

Build a Stronger Soquel and Live Oak

www.BuildaStrongerSoquelandLiveOak.com



Santa Cruz County Redevelopment Agency



What is Redevelopment?

Use of public funds and actions to assist communities with reversing and eliminating deteriorating conditions.

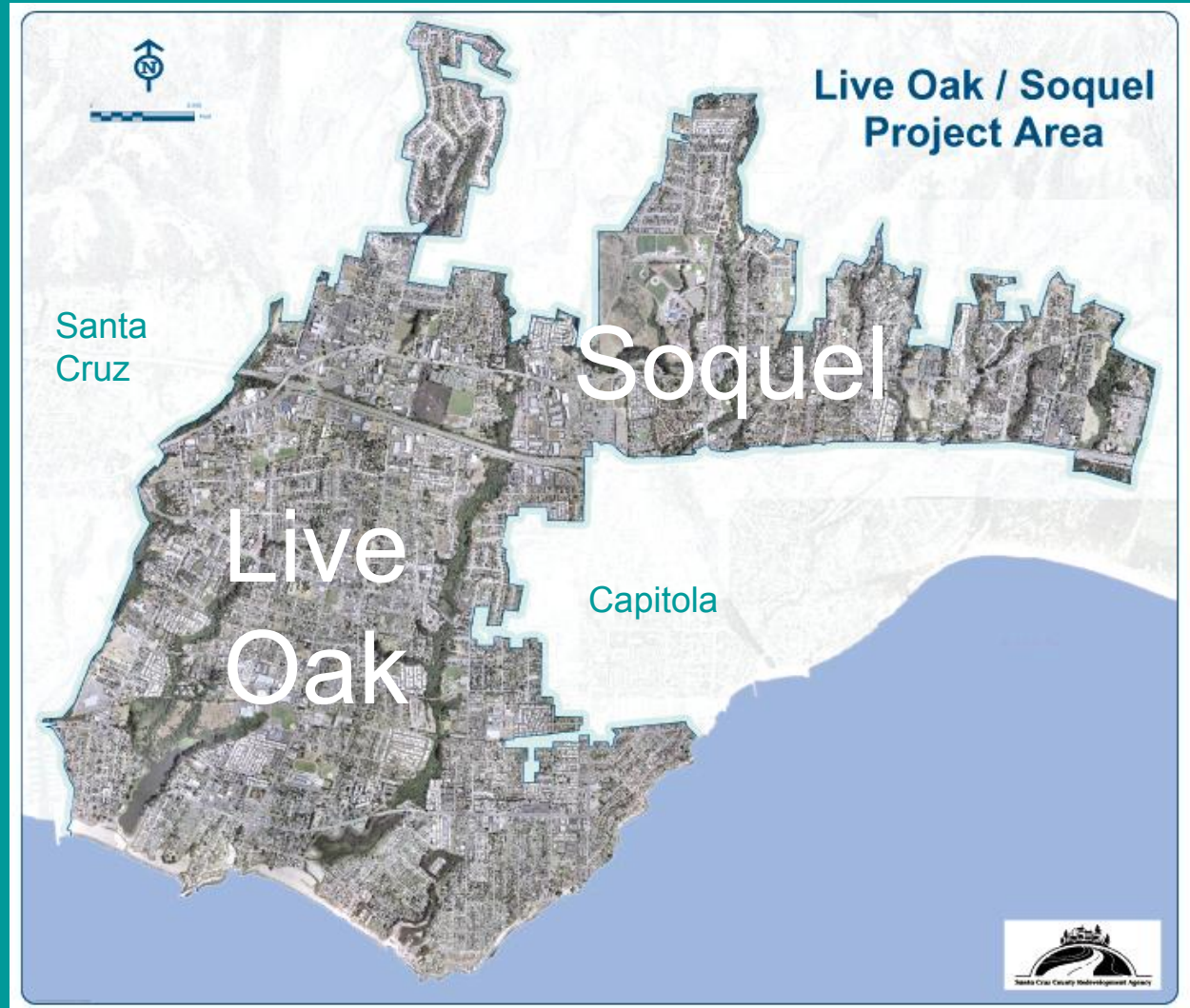


Redevelopment Project Area

33,700 residents

3 miles of coastline

Over 16,500
residential units



Roads, Sidewalks & Drainage



Parks



Community Facilities



Live Oak Library



Business Area Revitalization

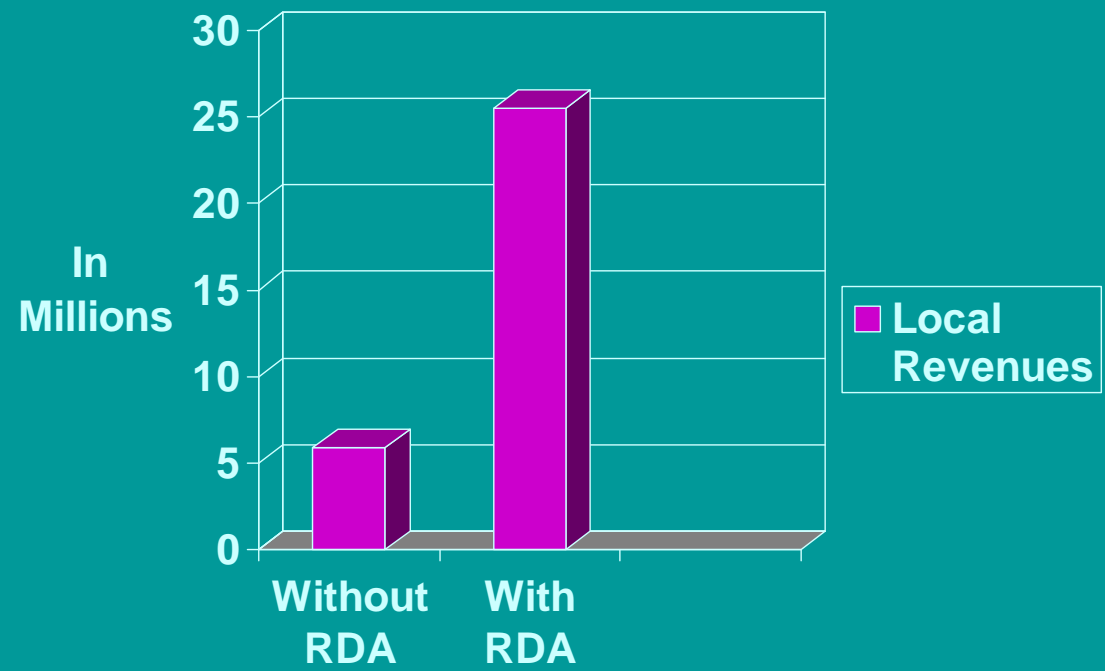


Affordable Housing



How Does Redevelopment Work ?

Retains more local property tax dollars for investment in Soquel and Live Oak – Without any new taxes



How Does Redevelopment Work ?

Partnerships

- *County Public Works, Parks, Planning, & Human Services
- *Non-profits
- *Other agencies
- *Schools
- *Private

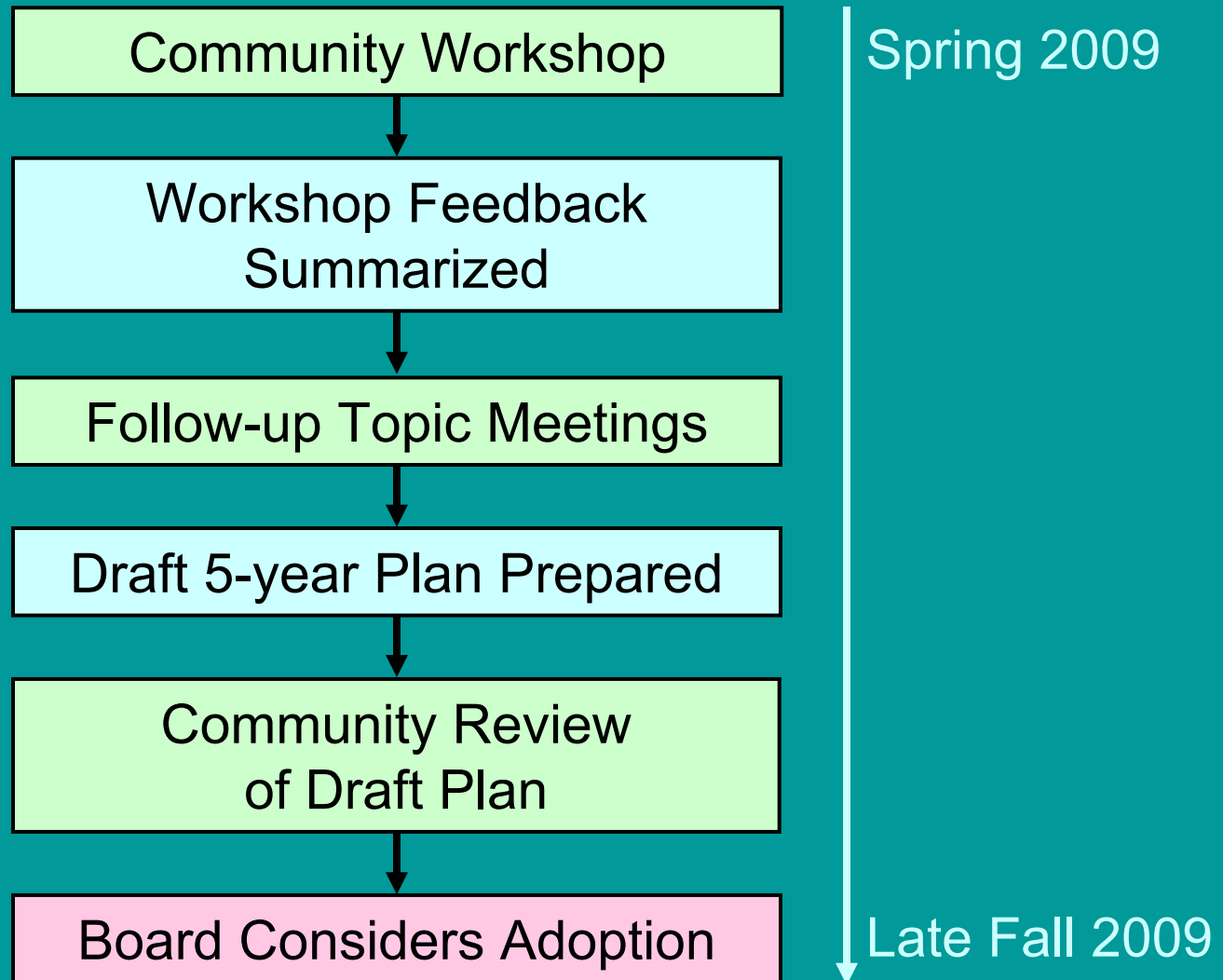


How Does Redevelopment Work ?

Community Partnership

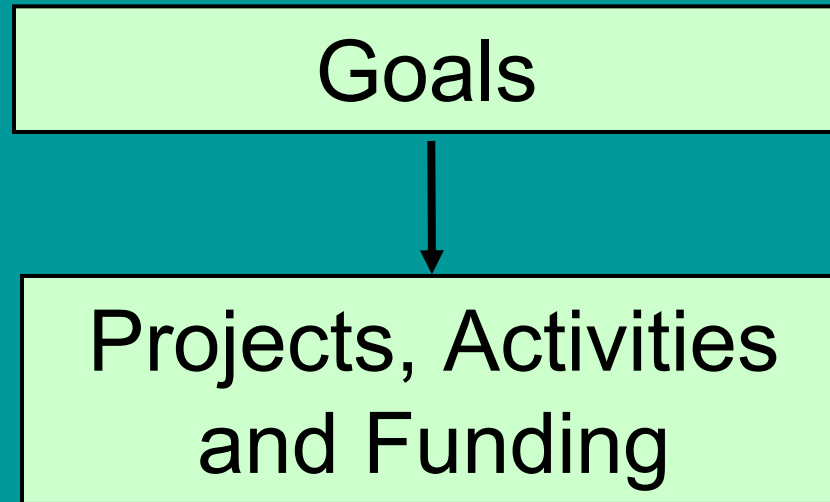


What is the 5 Year Plan Process?





What is a 5 Year Plan?





Goals

- * Protect & Enhance Neighborhoods
- * Connections within the Community
- * Vital Economy & Small Business Areas
- * Diverse Opportunities
- * Housing Opportunities
- * Maximize Effectiveness of RDA Funds



Affordable Housing

Projects



Affordable Housing

Programs

- First Time Home Buyer
- Measure J Administration
- Families in Transition
- Mobile Home Change Out
- Mental Health Supportive Housing
- Last Month's Rent/Security Deposit Program





Parks & Open Space



Parks



Roads



Pedestrians



Alternative Transportation



Street Trees



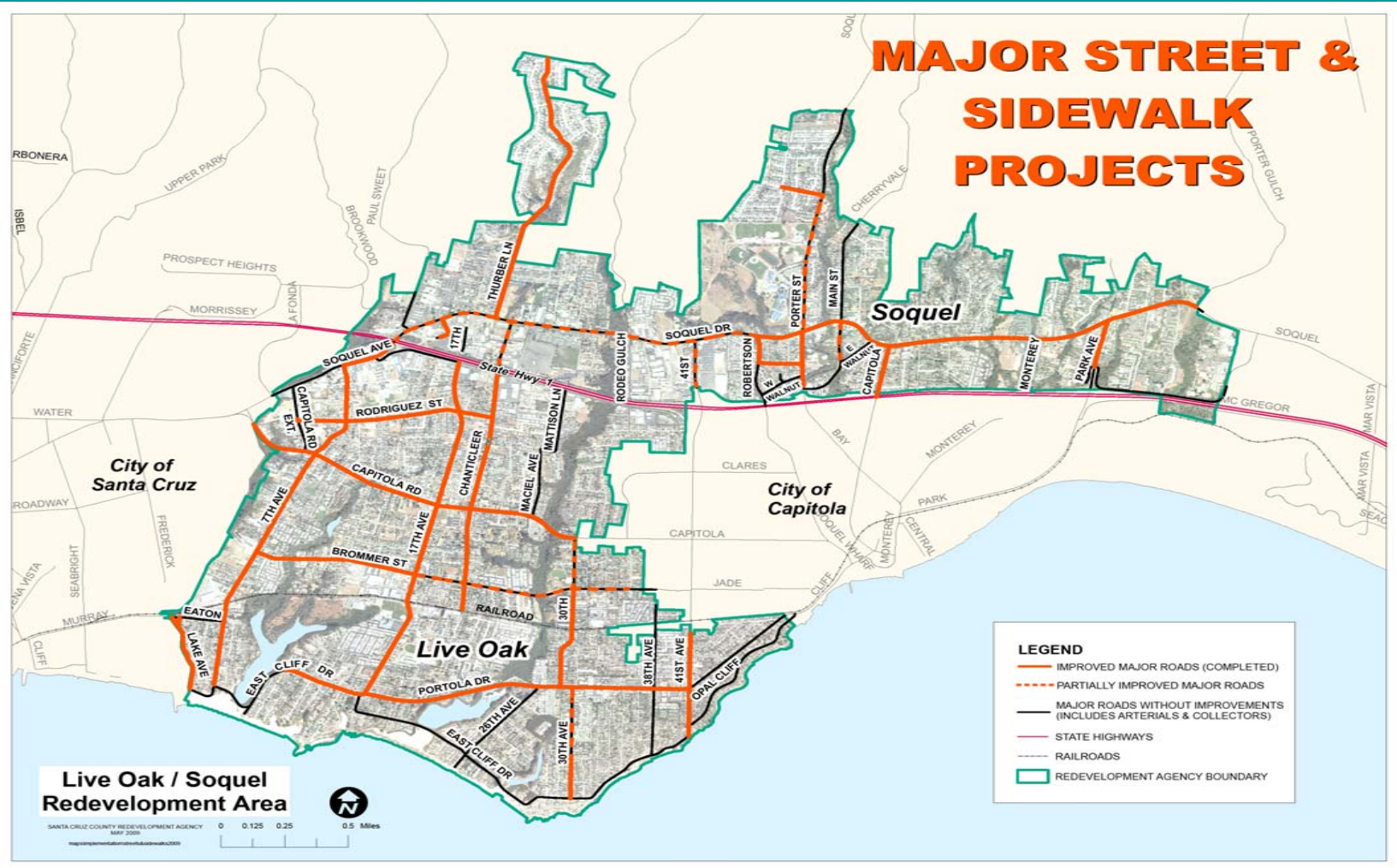
Drainage & Water Quality



Coastal Access & Bluff Stabilization



Major Streets



Community Facilities



Simpkins Family Swim Center



Community Facilities



Live Oak Library



Community Facilities



Animal Services Facility



Community Facilities



Sheriff's Center



Community Facilities



Soquel Community Center at
the Farm Park





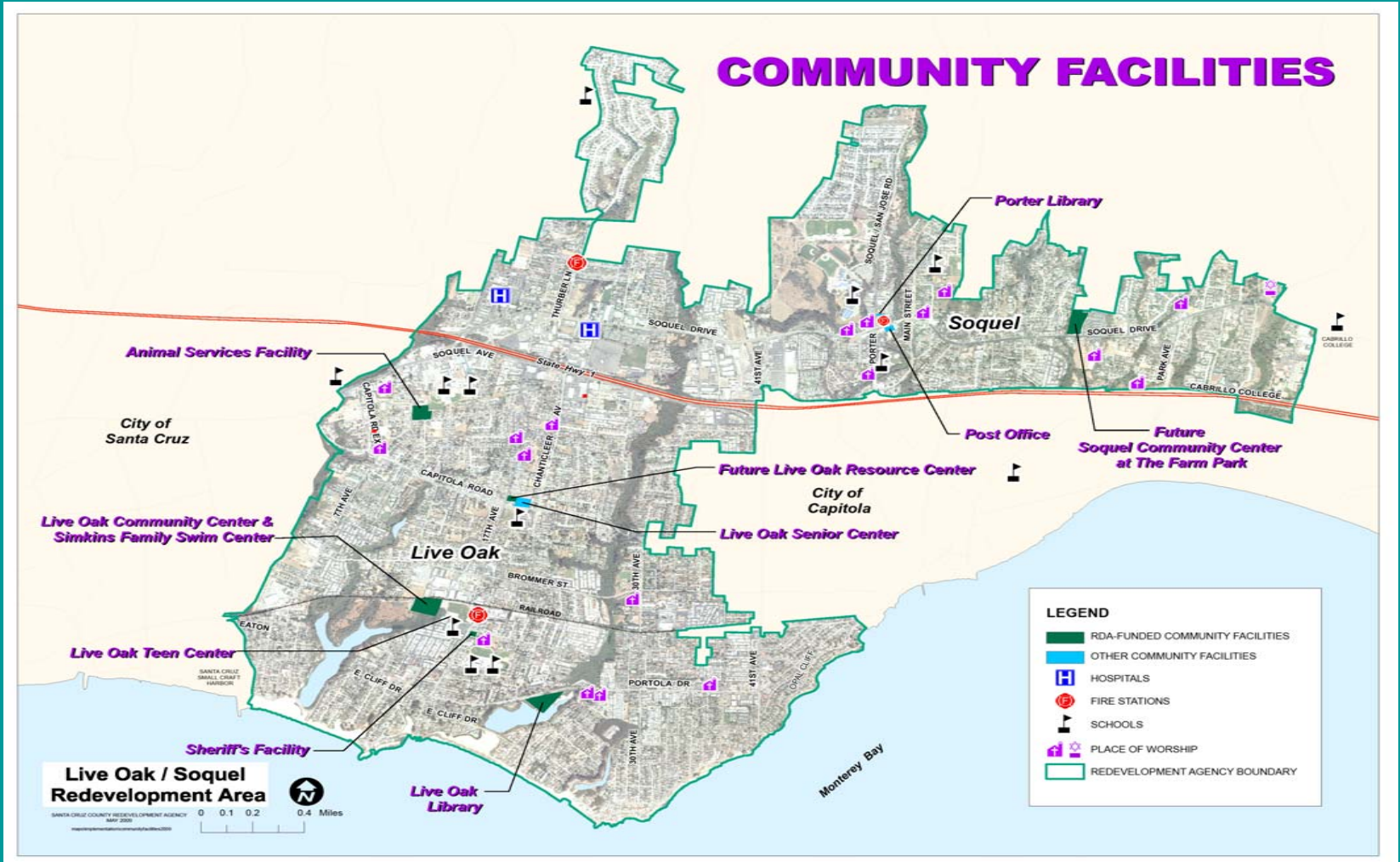
Community Facilities



Live Oak Resource Center



Community Facilities



Economic Vitality



Commercial Crossing



Economic Vitality



Live Oak Business Park



Economic Vitality



Soquel Village



Economic Vitality



Pleasure Point



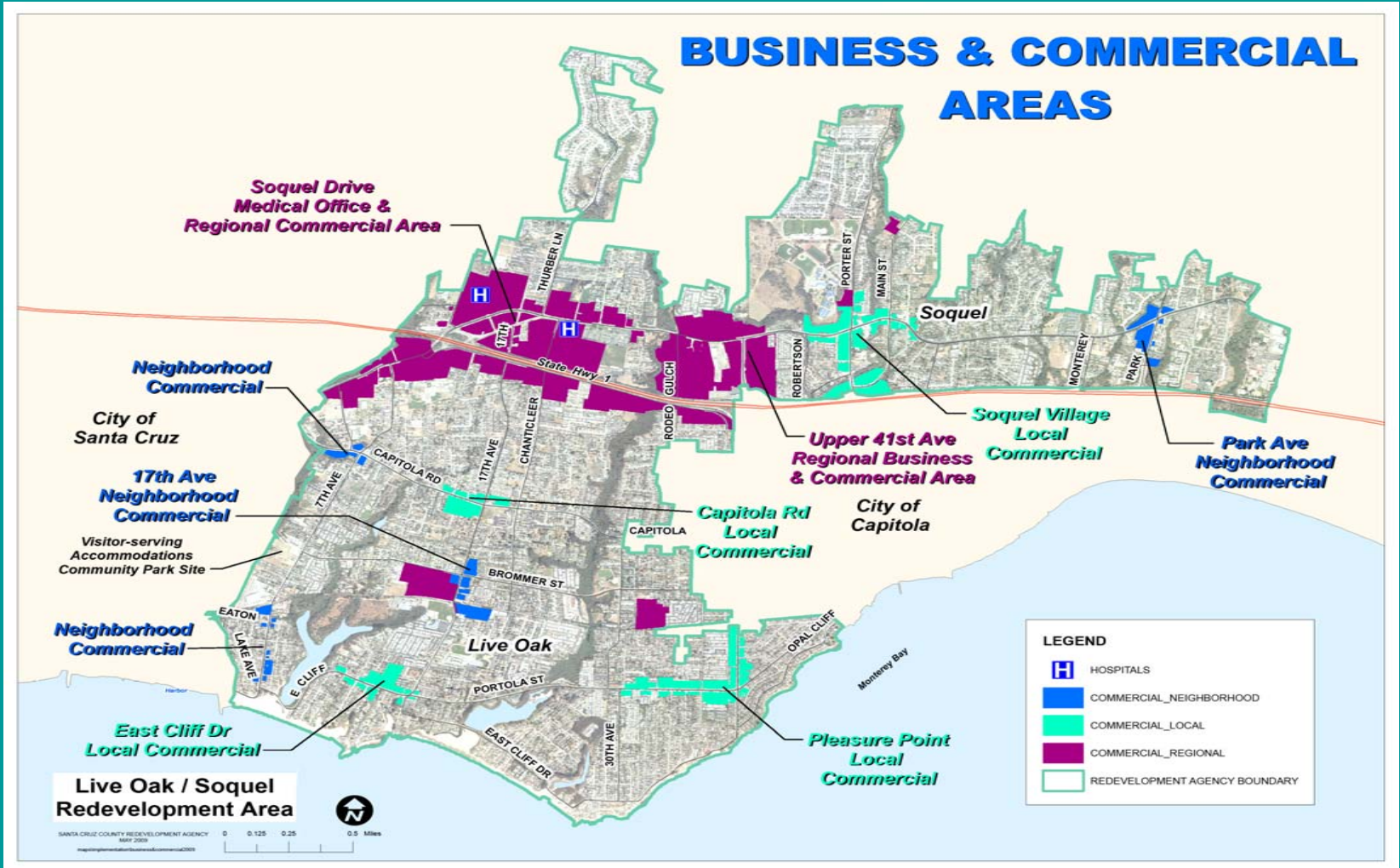
Economic Vitality



Business Associations



Economic Vitality



5 Year Plan Workshop

- Community Dialogue



5 Year Plan Workshop

- Community Dialogue
- Feedback on Important Community Issues & Priorities



Stay Connected!

Watch For Fall Meeting Announcements!!

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