partial building) elevation showing the location, size, color, construction and installation details of the Tenant's proposed sign. Typical "section-thru" letter and/or sign panel showing the dimensioned projection of the letter or panel face and the illumination method.

Color and material samples together with a photograph (if possible) of a similar installation.

Within thirty (30) days of receipt of the sign submission, the Landlord will approve, as noted, or disapprove with comments the Tenant's sign design. Tenant must respond to the Landlord's comments and re-submit within fourteen calendar days, and repeat this process until all sign design, fabrication and installation issues are resolved to the Landlord's satisfaction.

Upon receipt of final sign approval, Tenant may submit the proposed sign to the governing agency for review for consistency with the Sign Program and the required fabrication and installation permits. Tenants are required to provide one (1) set of the Landlord approved drawings to the County of Santa Cruz when submitting for building and electrical permits.



## THE FOLLOWING SIGNS AND ELEMENTS ARE PROHIBITED

1. A sign that consists of only an unadorned rectangular cabinet signs with translucent or opaque faces.
2. Temporary wall signs, Pennants, Sale / promotional Banners, flags, Inflatable displays or Sandwich boards, unless with specific prior approval from Landlord
3. Window signs or signs blocking doors or fire escapes, unless approved by the Landlord.
4. Gold leaf treatments on windows, box signs and exposed neon window displays without Landlord's written approval.
- Note: Approval is at Landlord's discretion. Off the shelf signs are discouraged.
5. Exposed junction boxes, wires, plug in wires on window signs, transformers, lamps, tubing, conduits, raceways or neon crossovers of any type.
6. Signs using trim-cap retainers that do not match the color of the letter and logo returns (polished gold, silver or bronze trim caps are NOT permitted).
7. Pre-manufactured signs, such as franchise signs that have not been modified to meet these criteria. (Except those required by governmental agencies)
8. Paper, cardboard, or Styrofoam signs, stickers, or decals hung around or behind storefronts.
9. Simulated materials such as wood grain plastic laminates or wall coverings.
10. Flushing, oscillating, animated lights or other moving sign components.
11. Rooftop signs or signs projecting above roof lines or parapets.
12. Signs on mansard roofs or equipment screens.
13. Advertising or promotional signs on parked vehicles.
14. Sign company decals in full view (limit to one placement only).
15. Painted signs.
16. Portable and A-frame signs, unless with specific approval of Landlord.
17. Wind-activated and balloon signs.
18. Outdoor advertising structures [billboards].
19. Signs painted directly onto the building will not be permitted.
20. Noncompliant signs are to be removed immediately upon request.
21. Promotional and temporary signs will not be permitted without written Landlord approval and must be in accordance with County of Santa Cruz ordinances.
22. All Signs to be pegged a minimum of a half ( $\frac{1}{2}$ ) inch from wall or facade onto which the letters are attached.

## WINDOW DISPLAY GRAPHICS

- Each Tenant is allowed a limited amount of window signage on their storefront windows.
1. Two (2) square feet of company vinyl name and/or logo in each storefront window or Nine (9) square feet of a company logo (illuminated or non-illuminated) in any one (1) window of a Tenant's storefront. Note: Exposed neon is not permitted in windows.
  2. One (1) square foot of company store hours, to be white vinyl or etch vinyl, non lit copy.
  3. Alcohol, tobacco and lottery advertisements will not be permitted, unless specifically approved by Landlord.

Note: All of the above requires approval from the Landlord and the content will be at the sole discretion of the Landlord.

## FABRICATION

The Tenant must insure that his sign fabricator and installer understand their responsibilities before they begin the sign fabrication.

The Tenant's sign contractor is responsible for the following:

1. Signs must be fabricated of durable appropriate weather resistant materials complementary to the base building materials.
2. Dissimilar metals used in sign fabrication shall be separated with non-conductive gaskets to avoid electrolysis. Additionally stainless steel fasteners shall be used to attach dissimilar metals.
3. Threaded rods or anchor bolts shall be used to mount sign letters which are held off the background panel. Angle clips attached to letter sides will NOT be permitted.
4. Colors, materials, finishes shall exactly match those submitted to and approved by the Landlord.
5. Visible welds and seams shall be ground smooth and filled with auto body compound before painting.
6. No fasteners, rivets, screws or other attachment devise shall be visible from any public vantage point.
7. Finished metal surfaces shall be free from canning and warping. All sign finishes shall be of dust, orange peel, drips and runs and shall have a uniform surface conforming to the highest industry standards.
8. Reverse channel letters shall be pinned two (2") inches from the wall. The letter return depth shall be minimum three (3") inches and letters shall have a clear acrylic backing.
9. All Signs to be pegged a minimum of a half ( $\frac{1}{2}$ ) inch from wall or facade onto which the letters are attached.

## INSTALLATION

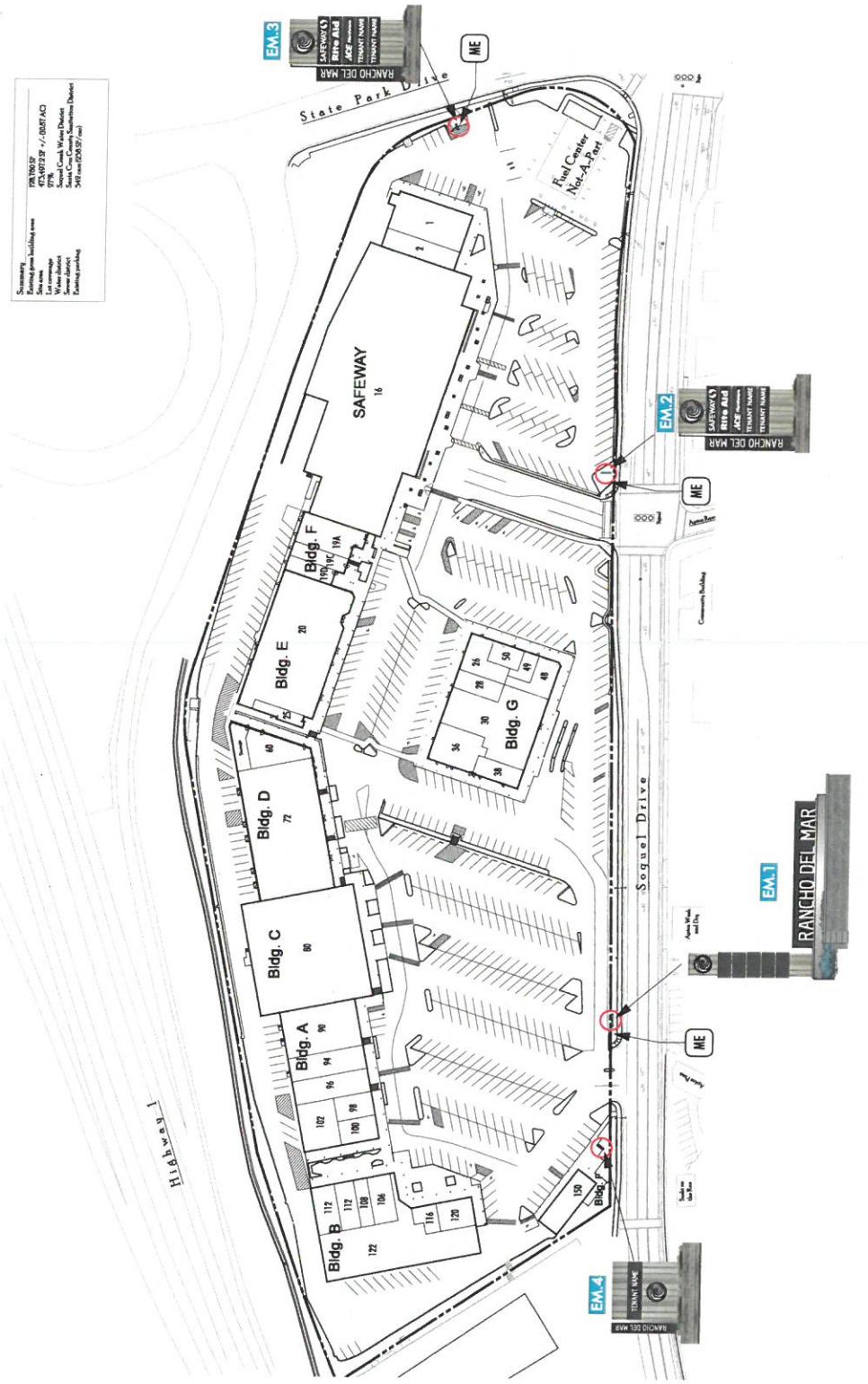
The Tenant's sign installer will provide the following:

1. Provide the Landlord with an original certificate of insurance naming the Landlord as an additional insured for liability coverage in an amount required by Landlord.
2. Obtain all required sign permits from the County of Santa Cruz, California and deliver copies to the Landlord before installing the sign(s).
3. Keep a Landlord approved set of sign drawings on site when installing the sign(s).
4. Warrant the sign(s) against latent defects in materials and workmanship for a minimum of one (1) year.

## SITE PLAN - PROPOSED SIGNAGE

### SIGN TYPES

- EM Entry Monuments
- ME Existing & Monument Signs

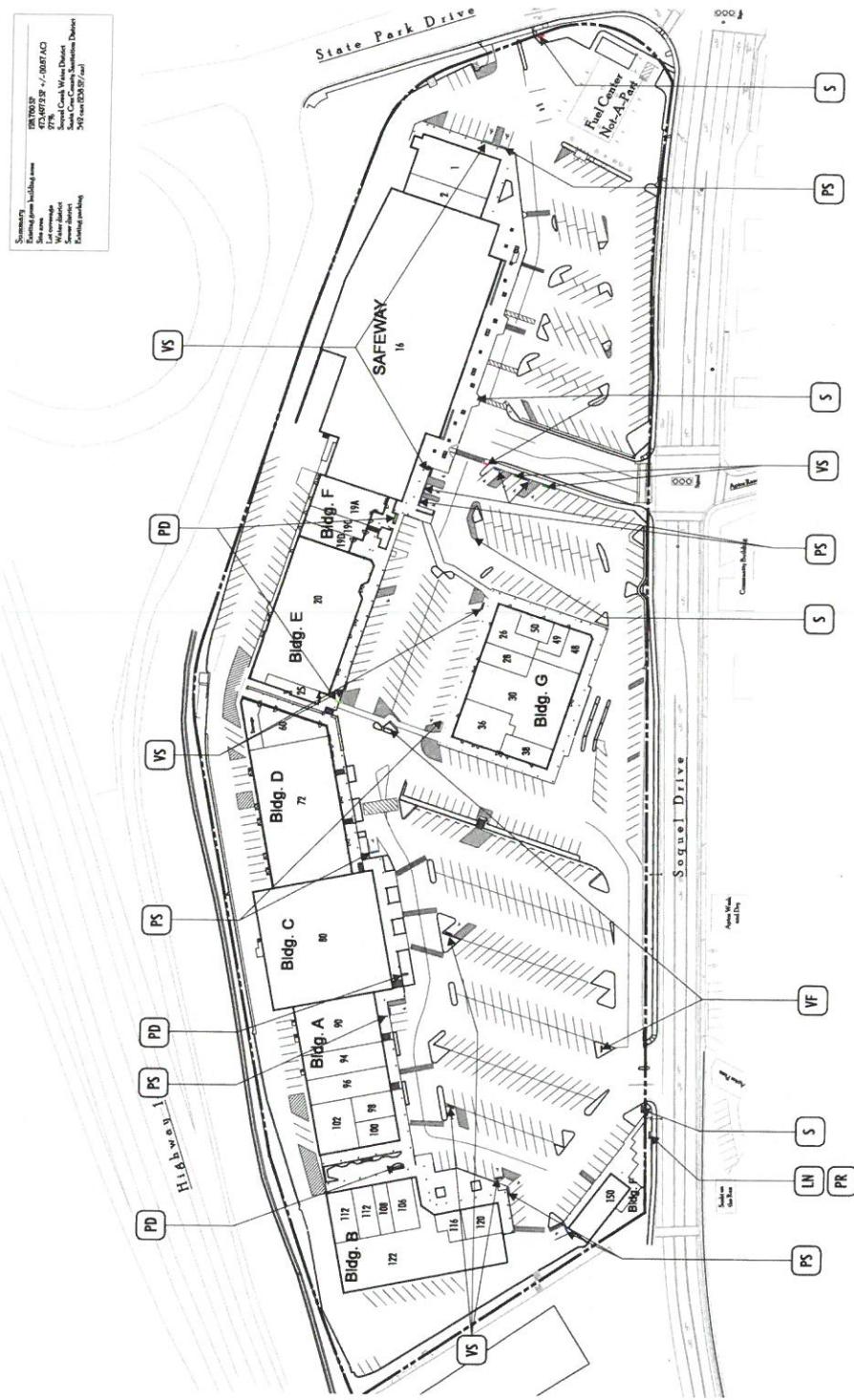


**RANCHO DEL MAR**  
APTOS, CA

**ADS**  
COMPANIES

SITE PLAN - PROPOSED SIGNAGE

SIGN TYPES	
V	Vehicular Directional
P	Pedestrian Directionals
L	Legal Notices
S	Stop Signs
P	ADA Parking Signs
V	ADA Parking Van Accessible Signs
P	Prop 65 Signage
R	Right Turn Only Signs



**RANCHO DEL MAR**  
APTOS, CA

## SIGN AREAS

TENANT SIGNAGE		Existing Signage						Proposed Signage					
Bldg.	Space Number	Linear Feet of Store Front	Roof Facade	Facade	Monument	Hanging	Total Existing	Façade	Total Proposed	SF/LF	Increase or Decreased Amount of SF	Notes	
F	150	62	45	48	21	3	69	62.0	62.0	1.0	-7.0		
D	72	140	72	72	24	3	99	140.0	140.0	1.0	95.0		
G	30	120	104.5	104.5	4	104.5	290.0	290.0	1.0	185.5		Comerica Bank Monument to be removed	
Safeway	16	290	116.5	116.5	6	6	160.0	160.0	1.0	39.5			
C	80	160	20	20	0	0	0.0	0.0	0.0	0.0	-12.0		
B	112	20	6	6	6	6	0.0	0.0	0.0	0.0	-6.0		
B	110	20	6	6	6	6	0.0	0.0	0.0	0.0	-6.0		
B	108	14.25	6	6	4	10	0.0	0.0	0.0	0.0	-10.0		
B	106	25	6	6	6	6	0.0	0.0	0.0	0.0	-6.0		
B	122	53	32	32	160	192	0.0	0.0	0.0	0.0	-192.0		
B	116	28.5	24	16	40	40	0.0	0.0	0.0	0.0	-40.0		
B	120	58	23	23	23	23	0.0	0.0	0.0	0.0	-23.0		
N1	60						60.0	60.0	1.0	60.0		New Tenant Space	
B	N2	29					29.0	29.0	1.0	29.0		New Tenant Space	
B	N3	125					125.0	125.0	1.0	125.0		New Tenant Space	
I	1	118	30	8		38	0.0	0.0	0.0	0.0	-38.0		
I	18		8			8	0.0	0.0	0.0	0.0	-8.0		
I	2	20.5	12			12	20.5	20.5	1.0	8.5			
F	19a	41.75	12			12	41.8	41.8	1.0	29.8			
F	19c	35	7.5		3	10.5	35.0	35.0	1.0	24.5			
F	19d	16.25	8			8	16.3	16.3	1.0	8.3			
E	20	173.75	40	48		24	112	173.8	1.0	61.8			
E	25	69				2	2	69.0	1.0	67.0			
D	60	78	29			29	78.0	78.0	1.0	49.0			
D	66	20	8.25			8.25	20.0	20.0	1.0	11.8			
A	90	50	30			30	50.0	50.0	1.0	20.0			
A	94	25	12		4.5	16.5	25.0	25.0	1.0	8.5			
A	96	25	15		6.5	21.5	25.0	25.0	1.0	3.5			
A	98	25	15		7.5	22.5	25.0	25.0	1.0	2.5			
A	100	65	13.5			13.5	65.0	65.0	1.0	51.5			
A	102	40	12		3.5	13.5	40.0	40.0	1.0	24.5			
G	38	70	39		7	46	70.0	70.0	1.0	24.0			
G	48	65	32			32	65.0	65.0	1.0	33.0			
G	50	25	15		4	19	25.0	25.0	1.0	6.0			
G	49	25	12			12	25.0	25.0	1.0	13.0			
G	26	65	30		2	32	65.0	65.0	1.0	33.0			
G	28	40	10		3	13	40.0	40.0	1.0	27.0			
G	36	90	18			3	21	90.0	1.0	59.0			
Sign SF Sub-total		2387	640.8	328.5	205	87	1261.25	2050.3	2050.3	789.0			

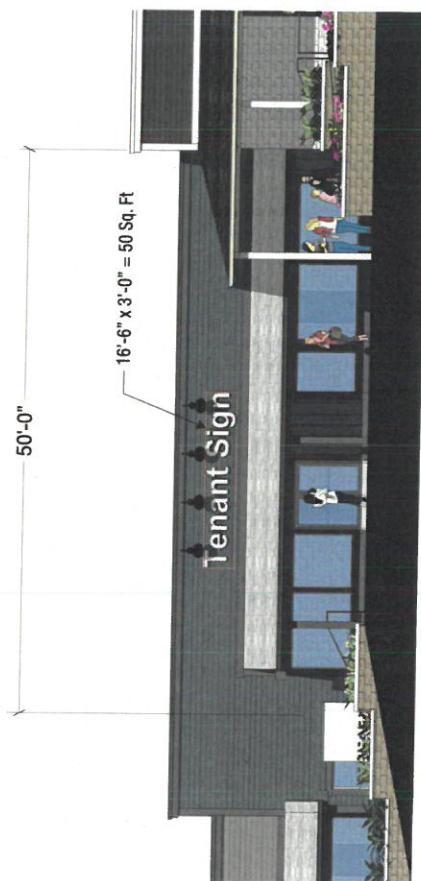
  

SITE SIGNAGE		Existing						Proposed					
Sign Type	Description	Illumination	Calculated Area (SF)	Illumination	Calculated Area (SF)	Illumination	Calculated Area (SF)	Illumination	Calculated Area (SF)	Increase or Decreased Amount of SF	Notes		
ME	Site and Tenant Identification Monument	Internal	10	EM-1	Site and Tenant Identification Monument	Internal	51.5	Internal	45.5	41.5			
ME	Site and Tenant Identification Monument	Internal	10	EM-2	Site and Tenant Identification Monument	Internal	45.5	Internal	45.5	35.5			
ME	Site and Tenant Identification Monument	Internal	10	EM-3	Site and Tenant Identification Monument	Internal	45.5	Internal	45.5	35.5			
ME	Tenant Identifying Monument	Internal	10	EM-4	Site and Tenant Identification Monument	Internal	45.5	Internal	45.5	35.5			
VF-1	Vehicular Directional Sign			VF-1	Vehicular Directional Sign	Non	0.0	Non	0.0	0.0			
PF-2	Pedestrian Directional Sign	External	7	PF-1	Pedestrian Directional Sign	External	7	External	7	7			
PF-3	Pedestrian Directional Sign	External	7	PF-2	Pedestrian Directional Sign	External	7	External	7	7			
PF-4	Pedestrian Directional Sign	External	7	PF-3	Pedestrian Directional Sign	External	7	External	7	7			
Sign SF Sub-total		40								206.5	176.5		

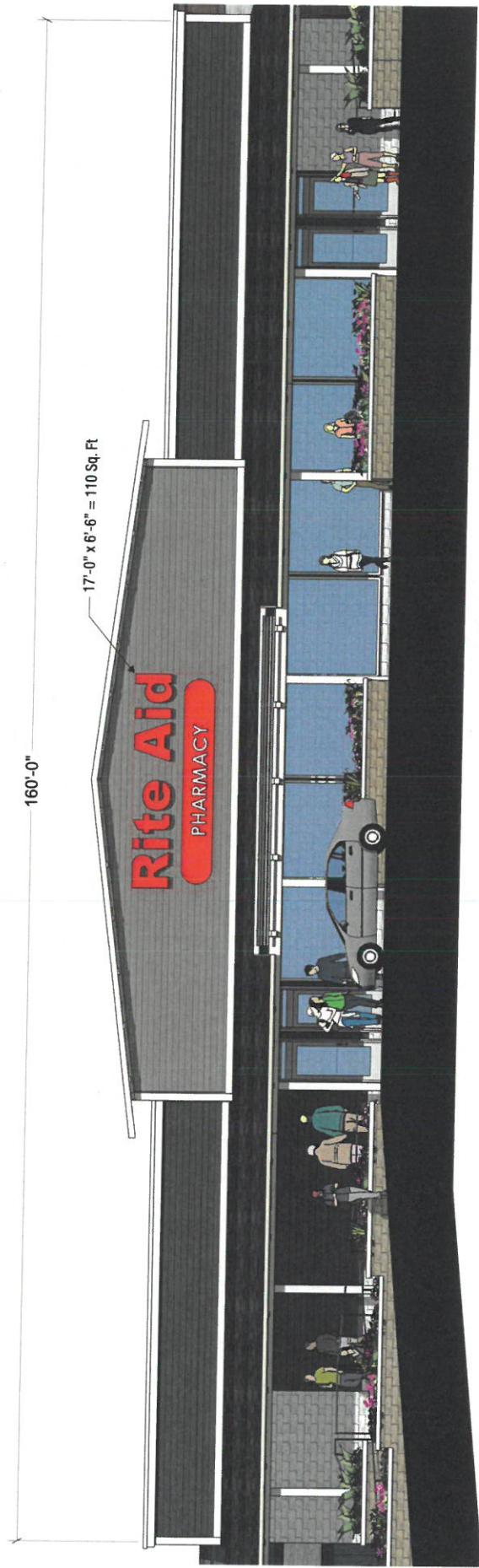
**RANCHO DEL MAR**  
APTOS, CA



**ELEVATIONS**



Example of shop tenant sign at maximum 1.0 square foot per 1'-0" of storefront elevation



Example of shop tenant sign at maximum 1.0 square foot per 1'-0" of storefront elevation

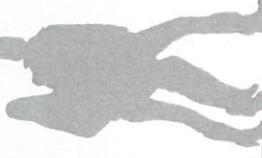
**RANCHO DEL MAR**  
APTOS, CA

**ENTRY MONUMENT 1**

DOUBLE SIDED TENANT MONUMENT.  
TENANT PANELS TO BE ALUMINUM PAN  
SIGNS PAINTED PI WITH MILK WHITE  
PUSH THROUGH ILLUMINATED ACRYLIC  
LETTERS. LOGO TO BE REVERSE PAN  
CHANNEL SHAPE WITH WHITE HALO IL-  
LUMINATION. MONUMENT IS CLAD WITH  
TRESPA PRODUCT.

PROJECT NAME TO BE WHITE REVERSE  
PAN CHANNEL LETTERS WITH WHITE  
HALO ILLUMINATION. WITH ALUMINUM  
BACKER PAINTED PI.

□ 51.5  
Max. Sign Height: 12'-0"  
Max. Sign Width: 4'-9"  
Max. Panel Size: 5.4 SF  
Max Letter Size: 10" high, 2" clear margin



EM

RANCHO DEL MAR

FRONT VIEW

SIDE VIEW

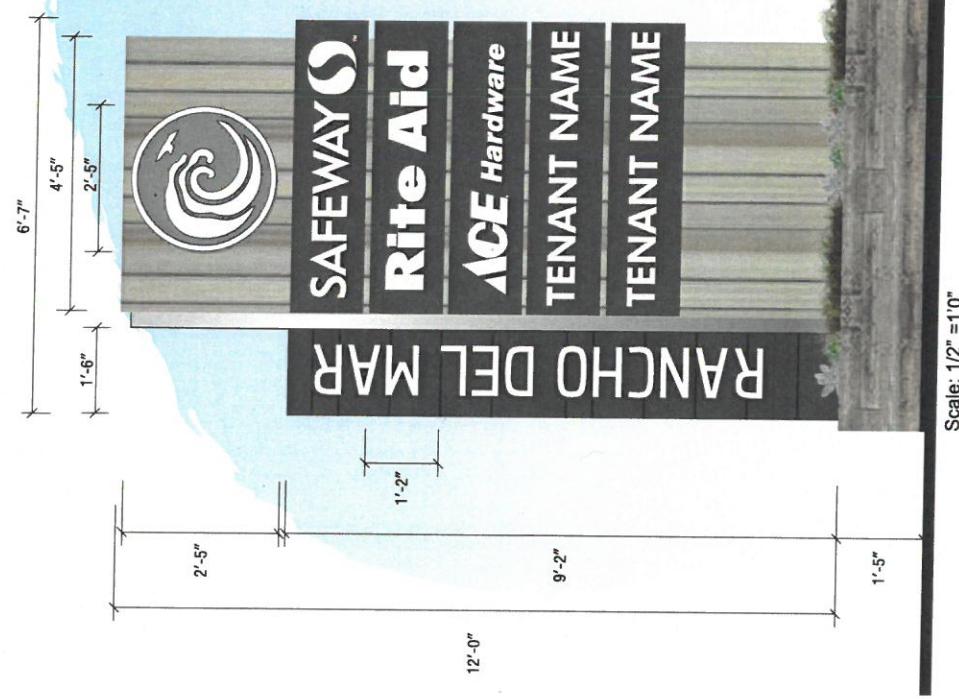
Scale: 3/8" = 1'-0"

**RANCHO DEL MAR**  
APTOS, CA

**ADS**  
COMPANIES  
■ ■ ■

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**ENTRY MONUMENT 2 &3**



DOUBLE SIDED TENANT MONUMENT.  
TENANT PANELS TO BE ALUMINUM PAN  
SIGNS PAINTED PI WITH MILK WHITE  
PUSH THROUGH ILLUMINATED ACRYLIC  
LETTERS. LOGO TO BE REVERSE PAN  
CHANNEL SHAPE WITH WHITE HALO IL-  
LUMINATION. MONUMENT IS CLAD WITH  
TRESPA PRODUCT.  
PROJECT NAME TO BE WHITE REVERSE  
PAN CHANNEL LETTERS WITH WHITE  
HALO ILLUMINATION, WITH ALUMINUM  
BACKER PAINTED PI.

45.5  
Max. Sign Height: 12'-0"  
Max. Sign Width: 6'-7"  
Max. Panel Size: 5.4 SF  
Max Letter Size: 10" high. 2" clear margin

**RANCHO DEL MAR**  
APTOS, CA

**EM**

**ADS**  
COMPANIES

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**ENTRY MONUMENT 4**

DOUBLE SIDED TENANT MONUMENT.  
 TENANT PANELS TO BE ALUMINUM PAN  
 SIGNS PAINTED PI WITH MILK WHITE  
 PUSH THROUGH ILLUMINATED ACRYLIC  
 LETTERS, LOGO TO BE REVERSE PAN  
 CHANNEL SHAPE, MONUMENT IS CLAD  
 WITH TRESPA PRODUCT.  
 PROJECT NAME TO BE WHITE FLAT CUT  
 OUT LETTER WITH BACKER PAINTED PI.



**RANCHO DEL MAR**  
 APOTOS, CA

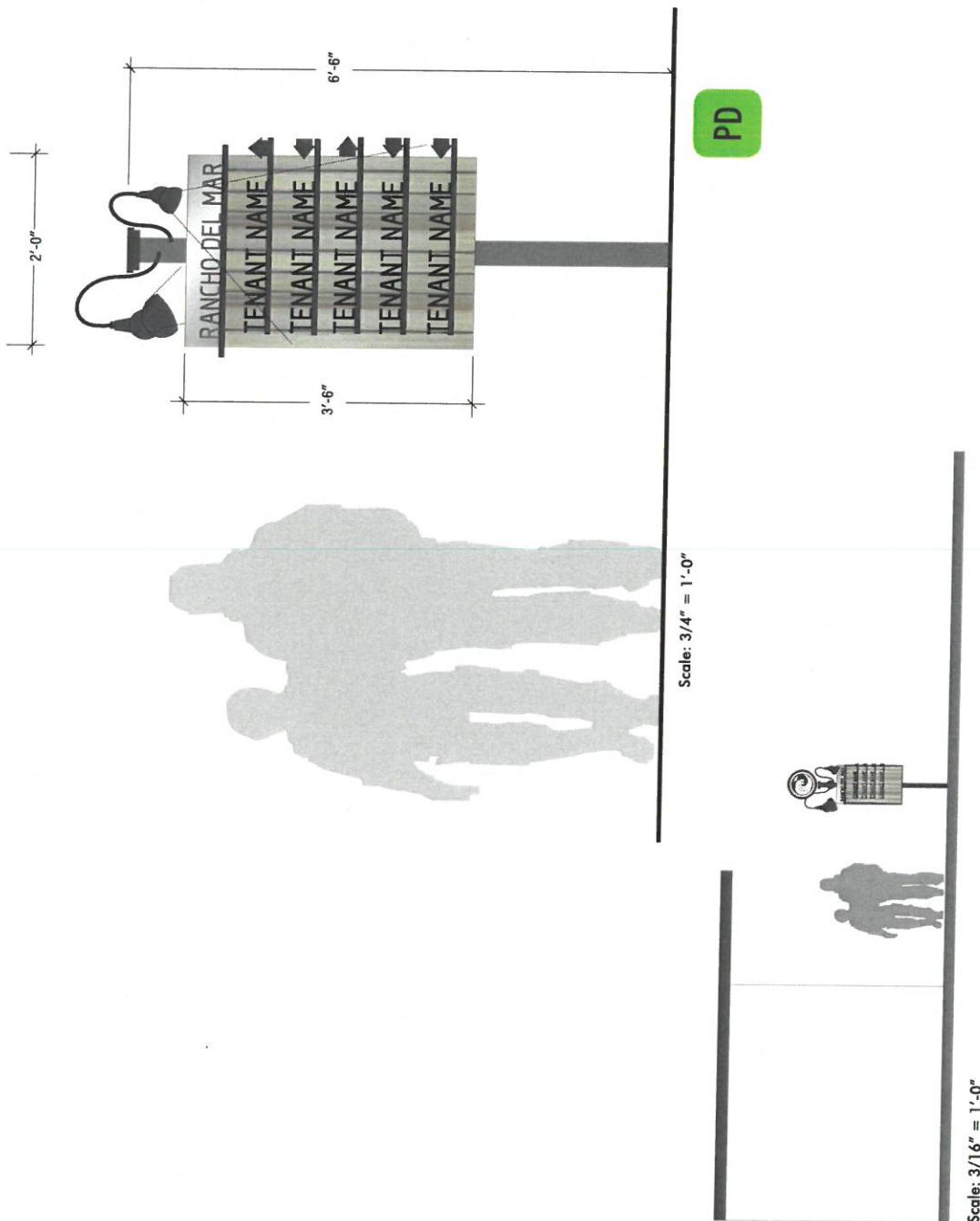
**ADS**  
 COMPANIES

12

PEDESTRIAN DIRECTIONAL

**DOUBLE SIDED PEDESTRIAN DIRECTIONAL-  
FLAT CUT OUT ALUMINUM TENANT LETTERS  
WITH WHITE FLAT CUT OUT ARROWS.**

POST MOUNTED SIGN WITH INTEGRAL  
GOOSENECK LIGHTING

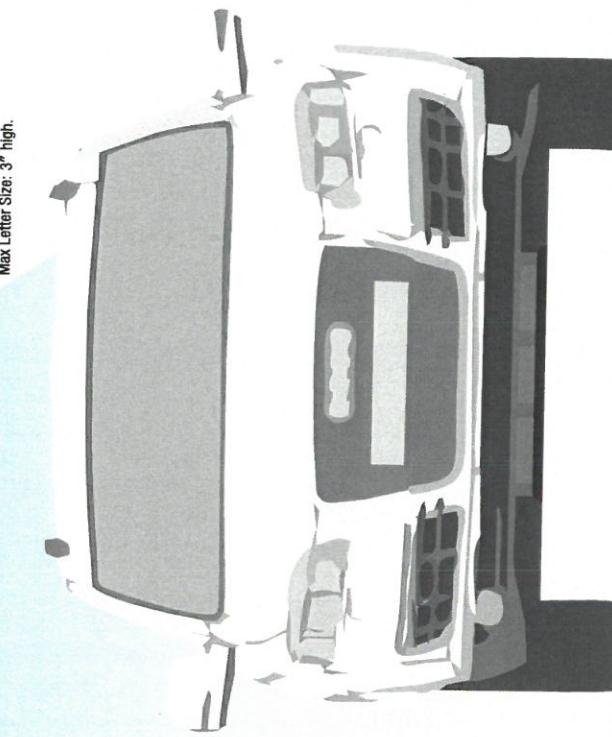


**RANCHO DEL MAR**  
APTOS, CA

**ADS**  
COMPANIES

VEHICULAR DIRECTIONAL

DOUBLE SIDED VEHICULAR DIRECTIONAL  
TO HAVE FLAT CUT OUT ALUMINUM  
TENANT PANELS WITH WHITE FLAT  
CUT OUT LETTERS. SIGN IS CLAD WITH  
TREESTA PRODUCT.  
PROJECT NAME AND LOGO TO BE  
PAINTED ON ALUMINUM BLADE PAINTED



 12.5  
**Max. Sign Height:** 5'-0"  
**Max. Sign Width:** 2'-6"  
**Max. Panel Size:** 1.5 SF  
**Max Letter Size:** 3" high.



5'-0"

Scale: 1" = 1'-0"

**RANCHO DEL MAR**  
APTOS, CA

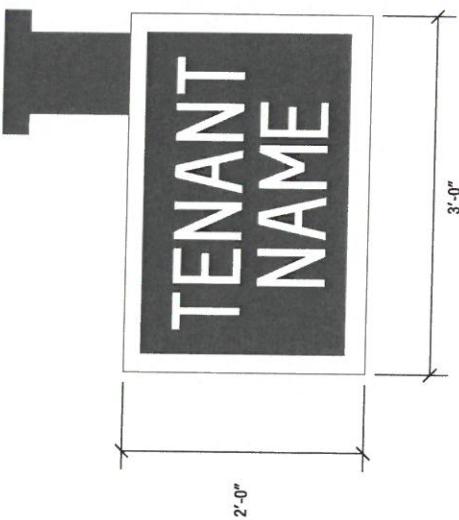
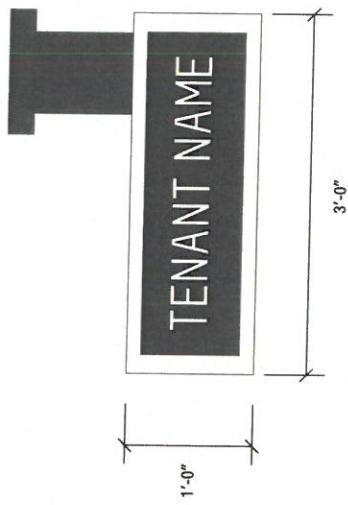
14

14

## TENANT PEDESTRIAN HANGING SIGN

DOUBLE SIDED TENANT SIGN TO HAVE  
FLAT CUT OUT ALUMINUM PANS PAINTED  
P1 AND P2. TENANT PANELS HAVE MILK  
WHITE ILLUMINATED ACRYLIC PUSH  
THRU LETTERS FOR TENANT NAMES.  
MOUNTING BRACKET TO ACT AS  
RACEWAY FOR POWER.

ALTERNATE NON ILLUMINATED.



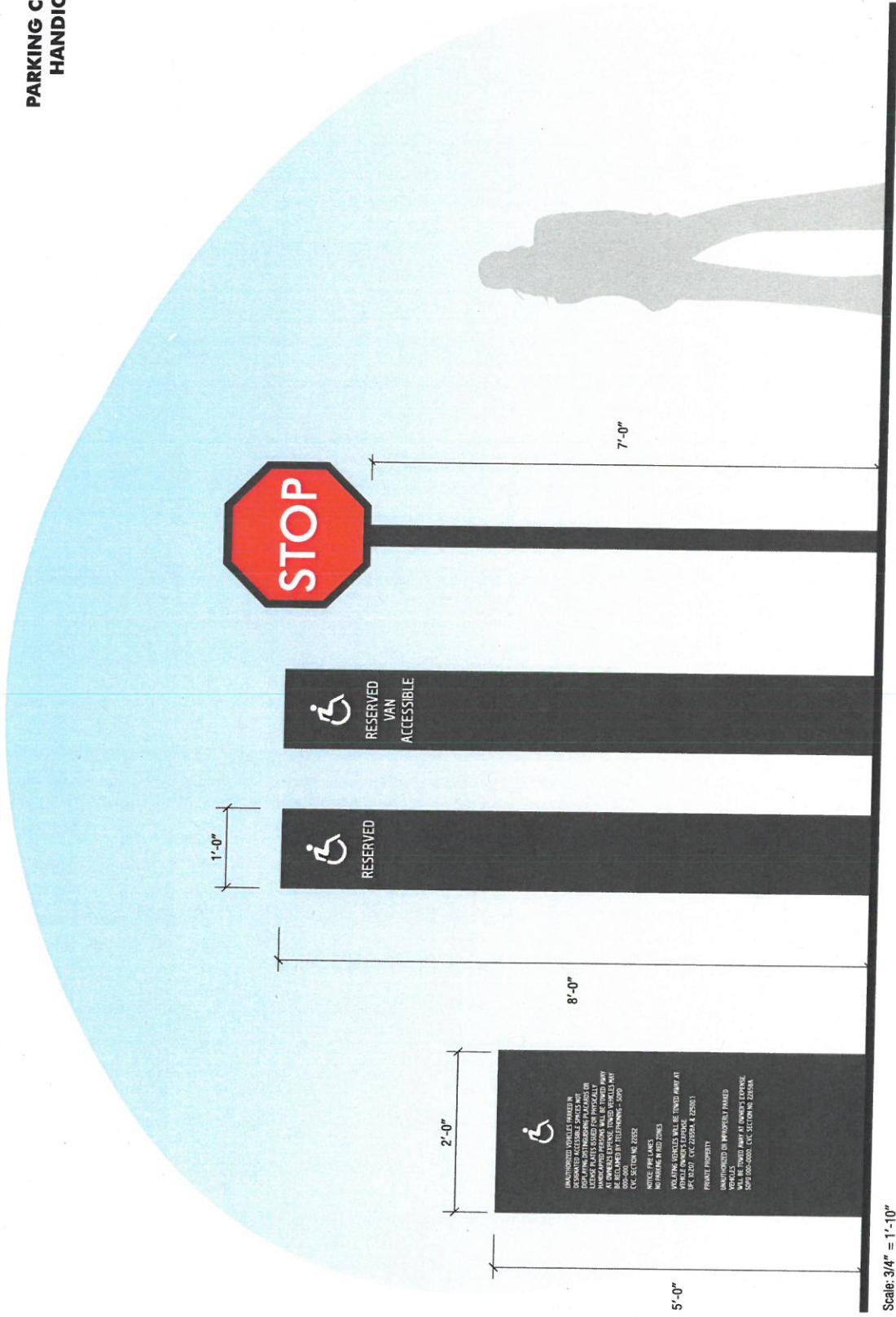
Scale: 1" = 1'-0"

RANCHO DEL MAR  
APTOS, CA

**ADS**  
COMPANIES

15

**PARKING CODE ENTRY SIGN/  
HANDICAP & STOP SIGNS**



Scale:  $3/4'' = 1'-10''$

**RANCHO DEL MAR**  
APTOS, CA

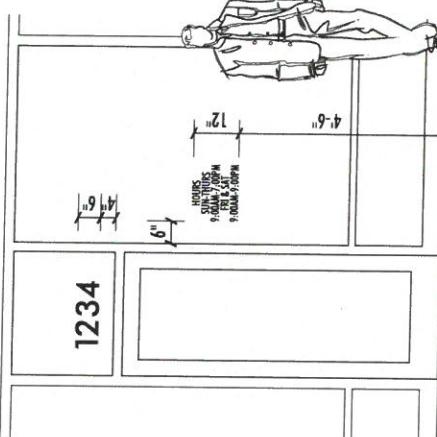
**WINDOW HOURS AND  
REAR ENTRY SIGNS  
BUILDING ADDRESS NUMBERS**

**SPECIFICATIONS:**

- 6" HIGH OPAQUE WHITE VINYL OR ETCHED NUMBERS/LETTERS ON ENTRY GLASS ABOVE DOOR.
- "STORE HOURS" TO BE WHITE VINYL OR ETCHED ON WINDOW NEXT TO DOOR.
- ALL VINYL TO BE APPLIED SECOND SURFACE.
- 2 SQ. FT. MAXIMUM SIGN AREA.

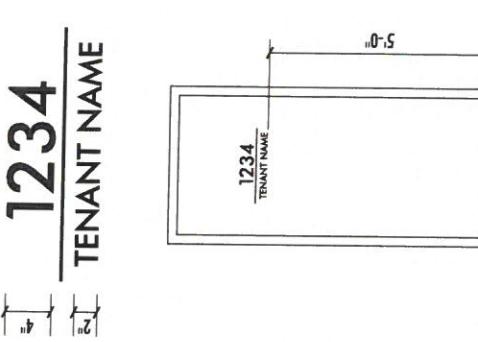
**SPECIFICATIONS:**

- 4" AND 2" HIGH VINYL NUMBERS/LETTERS ON REAR ENTRY DOOR.
- COLOR TO BE IN CONTRASTING COLOR TO DOOR.
- 2 SQ. FT. MAXIMUM SIGN AREA.



**TYPICAL FRONT ENTRY ELEVATION**  
SCALE: 3/8" = 1'-0"

QTY: TO BE DETERMINED



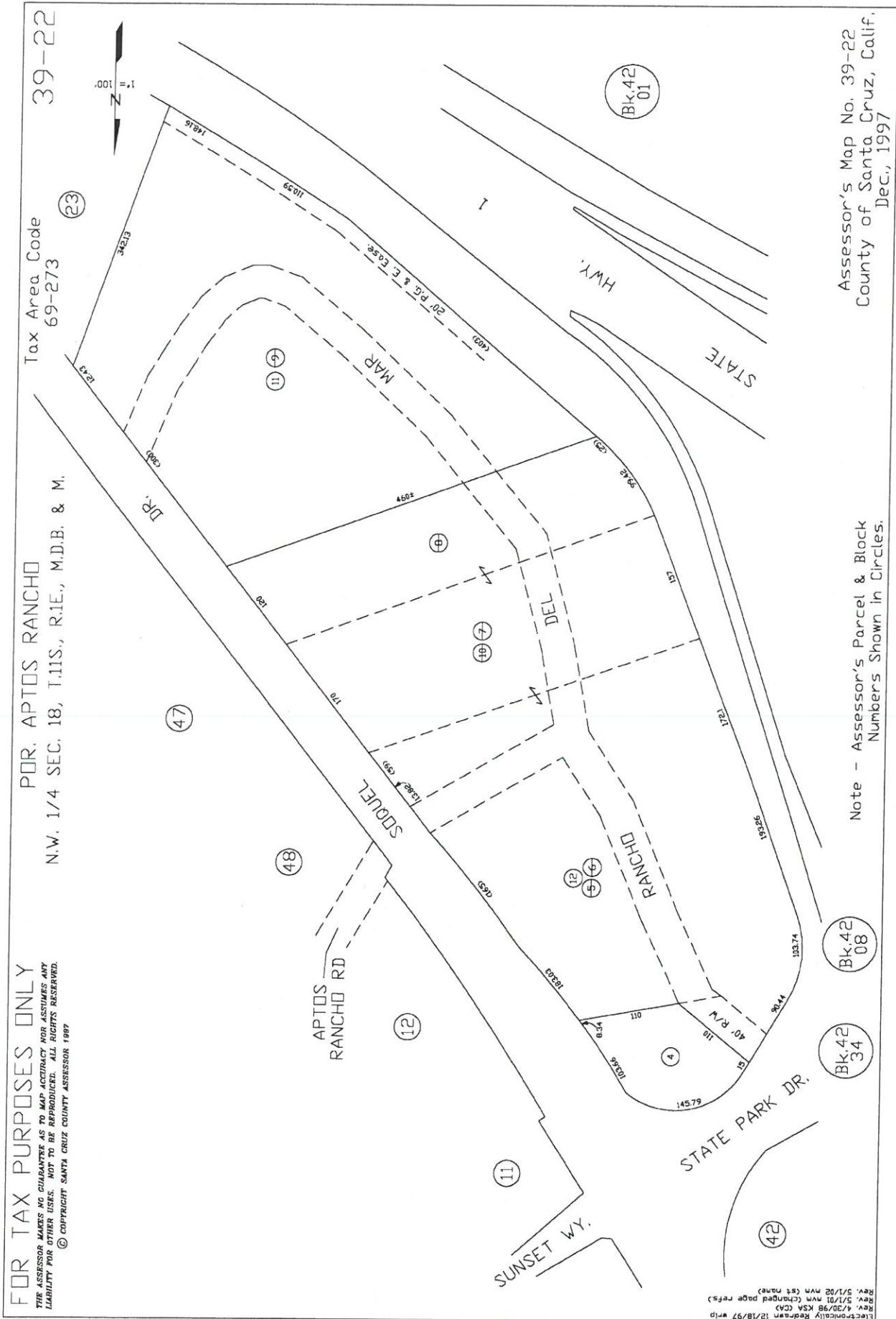
**TYPICAL REAR ENTRY ELEVATION**  
SCALE: 3/8" = 1'-0"

QTY: TO BE DETERMINED

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PURCHASED BY  
N.W. 1/4 SEC. 18, T.11S., R.1E., M.D.B. & M.

Tax Area Code 39-22  
69-273



Assessor's Map No. 39-22  
County of Santa Cruz, Calif.  
Dec., 1997

Note - Assessor's Parcel & Block  
Numbers Shown in Circles.

Electronically Redrawn 12/18/97 w/rb  
Rev. 4/30/98 KSA (CJA)  
Rev. 5/1/01 WVM (Changed page refs.)  
Rev. 5/1/02 WVM (st name)



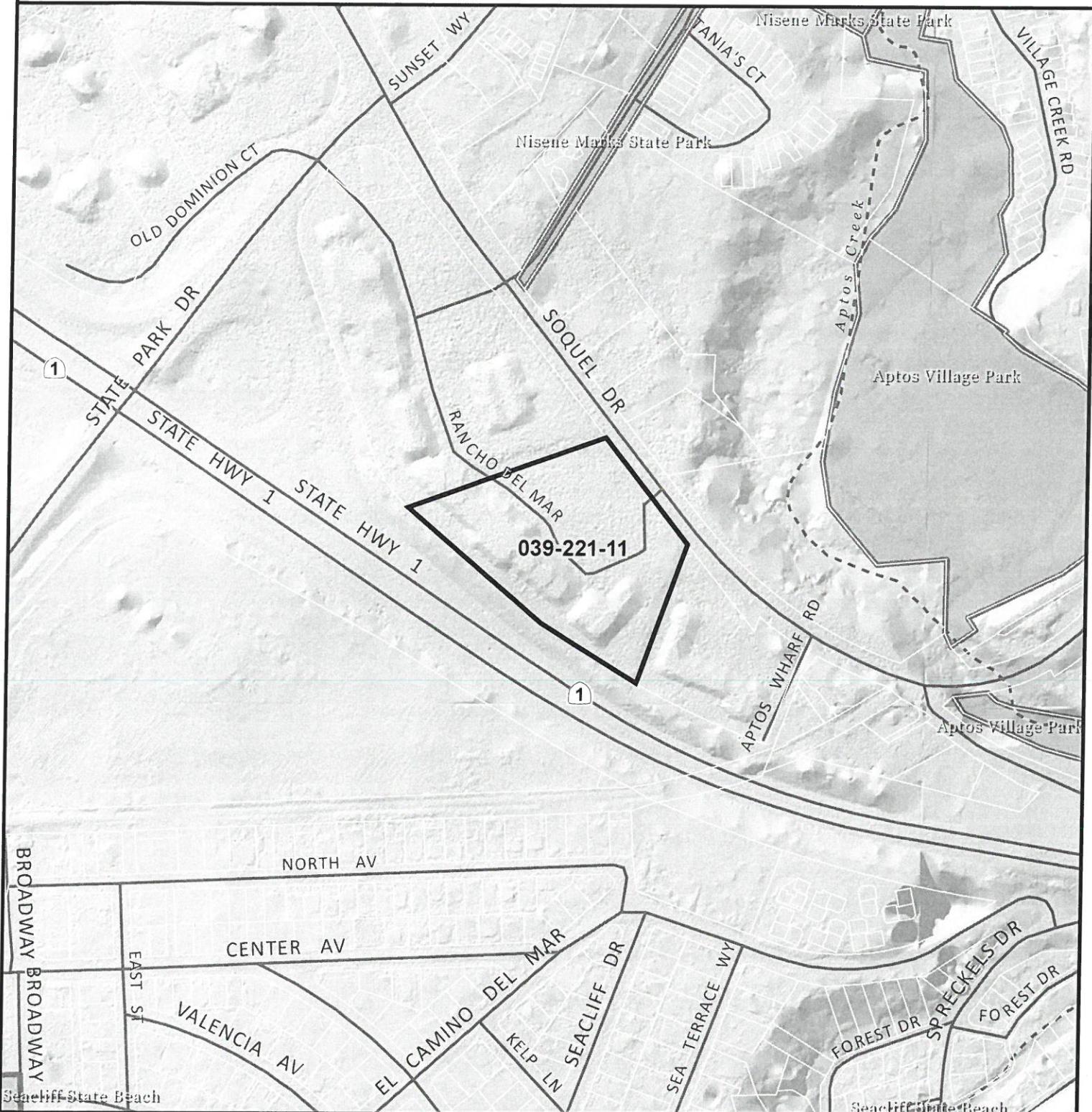
# Parcel Location Map

Santa Cruz County Planning Department

Parcel Number

**039-221-11**

Jun. 6, 2017



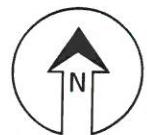
## Symbol Key

— Street

- - - Perennial Stream

■ Park

Location Overview



**EXHIBIT E**

0 120 240  
Feet



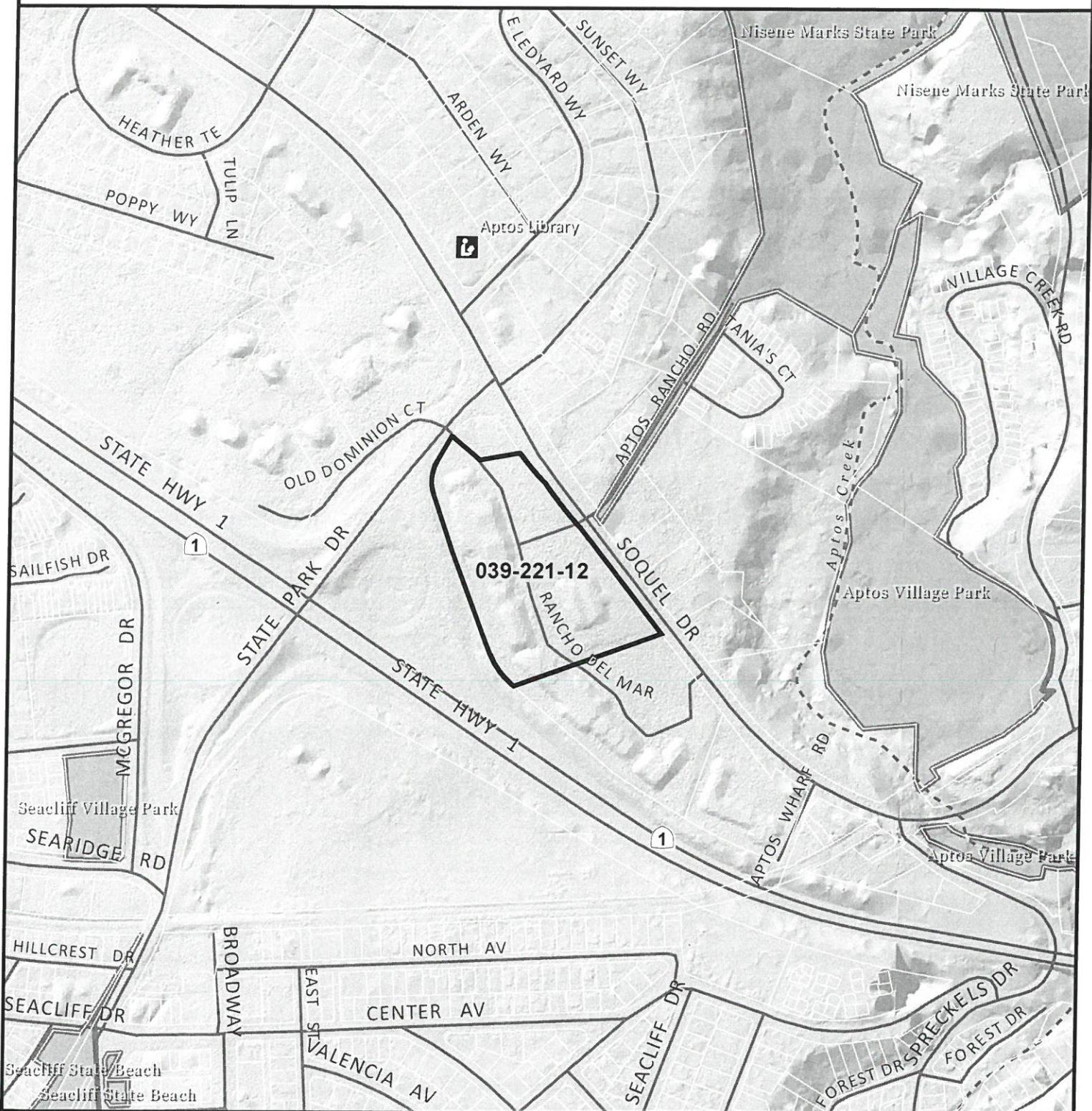
# Parcel Location Map

Santa Cruz County Planning Department

Parcel Number

039-221-12

Jun. 6, 2017



## Symbol Key



Library



Park

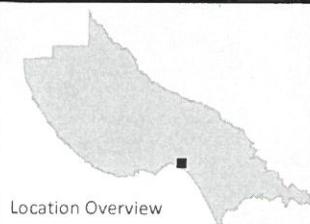
— Street

- - - Perennial Stream



0 160 320  
Feet

EXHIBIT E



Location Overview



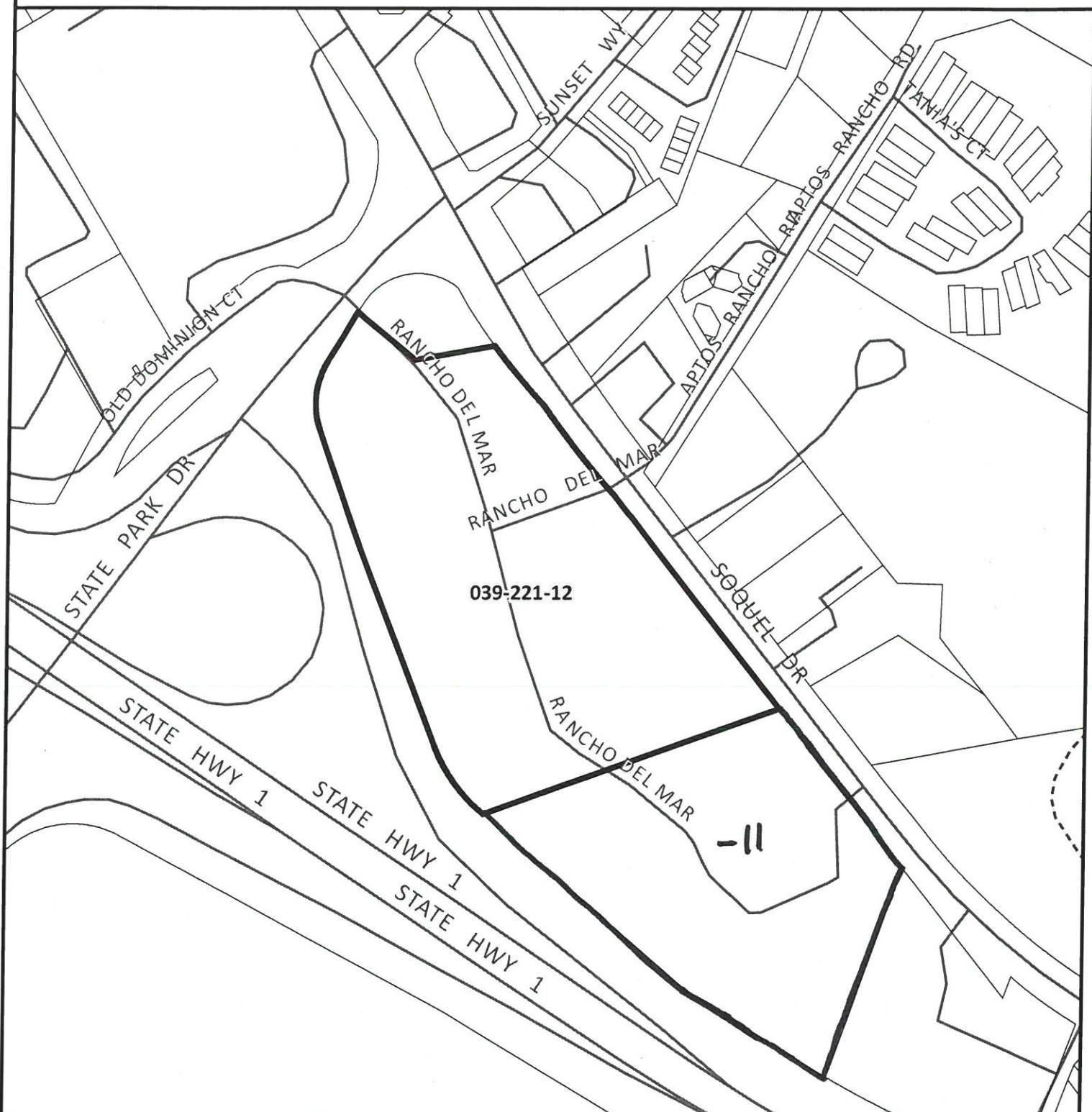
# Parcel Zoning Map

Santa Cruz County Planning Department

Parcel Number

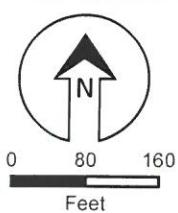
039-221-12

Jun. 6, 2017



Zoning

EXHIBIT E





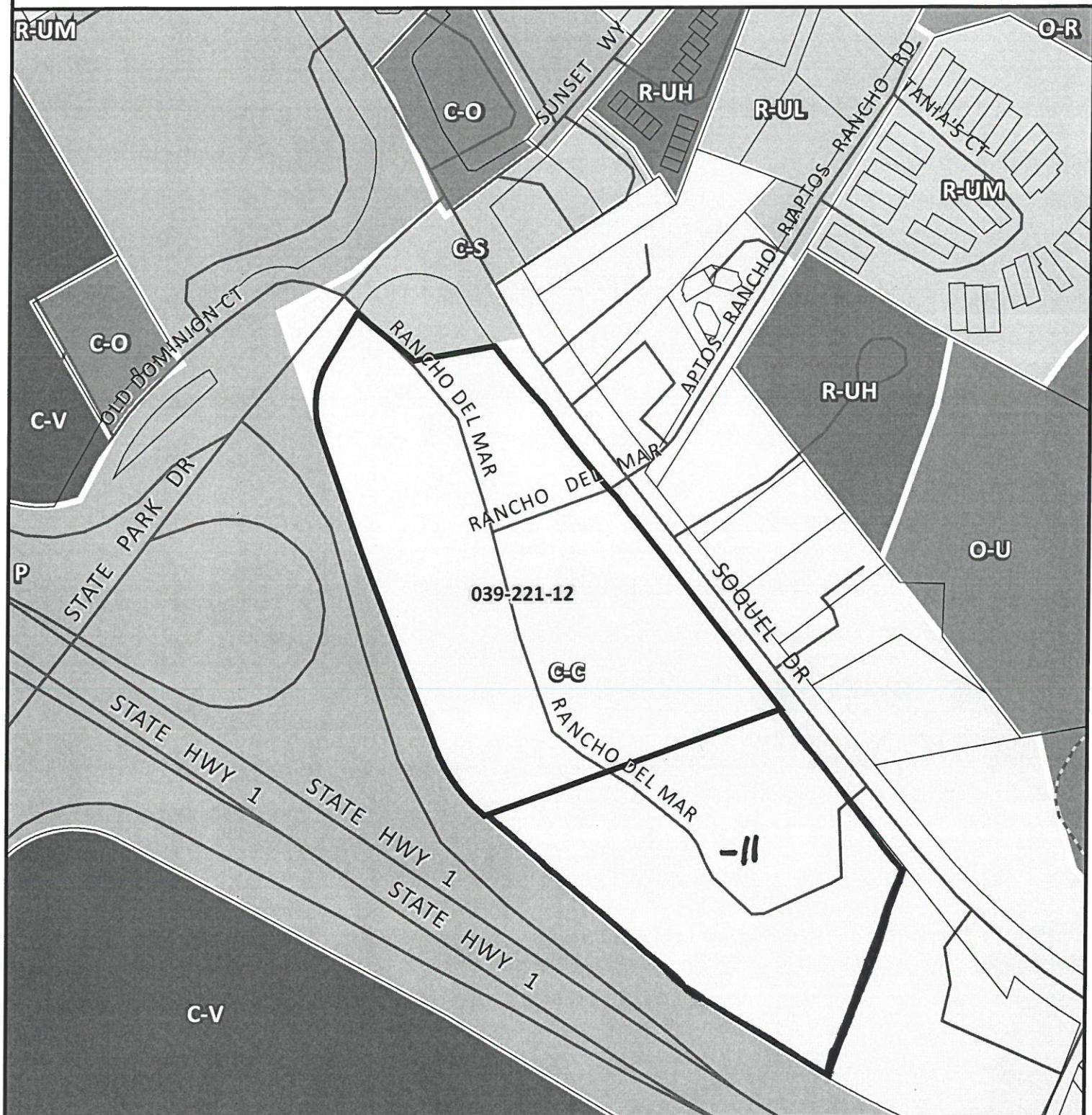
# Parcel General Plan Map

Santa Cruz County Planning Department

Parcel Number

039-221-12

Jun. 6, 2017



## General Plan

C-C - Commercial-Community	O-R - Parks and Recreation
C-O - Commercial-Office	P - Public Facilities
C-S - Commercial-Service	R-UL - Residential - Urban Low Density
C-V - Commercial-Visitor Accom.	R-UM - Residential - Urban Medium Density

R-UH - Residential - Urban High Density
O-U - Urban Open Space

EXHIBIT E

